



**Shire of Cranbrook
Strategic Community Plan**

Community Engagement Report
December 2020 to February 2021



Foreword and Highlights

The information in this report will be used to form the Strategic Community Plan for the local government area known as Cranbrook.

A good Strategic Community Plan is not a 'wish list' that builds on today. It's the exact opposite. It's about securing the vision for the future and making decisions to get to this visionary position. Today's wish list is quite irrelevant, and worse still, wasteful in resources, and expensive to maintain.

*Note: the term 'Cranbrook' is used throughout this report to represent the full local government area of Cranbrook, not the town of Cranbrook, unless compared to other towns (eg Cranbrook, Frankland River and Tenterden).



The strong themes, or highlights from the engagement process (without going into solution mode) include:

- 1 It was difficult for most people to 'Future Think' – yet the community came up with some exceedingly excellent responses.
- 2 The intelligence in the region (male and female 25 - 40 year olds) is an incredible asset to be utilised.
- 3 Using 'wish lists' on what is needed now is poor strategic planning.
- 4 The current 'vision statement' appears suitable and aligned to Future Think. Stronger definitions, story telling, and numerical scoring will help to develop a stronger vision parameter to make decisions going forward.
- 5 There are some strong opinions in the region, despite having poor data and analytics to back these opinions up.
- 6 Accountability for progress towards the vision and visibility of progress is a strong desire for this community.
- 7 There are hugely diverse 'future think' ideas, hugely diverse 'how to get there', and hugely diverse 'where we are now'. The 'where we are now' is the easy way to start through data and analytics. The 'where we want to be' is also achievable through better defining of the vision. The 'how to get there' will take some strong decision making.
- 8 Strategy is about 'making decisions of what to do', as much as 'what not to do'.

Engagement and Survey Process

The Shire of Cranbrook completed a deep engagement process from December 2020 to February 2021. In total 82 people attended eight face-to-face one-hour engagement sessions, with 130 email surveys received, and three non-formulaic emails received.

To attract this type of buy-in from the community, the Shire sent 600 hundred emails (324 contacts, contacted twice each). Over 4000 text messages were initiated, with the survey link included three times. The process was published in the Cranbrook Newsletter and Frankland River. The engagement was promoted on the Shire's Facebook page four times (the community workshops were posted more times). The survey was opened on the Shire's website home page from Wednesday 17th and closed on Friday 26th. The survey was provided in both

electronic and printed format. The presenting consultants, Sally Carbon and Michael Broadbridge from G11 Team, encouraged all attendees to complete the survey if they wished for further contribution, and asked each attendee to encourage their friends to participate as well.

All Shire of Cranbrook staff members were interviewed days before Christmas 2020, through a one-on-one 20-minute conference call, as well.

No names were recorded next to any piece of feedback.

To form the data bases used to attract attendees, Shire staff scoured newspapers etc to ensure a diverse group of attendees were considered.

Face-to-face Feedback by Stakeholder Groups

GROUP 1

Frankland River General A

Q1) What do you see in 2031?

- More residential dwellings and less derelict buildings.
- More attractive street scape.
- More community electronic communication methods so we can connect as a community. We need a purpose.
- I see electric cars.
- Online shopping being the norm, meaning our internet connection needs to be better. There will be drones and a depo to drop off goods.
- Our aged care as being first class.
- I don't want it to be a ghost town.
- Growth in population by 20%.
- We don't want to stay the same, we want to grow.
- If we don't grow by 2031 there'll be no-one left.
- More people are wanting to get out of Perth, so there is an opportunity, but we need the support (health, accommodation, etc).
- I can see Frankland as a tourist spot because of what is happening in the South West. People will travel to Frankland, particularly for the wine making.
- Bigger picture population via diversity (different ages, demographics, short term - long term).
- We have kept the kids in the town, so they have things to do from 8 years upwards.

Q2) In reference to our vision statement “that the Shire of Cranbrook is a proactive, sustainable, safe, friendly and prosperous place to be”:

My views on proactive, now in 2021

0/5	1
1/5	1
2/5	1
3/5	4
4/5	3
5/5	0

My views on sustainable, now in 2021

0/5	1
1/5	1
2/5	1
3/5	4
4/5	3
5/5	0

My views on safety, now in 2021

0/5	0
1/5	0
2/5	2
3/5	1
4/5	5
5/5	2

My views on friendly, now in 2021

0/5	0
1/5	0
2/5	1
3/5	4
4/5	3
5/5	2

My views on prosperity, now in 2021

0/5	0
1/5	0
2/5	0
3/5	7
4/5	3
5/5	0

- We are relatively well-off compared to other parts of the world.
- Our money is now staying in the country not going overseas.
- Two successful farming years leads to prosperity

Q3) How do we get to our visionary position?

