

# SHIRE OF CRANBROOK PUBLIC HEALTH PLAN 2022-2026



# Acknowledgement of Country

In releasing the Public Health Plan, the people from the Shire of Cranbrook acknowledge the Koreng People as Traditional Custodians of this land and pay their respect to Elders past, present and emerging.



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# INTRODUCTION



Under the Public Health Act 2016 (the Act) all local governments are required to develop a public health plan. Local health plans are to align with the objectives of the State Public Health Plan for Western Australia 2019- 2024, be evidence-based, and establish objectives and priorities for the promotion, improvement and protection of public health in the Local Government Authority.

Aligning local public health priorities with the objectives of the State Plan will help to better direct resources to joint areas of public health needs.

The development of this plan has included the collation and analysis of local health data and identification of the public health and wellbeing needs of the community. It involved consultation across service areas of the Shire of Cranbrook, the community and other key external stakeholders, in order to develop the objectives, strategies and actions for the improvement and protection of health and wellbeing in the Shire of Cranbrook.

# THE ROLE OF THE SHIRE

The Shire of Cranbrook Public Health and Wellbeing Plan will assist future health related policy and project development within the Shire. It is acknowledged that many factors affecting health fall outside the scope of local government and that the delivery of many health services are facilitated by external agencies. Where possible, partnerships will be developed with other government agencies (i.e. WA Department of Health), service providers, local organisations, non-government agencies and the community to advocate for improved services and build relationships to address existing and emerging public health issues.

The plan has been divided into three broad strategic objectives that are listed below

## **Advocate**

Support and promote awareness of matters concerning public health

## **Partner**

Develop and maintain partnerships both internally and externally

## **Deliver**

Provide service that improve public health within the community



# STRATEGIC COMMUNITY PLAN 2021 -2031



## Key Pillars

### Live

Community  
Utilities  
Health  
Priority Amenities

### Work

Business Engagement  
Stimulated Economy  
Enabled Economy  
Business Attraction

### Visit

Experiences  
Tourism  
Public Spaces  
Brand

### Connect

Knowledge  
Environment  
Proactive People  
High-Performing Local Shire

# OUR COMMUNITY



The median age of the population in 2018 was 46

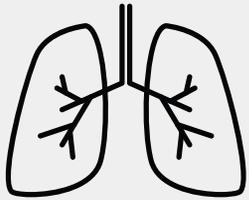


64.4% work fulltime



4.2% of the population consider themselves as living with a disability

COPD (Chronic Obstructive Lung Disease)



is the top cause of potentially preventable hospitalisation (PPH)

Congestive cardiac failure is the 2nd top cause of PPH



63% of PPH are caused by Chronic Conditions



73% of the population were born in Australia



## SHIRE POPULATION



2004 - 1057  
2014 - 1131  
2018 - 1077

There are 29 clubs or groups throughout the Shire with over 141 volunteers running them.



# STAKEHOLDER FEEDBACK

Obtained through the 2022 Shire of Cranbrook Community Health and Wellbeing survey

## STAKEHOLDER GENDER

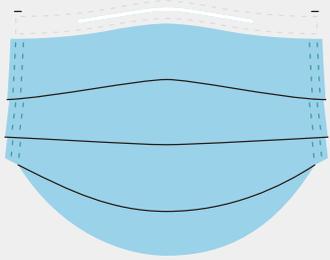
60% Female  
34% male  
6% Rather not say



31% of the respondents said that they would like to see more regular, consistent access to health services and providers



67% said the Shire should take more responsibility for the communities public health & wellbeing



54% said that they have been effected by the COVID-19 Pandemic. Common themes were, not being able to see family, not being able to escape, feeling restricted and causing stress and mental health issues



12% said that work stops them from living a mentally and physically and healtheir life



38% said that Mental Health is an area for improvement within the Shire of Cranbrook



# IDENTIFIED RISK AREAS

The following identified risk areas were provided to the Shire of Cranbrook through the Western Australian Country Health Service Health and Wellbeing 2021 Profile. This profile was created solely on the Shire of Cranbrook data collected through regional health services to provide assistance and prepare local based evidence to support the development of the Public Health Plan.

Vector Borne Diseases  
Overweight and Obesity  
Heart Disease  
Healthy Eating

Following this profile the Shire of Cranbrook created a community survey which was undertaken through various community avenues, including, events, local sporting days, schools and general public. From this survey the following risk areas were identified.

