

**SHIRE OF CRANBROOK CORPORATE BUSINESS PLAN 2017/2018 - 2020/2021
QUARTERLY REPORT FINANCIAL YEAR 2020/2021**

OUR VISION		That the Shire of Cranbrook is a proactive, sustainable, safe, friendly and prosperous place to be											
OUR KEY OBJECTIVES and OUTCOMES <small>(extract from Strategic Community Plan)</small>		OUR STRATEGIES <small>(extract from Strategic Community Plan)</small>		OPERATIONAL IMPLEMENTATION					ACTION STATUS		OCTOBER - DECEMBER 2020 ACTION UPDATE COMMENTS		
				OUR ACTIONS <small>(extract from Corporate Business Plan) Note, these should be broad activities required to: 1) Achieve a target 2) Create a critical success factor 3) Overcome a barrier</small>		ACTION DELIVERY TIMELINE			ON TRACK	MONITOR			
						FY 17/18	FY 18/19	FY 19/20	FY 20/21	↑		HOLD	COMPLETED
2. ECONOMIC - To be an innovative, diverse, prosperous and growing economy													
2.1	A diverse, prosperous economy	2.1.1	Support local business and promote further investment in the district, including opportunities for industry growth and development	2.1.1.1	Develop and implement an Economic Development Strategy		✓	✓				Investigate in 2020/2021	
				2.1.1.2	Facilitate additional land for industrial, commercial and residential purposes	✓	✓	✓	✓	✓	Ongoing - discussions held with Development WA regarding industrial land in Cranbrook		
				2.1.1.3	Release industrial land	✓	✓				Nil this quarter		
				2.1.1.4	Investigate opportunities for development of aviation services		✓	✓	✓	✓	Airport master plan completed - subject to grant funding		
				2.1.1.5	Maintain strong relationships with government agencies and regional service providers	✓	✓	✓	✓	✓	Ongoing - GSDC, DLGSCI, Dept Communities, DPLH		
				2.1.1.6	Advocate for traineeships and other education opportunities	✓	✓	✓	✓	✓	Nil this quarter		
				2.1.1.7	Actively promote investment in the district	✓	✓	✓	✓	✓	Nil this quarter		
		2.1.2	Continue to advocate for the Southern Link Transport Hub (SLTH) and other innovative opportunities	2.1.2.1	Continue to liaise with stakeholders and lobby for the development of the SLTH	✓	✓	✓	✓	✓	No development		
				2.1.2.2	Investigate additional commercial opportunities arising from the development of the SLTH	✓	✓	✓	✓	✓	No development		
				2.2.1	Maintain strong relationship with CBH and support future expansion	2.2.1.1	Actively engage with CBH	✓	✓	✓	✓	✓	Ongoing - meetings held with CBH
2.2	A progressive, vibrant sustainable agricultural industry	2.2.2	Actively engage and support local agricultural and allied industries	2.2.2.1	Continue to support viticulture and general agricultural industries	✓	✓	✓	✓	✓	Ongoing		
				2.2.2.2	Continue to support research initiative	✓	✓	✓	✓	✓	Nil this quarter		
2.3	An active, innovative tourism industry	2.3.1	Promote the hidden treasures and natural attractions of the Shire of Cranbrook	2.3.1.1	Continue to support and participate in Hidden Treasures	✓	✓	✓	✓	✓	Staff attended GS Treasures meeting		
				2.3.1.2	Participate in regional marketing events and initiatives	✓	✓	✓	✓	✓	Ongoing - through Great Southern Treasures		
				2.3.1.3	Continue to promote our natural attractions (including lakes)	✓	✓	✓	✓	✓	Ongoing - social media presence. Professional photographers attended		
				2.3.1.4	Promote and encourage local tourism	✓	✓	✓	✓	✓	Ongoing - social media presence		
				2.3.1.5	Market the Shire and explore partnership opportunities	✓	✓	✓	✓	✓	Ongoing - social media presence		
				2.3.1.6	Maintain and review informative signage across the Shire	✓		✓		✓	New entry statements for Tenterden complete and installed.		
				2.3.1.7	Continue collaboration on Maalak tourism project	✓	✓	✓	✓		Scheme amendment being developed and land tenure being finalised		
2.4	Reliable and efficient supply of energy, water and communication infrastructure	2.4.1	Advocate for reliable and sufficient power, water and communication services for industry and the community	2.4.1.1	Continue to lobby for appropriate power and water supplies	✓	✓	✓	✓	✓	Ongoing - meetings held with Water Corp		
				2.4.1.2	Promote and advocate for efficient utilisation of water and power in the Shire of Cranbrook	✓	✓	✓	✓	✓	Ongoing discussion		
				2.4.1.3	Lobby for reliable communication services throughout the district	✓	✓	✓	✓	✓	Ongoing - participated in telecommunications survey through VROC		