- Working more effectively together through partnerships.
- Increasing the customer base by getting more people in the region and encouraging them to work, live and play.
- A community cropping program capitalising on successful farming seasons, and investing that money into the community.
- There are tourists coming through that we don't capitalise on.

Q4) What percentage do I want to push this plan, thus grow this community, over 10 years?

0%	0
5%	0
10%	0
20%	5
40%	3
70%	0
100%	0

Q5) If I were the Shire President, what would I focus on?

Sport, recreation, art and culture facilities	0
Economic development	3
Town/s centre development	1
Safety for our people	0
Population growth	4
Visitation growth	1
Primary health access	0

- I chose population because that leads to other things.
- I would focus on partnerships and collaborations.
- Trees in the township, streetscaping like Middleton Road.
- Internet facilities to be adequate for all – it is very good in most areas but poor in some.
- Environmental issues and the quality of our reserves.
- Accommodation – we can't attract more people unless we have somewhere for them to stay.
- Older aged facilities, in particular, medical.

 **Group 2**

Frankland River General B

Q1) What do you see in 2031?

- Bigger, better in all areas like facilities, use of current technologies, bigger school, aesthetically pleasing.
- A feature that stands out for youth and all others to give them a reason to come through. We need more than wineries.
- More community events for locals and visitors (annual show, wine and food festival).
- Sporting grounds (golf, skate park and facilities for the youth), which will help us for sustainability.
- We need to provide services, so our youth stay in the area up to 25 years of age.

Q2) In reference to our vision statement “that the Shire of Cranbrook is a proactive, sustainable, safe, friendly and prosperous place to be”:

My views on proactive, now in 2021

0/5	0
1/5	0
2/5	4
3/5	2
4/5	2
5/5	0

My views on sustainable, now in 2021

0/5	0
1/5	0
2/5	4
3/5	1
4/5	3
5/5	0

- We need job opportunities to attract people, but the problem is a lack of accommodation.
- We need our young people to stay within the community.

My views on safety, now in 2021

0/5	0
1/5	0
2/5	1
3/5	0
4/5	6
5/5	1

My views on friendly, now in 2021

0/5	0
1/5	0
2/5	0
3/5	3
4/5	4
5/5	1

My views on prosperity, now in 2021

0/5	0
1/5	0
2/5	1
3/5	3
4/5	2
5/5	2

Q3) How do we get to our visionary position?

- We need more development of utilities and facilities.
- Visitation drives growth which leads to recreation and growth population, which puts you on the map.
- We need to grow the whole region and 20% growth is realistic.
- Water security will enable development of accommodation and businesses.
- Beautification of townscape, the lake, will encourage tourism, in particular camping (Collie does this well).
- Community events.

Q4) What percentage do I want to push this plan, thus grow this community, over 10 years?

0%	0
5%	0
10%	0
20%	3
40%	1
70%	1
100%	3

Q5) If I were the Shire President, what would I focus on?

Sport, recreation, art and culture facilities	2
Economic development	3
Town/s centre development	1
Safety for our people	0
Population growth	1
Visitation growth	1
Primary health access	1

- I chose sport, recreation, art and culture because that is important to keep our community connected and vibrant.
- I want to be proud of something.
- Economic development is the starting point.



Cranbrook/Tenterden General A

Q1) What do you see in 2031?

- A community that is going to be together and grow together with greater connectivity.
- I see a community that has a variety of ages and cross-generation.

- Nothing is going to change because we are getting older. Accept the inevitable.
- We are more encompassing of all ages. We need to welcome newcomers and encourage them to stay.
- We need to shift the barbed-wire fence between Cranbrook and Tenterden.
- Automation and electronics will change the way we live.
- More public rentals to enable the workers to stay here.
- We need to provide an exciting town for remote workers. One that has great natural features. We need to promote the positives of our region more.
- I see more housing and businesses in town.
- I see more facilitates for the younger generation.
- Amalgamation of Shires.
- We must keep active as we get older, so we need facilities for the aged.
- To bring the communities together better across the whole Shire.