Mental Health  
Alcohol Consumption  
Lack of consistent health providers and services to the Shire





# ACTION PLAN

	SHIRE OF CRANBROOK'S ROLE		
	Advocate	Deliver	Partner
<b>OUTCOME 1: HEALTHY &amp; ACTIVE LIFESTYLE</b>			
Healthy and active lifestyles are encouraged so our community are able to make healthy and active lifestyle choices with ease.			
<b>ACTIVE LIVING</b>			
Encourage and support local programs and strategies to increase physical activities	●		●
Improve accessibility of facilities to allow for safe pedestrian access		●	●
Maximise safe, active and passive outdoor recreation opportunities through the upgrade and development of parks, reserves, playgrounds and public open spaces	●	●	
<b>HEALTHY EATING &amp; DRINKING</b>			
Encourage the community to live healthier lifestyles	●		●
Support residents to develop skills and capacity to grow and prepare healthy foods	●		●



# ACTION PLAN

	SHIRE OF CRANBROOK'S ROLE		
	Advocate	Deliver	Partner
<b>OUTCOME 2: SOCIALLY CONNECTED &amp; SUPPORTED</b>			
Mental Health and Wellbeing is promoted and supported throughout the Shire			
<b>MENTAL HEALTH &amp; WELLBEING</b>			
Support programs aimed at improving mental health	●		●
Facilitate and support access to social connection opportunities such as community events, community centres and community connection (mens shed, playgrounds) etc.	●	●	●
<b>COMMUNITY PARTICIPATION</b>			
Provide and support community events, services, facilities and programs that develop resilience, compassion and sense of belonging and purpose	●		●
Improve community access to information about community groups, facilities, events and resources	●		●



# ACTION PLAN

	SHIRE OF CRANBROOK'S ROLE		
	Advocate	Deliver	Partner
<b>OUTCOME 3: SAFE &amp; PREPARED</b>			
Public Health is protected from environmental risks			
<b>ENVIRONMENTAL</b>			
Monitor and support infectious disease management	●	●	●
Enforce and promote Local Government statutory requirements of relevant State Public and Environmental Health legislations		●	●
Support and encourage better waste practices	●	●	●
<b>EMERGENCY MANAGEMENT</b>			
Ensure the Shire and community are well prepared to respond effectively to and recover from major emergencies, disasters or serious public health incidents	●	●	●

# IMPLEMENTATION

Ongoing programs will continue to be implemented throughout the term of the Plan.

High priority new programs will be initiated by the financial year 2022/2023. An interim evaluation of the programs, outcomes and performance measures for each priority areas will be held in the financial year 2023/2024. Low priority new programs will be initiated between 2023 and 2026.

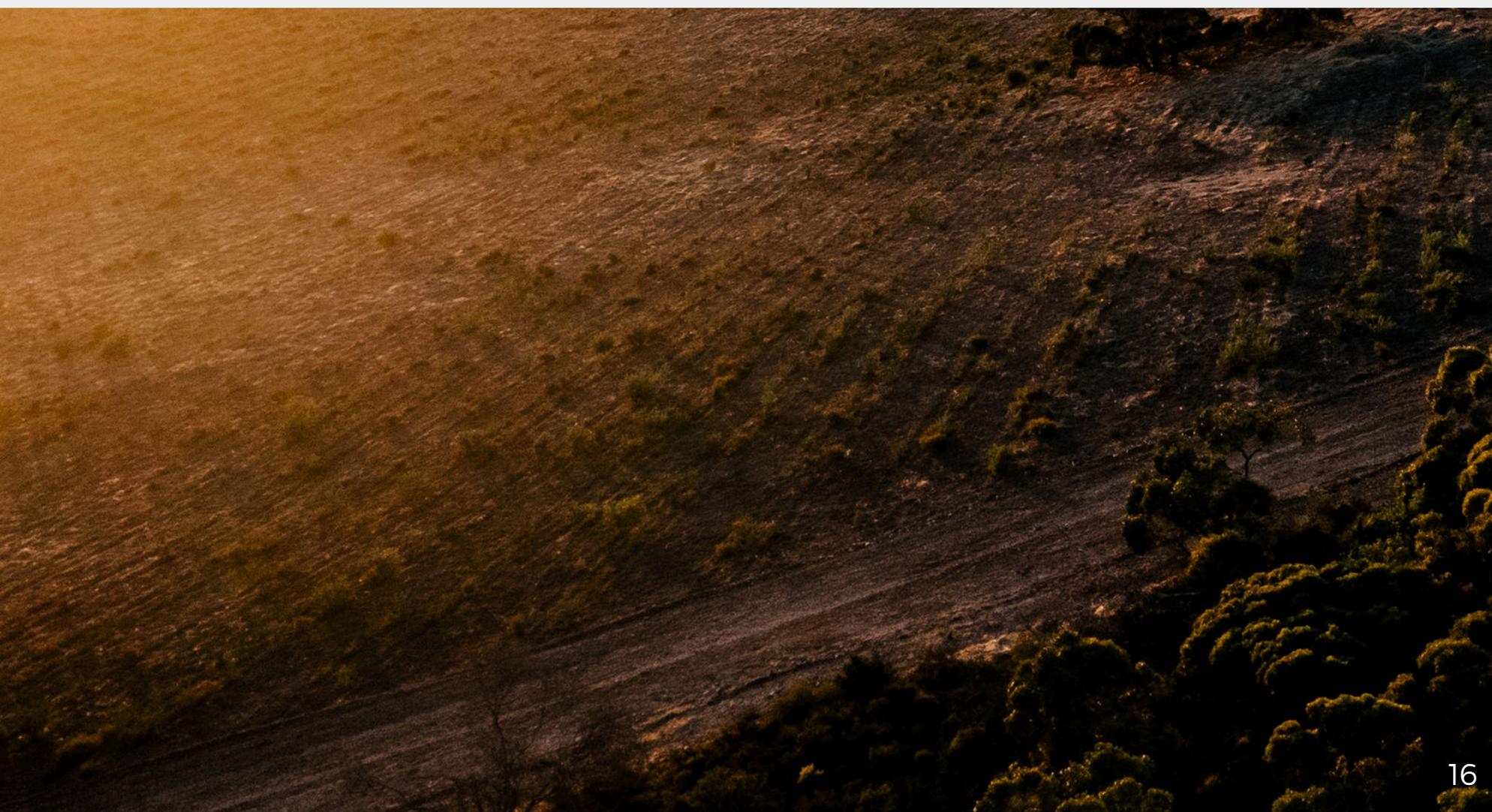
The Shire's staff will review the Plan at least annually or as required in accordance with the WA Public Health Act 2016 to ensure it continues to respond to the needs of the community, and that it remains current.