**SHIRE OF CRANBROOK CORPORATE BUSINESS PLAN 2017/2018 - 2020/2021
QUARTERLY REPORT FINANCIAL YEAR 2020/2021**

OUR VISION

That the Shire of Cranbrook is a proactive, sustainable, safe, friendly and prosperous place to be

OPERATIONAL IMPLEMENTATION

ACTION STATUS

**OCTOBER - DECEMBER 2020
ACTION UPDATE COMMENTS**

**OUR KEY OBJECTIVES
and OUTCOMES**
(extract from Strategic Community Plan)

OUR STRATEGIES
(extract from Strategic Community Plan)

OUR ACTIONS
(extract from Corporate Business Plan)
Note, these should be broad activities required to:
1) Achieve a target
2) Create a critical success factor
3) Overcome a barrier

ACTION DELIVERY TIMELINE

FY 17/18	FY 18/19	FY 19/20	FY 20/21	↗
----------	----------	----------	----------	---

ON TRACK
MONITOR
HOLD
COMPLETED

3. ENVIRONMENT - Enhance, maintain, protect and promote our built infrastructure and natural environment											
3.1	A protected, diverse, healthy natural environment	3.1.1	Promote, enhance and maintain our natural attractions, parks and reserves	3.1.1.1	Enhance and maintain Shire controlled parks and reserves in line with asset management plans	✓	✓	✓	✓	✓	Ongoing
				3.1.1.2	Promote and develop natural attractions within the district	✓	✓	✓	✓	✓	Continued support of Regional Trails Master Plan with funding in 20/21 budget
		3.1.2	Support community environmental organisations, groups and individuals	3.1.2.1	Ongoing support for the Gillamii Centre and other local environmental groups and individuals	✓	✓	✓	✓	✓	Continued support of Gillamii, included meeting with Gillamii staff
				3.1.3	Maintain best practice waste management	3.1.3.1	Develop and implement Waste Management Plan	✓	✓		
		3.1.3.2	Maintain waste transfer stations to environmental standards			✓	✓	✓	✓	✓	Ongoing
		3.1.3.3	Explore opportunities for waste minimization including e-waste opportunities			✓	✓				Subject to funding opportunities
		3.1.3.4	Continue to provide litter and waste services			✓	✓	✓	✓	✓	Contract with WBW to February 2021 - extended due to COVID-19
		3.1.4	Promote reduced environmental impact from activities within the Shire of Cranbrook	3.1.4.1	Support and encourage best practice water utilization management	✓	✓	✓	✓	✓	Ongoing
				3.1.4.2	Work with stakeholders to promote reduced environmental impact from activities within the district	✓	✓	✓	✓	✓	Ongoing
		3.2	A built infrastructure servicing the needs of the community	3.2.1	Maintain and enhance our roads, built infrastructure, parks and reserves	3.2.1.1	Continue to provide roads and road infrastructure in line with asset management plans	✓	✓	✓	✓
3.2.1.2	Continue to maintain and enhance building and other infrastructure in line with asset management plans					✓	✓	✓	✓	✓	Ongoing - appropriate budget provision. Projects included in 20/21 budget for \$1m drought funding and \$400k LRCIP funding
3.2.1.3	Review and plan for additional community, sporting and tourism infrastructure					✓	✓				Frankland River Caravan Park accommodation units under construction. Frankland River community facility planning underway. Tunney fire shed construction completed
3.2.1.4	Maintain and enhance our townscapes, parks, reserves and cultural attractions					✓	✓	✓	✓	✓	CB playground upgrade - plan agreed upon and construction underway. Tender awarded for removal of old playground. FR playground upgrade to be considered as part of the FR Community Facilities upgrade
3.2.1.5	Provide appropriate public facilities					✓	✓	✓	✓	✓	Ongoing
3.2.1.6	Continue development of recreational and tourism facilities across Shire (including regional motocross facility)					✓	✓	✓	✓	✓	Ongoing
3.2.1.7	Support, develop and protect cultural and heritage infrastructure					✓	✓	✓	✓	✓	Ongoing - subject to grant funding