Q2) In reference to our vision statement “that the Shire of Cranbrook is a proactive, sustainable, safe, friendly and prosperous place to be”:

My views on proactive, now in 2021

0/5	1
1/5	5
2/5	5
3/5	5
4/5	2
5/5	0

- We need to be proactive in promoting and telling the story about what we can offer with a rural life.
- Because of the distance in WA, it is important we push who we are.
- We can see stuff (facility and public amenity) that has happened over the last 12 months. There is progress.

My views on sustainable, now in 2021

0/5	2
1/5	3
2/5	6
3/5	5
4/5	2
5/5	0

- We need the younger generation more involved in the community particularly looking after the senior population.
- Opportunities and services for the younger people.
- There is no sport anymore and we need it – there needs to be more for the kids between 3 and 11 years of age.

My views on safety, now in 2021

0/5	0
1/5	0
2/5	2
3/5	5
4/5	6
5/5	4

My views on friendly, now in 2021

0/5	0
1/5	0
2/5	1
3/5	12
4/5	5
5/5	1

My views on prosperity, now in 2021

0/5	0
1/5	0
2/5	1
3/5	3
4/5	2
5/5	2

Q3) How do we get to our visionary position?

- We should focus on economic and population growth which is fundamental.
- Services for those who decide to retire here (primary health and transport).
- Create more retail opportunities which create jobs and economic growth.
- Focus on connecting Cranbrook and Frankland to build our community.
- We don't communicate very well between us and the Council. There is a lack of understanding as to why decisions are made.

Q4) What percentage do I want to push this plan, thus grow this community, over 10 years?

0%	0
5%	1
10%	1
20%	3
40%	4
70%	4
100%	2

Q5) If I were the Shire President, what would I focus on?

Sport, recreation, art and culture facilities	1
Economic development	5
Town/s centre development	3
Safety for our people	1
Population growth	5
Visitation growth	3
Primary health access	1

- Parks and gardens should be a high priority.
- Water, roads and verges.
- At the moment, public toilets are the most visited place in town.
- Services for young people.
- Telecommunications, tourism, volunteerism.
- 'Perth' dictates to the rural communities, and they shouldn't.

GROUP 4

Cranbrook/Tenterden General B

Q1) What do you see in 2031?

- Stability and not much different to now.
- On the whole, I like things as they are. I like quiet, sedate and safe.
- I want it to be sustainable, I don't want it to be busier. I just want little things here and there to be different.
- We have to have progression – I want my kids to be proud of Cranbrook. Pride drives confidence. We need to build pride. I used to say 'who would ever live in Cranbrook'. We need to create an emotional link to Cranbrook.

Q2) In reference to our vision statement "that the Shire of Cranbrook is a proactive, sustainable, safe, friendly and prosperous place to be":

My views on proactive, now in 2021

0/5	0
1/5	0
2/5	2
3/5	1
4/5	0
5/5	0

My views on sustainable, now in 2021

0/5	0
1/5	2
2/5	0

3/5	1
4/5	0
5/5	0

- From the last 10 years people wanted improvement in infrastructure, and we have done very well. We now need to focus on economic and social development.

My views on safety, now in 2021

0/5	1
1/5	0
2/5	1
3/5	0
4/5	1
5/5	0

- I feel we are a safe community because we are small and well policed.
- Because we are out of town, we never see police and I don't feel safe if my husband is not on the farm.
- There has been a number of robberies on our property. The police were very good at following up.

My views on friendly, now in 2021

0/5	0
1/5	0
2/5	2
3/5	1
4/5	0
5/5	0

My views on prosperity, now in 2021

0/5	0
1/5	0
2/5	1
3/5	1
4/5	1
5/5	0

- The workers earn their income here and spend it in another Shire. They get bussed in to pick up the grapes and bussed home.

Q3) How do we get to our visionary position?

- All three centres need to be included and catered for, Tenterden never gets anything done to it.
- We need to have facilities to remain sustainable (fuel station, high school, sport)
- Water supply is holding the community back.
- I don't think we have the infrastructure for people who work from home. We will need to improve internet access.
- Cranbrook is behind the eight ball in all areas. We need to catch up and progress.

- We need more parental involvement in junior sport. We need to create succession of roles – the base of involvement is too narrow.
- People have left because there is not a swimming pool in Cranbrook.
- People's expectations are beyond reality at times.
- I think the roads are managed quite well.
- Transparency of the Council is crucial.
- There are not too many Shires that have three towns.
- Tenterden is not catered for. The Shire does nothing for us. The recovery of the Tenterden fire was community run.