The Community Development Manager will coordinate the annual review in partnership with the WA Country Health Service - Great Southern Division.

An evaluation will occur at the end of the Plan cycle, in 2024, consisting of:

- \* Assessment of progress against outcomes for each goal within the Plan;
- \* Assessment of performance measures for each priority area;
- \* Review of key data for the Shire including the social profile, health status, health risk factors, health behaviours and population risk groups; and
- \* Review of implementation mechanisms for the Plan including partnership terms and arrangements with key stakeholders.

The Community Development Manager and Environmental Health Officer will prepare and submit an annual report on progress and evaluation findings to the Chief Health Officer of the Western Australian Department of Health, if required.



# OPERATIONAL OBJECTIVES

## ACTIVE LIVING

	OBJECTIVES	RESOURCES
Encourage and support local programs and strategies to increase physical activities	<ul style="list-style-type: none"> <li>Support local recreational sporting groups / clubs to develop and grow</li> </ul>	<ul style="list-style-type: none"> <li>Continue to fund annual Community Grant programs</li> <li>Maintain a donations allowance in annual budgets to support events</li> </ul>
Improve accessibility of facilities to allow for safe pedestrian access	<ul style="list-style-type: none"> <li>Undertake a safe access review of all public and civil infrastructure owned and or managed by the Shire of Cranbrook</li> </ul>	<ul style="list-style-type: none"> <li>Annually, the Shire of Cranbrook works department to undertake review</li> </ul>
Maximise safe, active and passive outdoor recreation opportunities through the upgrade and development of parks, reserves, playgrounds and public open spaces	<ul style="list-style-type: none"> <li>Complete a Streetscape Masterplan for both Cranbrook and Frankland River</li> </ul>	

## HEALTHY EATING & DRINKING

Encourage the community to live healthier lifestyles	<ul style="list-style-type: none"> <li>Host events that encourage to live healthier lifestyles. This should include working with the schools, option to promote free gym membership giveaways, working with local businesses.</li> </ul>	<ul style="list-style-type: none"> <li>Include money in the annual financial budget to run events</li> </ul>
Support residents to develop skills and capacity to grow and prepare healthy foods	<ul style="list-style-type: none"> <li>Review the feasibility of a community garden</li> </ul>	<ul style="list-style-type: none"> <li>CEO and Community Development Manager to review this project</li> </ul>