**SHIRE OF CRANBROOK CORPORATE BUSINESS PLAN 2017/2018 - 2020/2021
QUARTERLY REPORT FINANCIAL YEAR 2020/2021**

OUR VISION

That the Shire of Cranbrook is a proactive, sustainable, safe, friendly and prosperous place to be

OPERATIONAL IMPLEMENTATION

ACTION STATUS

**OCTOBER - DECEMBER 2020
ACTION UPDATE COMMENTS**

**OUR KEY OBJECTIVES
and OUTCOMES**
(extract from Strategic Community Plan)

OUR STRATEGIES
(extract from Strategic Community Plan)

OUR ACTIONS
(extract from Corporate Business Plan)
Note, these should be broad activities required to:
1) Achieve a target
2) Create a critical success factor
3) Overcome a barrier

ACTION DELIVERY TIMELINE

FY 17/18	FY 18/19	FY 19/20	FY 20/21	↗
----------	----------	----------	----------	---

ON TRACK
MONITOR
HOLD
COMPLETED

4. LEADERSHIP - Demonstrate strong governance and leadership

4.1	Excellence in governance, compliance, regulation and reporting	4.1.1	Maintain a high level of corporate governance, responsibility and accountability	4.1.1.1	Maintain effective policies, procedures and practices	✓	✓	✓	✓	✓	Ongoing
				4.1.1.2	Effectively manage risk	✓	✓	✓	✓	✓	Ongoing - risk workshops held
				4.1.1.3	Develop and maintain strategic plans	✓	✓	✓	✓	✓	Ongoing - planning underway for community consultation for SCP, CBP, AMP, LTFP
				4.1.1.4	Provide high quality regulatory services	✓	✓	✓	✓	✓	Ongoing
				4.1.1.5	Seek a high level of legislative compliance and effective internal controls	✓	✓	✓	✓	✓	Ongoing
				4.1.1.6	Seek to deliver best practice services and outcomes within resource capabilities	✓	✓	✓	✓	✓	Ongoing - Depot computers installed and staff email implemented
				4.1.1.7	Demonstrate sound financial planning and management	✓	✓	✓	✓	✓	Ongoing - annual audit undertaken
		4.1.2	Maintain organisational policies and strategies for the attraction and retention of quality employees	4.1.2.1	Review and maintain effective workforce planning	✓	✓	✓	✓	✓	Ongoing - New CEO commenced. Workforce consultation undertaken for new workforce plan
				4.1.2.2	Ensure implementation and commitment to continual workplace health and safety improvement	✓	✓	✓	✓	✓	Ongoing
				4.1.2.3	Provide opportunities for training and development for staff	✓	✓	✓	✓	✓	Ongoing - staff reviews undertaken, staff training undertaken
4.2	Demonstrate strong leadership and civic responsibility	4.2.1	Provide leadership to the community, staff and wider region	4.2.1.1	Effectively represent and promote the Shire of Cranbrook	✓	✓	✓	✓	✓	Ongoing - attended State budget breakfast in Albany
				4.2.1.2	Ongoing meaningful communication and engagement with residents and ratepayers of the Shire of Cranbrook	✓	✓	✓	✓	✓	Ongoing - planning underway for community consultation sessions in early 2021
				4.2.1.3	Identify and encourage opportunities for leadership roles	✓	✓	✓	✓	✓	Ongoing - CDO successfully completed Diploma of Community Development
				4.2.1.4	Provide opportunities for training and development for elected members	✓	✓	✓	✓	✓	Ongoing - elected member training in council member essentials
				4.2.1.5	Collaborate with regional partners and other organisations	✓	✓	✓	✓	✓	Ongoing participation in Southern Link VROC. GSHI meeting held in Katanning
				4.2.1.6	Support the CEO and provide strategic direction for service delivery	✓	✓	✓	✓	✓	Ongoing
				4.2.1.7	Ensure delivery, monitoring, evaluation and reporting of strategic planning outcomes	✓	✓	✓	✓	✓	Ongoing - quarterly reporting process now in place