Q4) What percentage do I want to push this plan, thus grow this community, over 10 years?

0%	0
5%	0
10%	1
20%	0
40%	1
70%	1
100%	0

- CBH will help with the growth of Cranbrook. Viticulture will also help.
- I don't think CBH brings much to the community.

Q5) If I were the Shire President, what would I focus on?

Sport, recreation, art and culture facilities	0
Economic development	3
Town/s centre development	0
Safety for our people	0
Population growth	0
Visitation growth	0
Primary health access	0



Cranbrook Not-for-Profit

Q1) What do you see in 2031?

- Population will be older, a lot of elderly people.
- Things won't change.
- Drying climate will have a big impact on farming.
- I am hoping we have young people coming back to farms.
- The grain industry will get bigger. There will be more trucks and increased population if we do it right. We need to put infrastructure (housing) in place now.
- There will be dual railway line from here to Albany to

reduce trucks.

- Our population will decline especially in the agriculture sector.
- Affordability is an issue with farming. We are not as bad here as further east, nor north, but it will effect us. People can't buy in.
- I would like to see that there is a younger population that will survive the older generation.
- One of the things holding us back is lack of water. This restricts construction leading to a shortage of accommodation.

Q2) In reference to our vision statement “that the Shire of Cranbrook is a proactive, sustainable, safe, friendly and prosperous place to be”:

My views on proactive, now in 2021

0/5	0
1/5	0
2/5	5
3/5	3
4/5	2
5/5	0

My views on sustainable, now in 2021

0/5	1
1/5	2
2/5	3
3/5	2
4/5	1
5/5	0

- We are an environmentally aware and progressive community.

My views on safety, now in 2021

0/5	0
1/5	0
2/5	1
3/5	2
4/5	5
5/5	0

My views on friendly, now in 2021

0/5	0
1/5	0
2/5	0
3/5	4
4/5	6
5/5	0

My views on prosperity, now in 2021

0/5	0
1/5	1
2/5	1
3/5	7
4/5	1
5/5	0

- I've been here for 15 years and I see the place as generally being financially prosperous. The increasing age population is pretty happy and the farmers are prosperous.
- I look at the number of businesses closing. We have a couple of new businesses and have increased our facilities in town, foot paving, and the school P&C is picking up. At the moment I see people being engaged which is a sign that things are going well.

Q3) How do we get to our visionary position?

- We need to attract more members (Not for Profit members) and volunteerism needs to pick up.
- We need to express the value extracted from funding and we need a way to tell this story.
- By forming stronger partnerships with the Shire.

Q4) What percentage do I want to push this plan, thus grow this community, over 10 years?

0%	0
5%	1
10%	0
20%	4
40%	5
70%	1
100%	0

- 40% growth is out-there but realistic.

Q5) If I were the Shire President, what would I focus on?

Sport, recreation, art and culture facilities	3
Economic development	3
Town/s centre development	1
Safety for our people	0
Population growth	3
Visitation growth	1
Primary health access	0

- I think health services are not being provided by private companies because it's not financially viable for them. We have limited government support. The Shire doesn't do anything about our decreasing services.

- We have good sport and recreation facilities – they just need to be used. Recreation is often just outside the region.
- I struggle to know what the Cranbrook town centre is. We have many different streets and shops in different places.
- I am surprised primary health is not voted for here.
- Our access to health services isn't too bad, its only 30 minutes to get help which is quicker than some places in Perth.

GROUP 6

Cranbrook/Tenterden Agriculture

Q1) What do you see in 2031?

- I can see wider roads. Farming has changed and machinery is wider, we need wider roads.
- I see diversification of businesses by adding value to the products produced locally. This will create employment and keep people in the area. I see improved pastures.
- We need to create water security and access.
- I'd like to see community cropping. Other communities work together for the one goal, to make the community stronger.
- School leavers being employed under traineeships.
- Cranbrook being smaller in population – it is too hard to attract people to live in Cranbrook.
- The environment/trees in Cranbrook are not attractive enough. The entries into the town give people a poor impression. We need to make the entrance look nice.