# OPERATIONAL OBJECTIVES

## MENTAL HEALTH & WELLBEING

	OBJECTIVES	RESOURCES
Support programs aimed at improving mental health	<ul style="list-style-type: none"> <li>• Provide support to Not for Profit counselling providers</li> <li>• Provide support to local groups / clubs / not for profits who are working in this space</li> <li>• Ensure that facilities are made available when required</li> <li>• Support appropriate events where required throughout the Shire</li> </ul>	<ul style="list-style-type: none"> <li>• Allowances in the annual budget for support towards events</li> <li>• Allowance in the annual budget to support not-for-profit counselling providers, local groups/clubs/not-for-profits who are working in this space</li> </ul>
Facilitate and support access to social connection opportunities such as community events, community centres and community connection (mens shed, 0 to 4 committee) etc.	<ul style="list-style-type: none"> <li>• Support the Cranbrook Community Events Committee which incorporates the Cranbrook Show</li> <li>• Support Frankland River Family Fun Day or similar events</li> <li>• Support the inclusion of the 0 - 4 Early Learning committee annually</li> <li>• Support appropriate events where required throughout the Shire</li> <li>• Support the Seniors activities/events/ programs and Youth activities/events/programs</li> </ul>	<ul style="list-style-type: none"> <li>• Allowances in the annual financial year budget for support towards events, Cranbrook Community Events Committee - Cranbrook Show or similar, Frankland River Family Fun Day or similar</li> <li>• Allowances in the annual financial year budget for support towards 0 - 4 Early Learning Committee and programs, seniors and youth activities/events/ programs</li> </ul>

## COMMUNITY PARTICIPATION

Provide and support community events, services, facilities, and programs that develop resilience, compassion and sense of belonging and purpose	<ul style="list-style-type: none"> <li>• Promote and support all events, services and facilities that are on through the Shire of Cranbrook's print and digital media outlets</li> </ul>	<ul style="list-style-type: none"> <li>• Shire of Cranbrook staff to promote</li> </ul>
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<p>Improve community access to information about community groups, facilities, events and resources</p>	<ul style="list-style-type: none"> <li>• Promote all events, services, facilities on through the Shire of Cranbrook's print and digital media outlets</li> <li>• Increase Grant Guru knowledge within the community</li> </ul>	<ul style="list-style-type: none"> <li>• Customer Service Officer and Executive Officer to work on the promotion in these spaces</li> <li>• Continue upgrade of the Shire of Cranbrook website and community access</li> </ul>
<p>Welcome, promote, encourage and accommodate Health Professionals/ Agencies to visit and utilise facilities.</p>	<ul style="list-style-type: none"> <li>• Promote and support health professional services who wish to provide their services in Cranbrook, through the Shire of Cranbrook's print and digital media outlets</li> <li>• Provide and encourage the use of the health facilities at the Cranbrook Regional Community Hub and the Frankland River CRC health rooms</li> </ul>	<ul style="list-style-type: none"> <li>• Allowances in the annual financial year budget for support towards health professionals and daily fees associated with facilities</li> <li>• Customer Services Officer/Executive Officer to work on the promotion in these spaces</li> </ul>

# OPERATIONAL OBJECTIVES

ENVIROMENTAL		
	OBJECTIVES	RESOURCES
Monitor and support infectious disease management	<ul style="list-style-type: none"> <li>Fog and monitor mosquitoes within the Shire of Cranbrook</li> <li>Review alternative methods to manage mosquito population</li> </ul>	<ul style="list-style-type: none"> <li>Allowance in the annual financial year budget to fog a minimum of 4 times</li> <li>Allowances in the annual financial year budget for alternative methods to manage mosquito population</li> </ul>
Enforce and promote Local Government statutory requirements of relevant State public and environmental health legislations	<ul style="list-style-type: none"> <li>Educate public and raise awareness of relevant Local Government statutory requirements</li> </ul>	<ul style="list-style-type: none"> <li>Employment of Environmental Health Officer, Planning Officer and Building Officer to provide support to the community</li> </ul>
Support and encourage better waste practices	<ul style="list-style-type: none"> <li>Complete Waste Management Strategy</li> <li>Review the Waste Site Closure Plan annually</li> </ul>	<ul style="list-style-type: none"> <li>Allowances in the annual financial year budget to complete the Waste Management Strategy and review the Waste Site Closure Plan by the Shire of Cranbrook's Manager of Works and CEO</li> </ul>
EMERGENCY MANAGEMENT		
Ensure the Shire and community are well prepared to respond effectively to and recover from major emergencies, disasters or serious public health incidents	<ul style="list-style-type: none"> <li>Increase Emergency Management facilities</li> <li>Increased community engagement</li> <li>Ensure Emergency Management staffing is maintained</li> <li>Maximise animal welfare funding and obtain new facilities</li> </ul>	<ul style="list-style-type: none"> <li>Continued support and research of a new St John Ambulance facility in Frankland River</li> <li>New DFES shed to be installed in Cranbrook</li> <li>Shire of Cranbrook Ranger to facilitate animal welfare upgrade</li> </ul>



# REFERENCES

1. Shire of Cranbrook Strategic Community Plan 2021 - 2031
2. WA Department of Health 2018, Public Health Planning Guide for Local Government
3. WA Country Health Service 2018, Great Southern Regional Health Profile
4. City of Albany Public Health Plan 2018 - 2022
5. City of Bayswater Public Health Plan 2019 - 2024
6. State Public Health Plan for Western Australia Objectives and Policy Priorities 2019 - 2024
7. Australian Bureau of Statistics - Shire of Cranbrook