Q2) In reference to our vision statement “that the Shire of Cranbrook is a proactive, sustainable, safe, friendly and prosperous place to be”:

My views on proactive, now in 2021

0/5	0
1/5	1
2/5	0
3/5	1
4/5	3
5/5	0

My views on sustainable, now in 2021

0/5	0
1/5	0
2/5	0
3/5	4
4/5	1
5/5	0

- Attract younger people back to Cranbrook.
- The rain falls differently – we don't get big rainfall events and it rains at different times of the year.

My views on friendly, now in 2021

0/5	1
1/5	0
2/5	0
3/5	1
4/5	2
5/5	1

- I don't see any issues. It is a friendly region.

My views on prosperity, now in 2021

0/5	0
1/5	0
2/5	1
3/5	2
4/5	2
5/5	0

- It is hard to know if the whole region is prosperous. The agricultural part is going well, although there are plenty of farmers being squeezed out.
- I'm at the early stages of my business and I'm pretty positive about it all. I'm in control of my business from production through to sales. It's a good place to do business – I see big opportunities for growth.

Q3) How do we get to our visionary position?

- Can we build towers to improve our technology access as this is different for different parts of the Shire?
- To move forward, we all need to work together better.
- It's one thing to attract people, but keeping them requires facilities/housing/schools/sport.
- A reasonable shop makes a difference so the ladies aren't going to Mt Barker.
- The town planning scheme helps Cranbrook. Can this be leveraged to set up other businesses.
- We need water supply for intensive agriculture (a desalination plant).
- We need funding to add-value for our local products (investment in machinery etc).
- Road safety is my biggest issue.

Q4) What percentage do I want to push this plan, thus grow this community, over 10 years?

0%	0
5%	1
10%	0
20%	0
40%	1
70%	2
100%	0

Q5) If I were the Shire President, what would I focus on?

Sport, recreation, art and culture facilities	1
Economic development	4
Town/s centre development	0
Safety for our people	0
Population growth	0
Visitation growth	0
Primary health access	0

- Parks and gardens should become important so we can be proud of Cranbrook and it's a nice place to be.
- Employee housing should be a higher importance.

 **GROUP 7**

Cranbrook/Tenterden Business

Q1) What do you see in 2031?

- Older generation. I feel as if a lot of people in my age-group are starting to move away.
- I have a vision of a bigger manufacturing plant and serving a greater population.
- Better infrastructure and a totally different monetary system.

Q2) In reference to our vision statement “that the Shire of Cranbrook is a proactive, sustainable, safe, friendly and prosperous place to be”:

My views on proactive, now in 2021

0/5	0
1/5	1
2/5	2
3/5	3
4/5	3
5/5	0

- We need to tap into better data- particularly around tourism.

My views on sustainable, now in 2021

0/5	1
1/5	0
2/5	1
3/5	6
4/5	2
5/5	0

- The younger population isn't hanging around. Retirees

are coming and this is why our population isn't changing.

My views on safety, now in 2021

0/5	0
1/5	0
2/5	0
3/5	4
4/5	6
5/5	1

My views on friendly, now in 2021

0/5	0
1/5	0
2/5	2
3/5	4
4/5	4
5/5	1

- I work with small children and when we walk into small businesses every single staff member will walk up and say hello.

My views on prosperity, now in 2021

0/5	0
1/5	1
2/5	0
3/5	10
4/5	0
5/5	0

- I wouldn't say there is vigorous growth although we have a new ambulance centre and good sporting facilities.
- Because Cranbrook is mainly agricultural it all depends on the season. If it is good, then this flows to all businesses.

Q3) How do we get to our visionary position?

- We need to retain skilled labour for 12 months of the year. We need accommodation and opportunities.
- It would be nice to know how and where to find good young staff. We don't have the time to do this ourselves.
- I'm part of a network group for the Albany Shire that alerts us to tenders. Perhaps we could do something like this for employment.
- If you can attract a workforce, they will send these kids to our school. We need cheaper weekly rate accommodation.
- We need to increase tourism and find ways to get more customers.
- I think the Shire should better the roads to attract more people to come.
- Technology; there are quite a few black spots. Farmers need better coverage.
- Piped water through Tenterden to Cranbrook would provide more potential for others to move into the area.

- We need accurate data on the number of tourists we have.
- At the moment the local primary school is working on our image so we can attract students.
- Can we have a district high school that does agriculture?
- If we haven't got sustainable water we can't achieve business growth.

Q4) What percentage do I want to push this plan, thus grow this community, over 10 years?

0%	0
5%	0
10%	1
20%	3
40%	4
70%	1
100%	2

Q5) If I were the Shire President, what would I focus on?

Sport, recreation, art and culture facilities	0
Economic development	7
Town/s centre development	1
Safety for our people	0
Population growth	2
Visitation growth	0
Primary health access	1

- Business growth is the way to prosperity.
- Primary health access is only 25 km's away so it should not be the number one priority.
- Attracting more businesses to the town will lead to economic development.

 **GROUP 8**

Frankland River Not-For-Profit

Q1) What do you see in 2031?

- I would hope there is more tourism.
- More of the same. I want growth, but I see more of the same.
- The number of retail outlets and services have declined from where I come from.
- A lot of us have kids who will be in high school or adults – I hope to see a lot of them find Cranbrook enticing instead of going somewhere else. This gives us a vision to work towards (keeping kids in town).
- I see it staying small enough to stay safe. Advancement in schooling so that the kids stay in line with other schools. They bring their skills back to their home town.
- I see a new community facility.

- I want facilities and activities for 12-30year olds, so they want to stay in the community. Kids don't come home on weekends now because there is nothing for them to do.
- If our kids can get to the ocean quicker (30 to 40 minutes) instead of (1 to 1.5 hours) that would make a big difference.
- Accessibility and better roads. We are geographically closer to the South Coast, the Frankland to Denmark route is achievable in 10 years.
- Tourism is a big key for us.
- We are unlikely to develop more jobs in agriculture.

Q2) In reference to our vision statement “that the Shire of Cranbrook is a proactive, sustainable, safe, friendly and prosperous place to be”:

My views on proactive, now in 2021

0/5	0
1/5	0
2/5	1
3/5	4
4/5	2
5/5	2

- There is always room for improvement. The community identifies opportunities and the CRC has been amazing at assisting.

My views on sustainable, now in 2021

0/5	0
1/5	1
2/5	0
3/5	5
4/5	3
5/5	0

- A risk factor is the age of the community – we need younger people coming in. It scares me that we are getting older as a population.
- There is a lot of momentum at the moment. Everyone is chipping in. However, I don't think our volunteerism has changed. If the same people don't do it, nobody does.
- We are doing an amazing job at environmental recycling.

My views on safety, now in 2021

0/5	0
1/5	0
2/5	0
3/5	0
4/5	9
5/5	1

My views on friendly, now in 2021

0/5	0
1/5	0
2/5	0
3/5	1
4/5	7
5/5	2

My views on prosperity, now in 2021

0/5	0
1/5	2
2/5	3
3/5	3
4/5	1
5/5	0

- Its not like anyone is doing badly, but its all so stagnant. Everyone is just ticking along. Some commodities are amazing, some are crap.
- It is hard to answer this question on behalf of the community. We don't know our numbers for the whole – we can only answer it individually, not answer it as a whole. This is a failure of ours. Thinking individually is a failure.

Q3) How do we get to our visionary position?

- Training for new-age volunteers, in particular governance training.
- To create a culture of acceptance and kindness to make people feel they can join groups.
- Recognition and awareness of volunteers.
- Focusing on other ways of attracting grants, not just donating our own time and money.
- All of the groups working together more cohesively through shared resources and funding.

Q4) What percentage do I want to push this plan, thus grow this community, over 10 years?

0%	0
5%	0
10%	1
20%	1
40%	4
70%	3
100%	0

Q5) If I were the Shire President, what would I focus on?

Sport, recreation, art and culture facilities	3
Economic development	2

Town/s centre development	1
Safety for our people	0
Population growth	0
Visitation growth	4
Primary health access	0

- We need to bring external money into the community.
- I chose sport, recreation, art and culture as this leads to everything else.



Frankland River Business

Due to low numbers, and duplication of attendees, this group was completed via a Q and A process only.

- We have a staffing problem – we can't get permanent or flexible staff members when we need them.
- We do some shared roles with other businesses which works well.
- We have a problem with standard of rental houses in Frankland – they shouldn't even be in use.
- We do need more land for business.
- It would be better if we had more networking and we listened to each other more. A business networking event would be welcomed. We don't even know who runs businesses here.
- There are some chemical risks, and we wouldn't want an out-of-control bush fire here.
- The NBN tower is good.
- The supply of water is good, but the pressure of water is not. What if there was a fire and we had poor water pressure?
- I am worried about travelling with dangerous goods.
- We often have power outages.
- People are leaving the farms.
- I see great growth here for my business.



Overall average scores between all groups:

Vision Statement, the average scores for current performance are:

Proactive	2.7/5
Sustainable	2.5/5
Safety	3.7/5
Friendly	3.5/5
Prosperous	2.7/5

Most chosen word in Vision Statement to focus on, 38% chose proactive, 34% chose sustainable, 13% chose prosperous, 8% chose safe and 8% chose friendly, as the most important component of the vision to contribute to our competitive advantage.

- **Percentage we want to push growth through to 2031**, the most commonly chosen score was 40% (growth over 10 years) and 34% of attendees chose this percentage.

- **If I were the Shire President, what would I focus on, average scores**

Sport, recreation, art and culture facilities	13%
Economic development	39%
Town/s centre development	11%
Safety for our people	1%
Population growth	20%
Visitation growth	13%
Primary health access	3%

Survey Feedback as a Collective

There were 130 people who contributed feedback via an online or written survey. The summary of this feedback is:

Age

20-35	20%
35-50	31%
50-65	36%
65+	13%

Aboriginal and Torres Straight Islanders	3%
Living with a Disability	8%

Live, work or play (could be in more than one category)

Resident	66%
Rate payer	70%
Employment	19%
Visitor	5%

Where resides

In a townsite	30%
Rural	54%
Not in Shire	16%

Q1) The most important features in the Shire, right now, February 2021 (choose 3). The number shows the priority chosen (ie Business and economic success being number 1)

Our civil infrastructure	2
Our health	6
Our safety	3
Our business and economic success	1

Our inclusive community	4
Our environment	7
Our technology	=9
Our education	=5
Our financial management	8
Our tourism	=9
Our buildings and public open spaces	=5
Our sport and recreation	=9
Our culture, arts and history	10

Q2) The key major issue for the Shire of Cranbrook in February 2021.

There were 123 different responses to this answer. The most occurring responses were (in order):

1. Poor state of gravel roads
2. Activities for the youth
3. Town scaping
4. Water (including recycling, grey, drinking, emergency)
5. Facilities in Frankland River
6. Business sustainability and economic growth

Q3) Our 5 to 10 year vision for the Shire of Cranbrook through to 2031.

There were 123 different responses to this question. The most occurring themes were (in order) and written in current tense in 2031:

1. Strong and sustainable business region.
2. Strong and sustainable tourist industry.
3. Attractive visual destination for new residents.
4. Have a point-of-difference/s, with one outstanding theme/s (per diverse area of the town).
5. Play a big game.

There were some powerful Future Think responses such as:

“I’d like to see the Shire investing in renewable energy in a big way. Its windy enough for a wind turbine, and there’s plenty of sun. Could there be potential for us to lead the way in WA like this? Or supply battery hubs for those that invest in solar panels. Plus provide electric car charging stations at Tenterden, the only town in the Shire right on the Highway. Let’s be proactive and look to the future.”

“Build on the assets and strength that we have. Assets such as Stirling Ranges – world heritage listed, CBH Supergrain holding facility, the Cranbrook Hotel, The Cranbrook Caravan Park, Wineries, vineyards and cellar doors, Lake Poorrarecup. Build a tourist destination – look at buying and renovating the Cranbrook Hotel and using it as a hub and upmarket accommodation. We are close to Albany Highway and have been known as ‘the gateway to the Stirlings’ for over 55 years.”

“To increase the overall aspect in beautifying and improving all the Shire aesthetics including banners, painting

buildings, tanks, plants, trees – get outside advice (like the silos in others states and WA) to bring in tourists, and also to show we actually care about our Shire and country towns.”

“The Shire of Cranbrook is relatively unknown outside the region, which is the problem for so many regional centres. The opportunity is to increase the level of activity of secondary industry for the primary industries already established. An example would be secondary processing of rural products such as cereals and grains. The Shire being an enabler in the establishment of micro-processing enterprises. These industries could also be an attractor for tourism, which is also a big opportunity. There would need to be significant resource towards identify micro-production opportunities. This would have to be underpinned by the Shire, ensuring smooth passage without neglecting the Shire’s responsibilities. A micro-industry is assumed to employ up to 100 people.”

*All visionary responses were excellent and a full read of responses is recommended.

Q4) If you were the Shire’s President, its Council, or its CEO, what would you concentrate on achieving in these three timelines.

The most common responses in each year group include:

Less than one year

1. Tidy town/street scape
2. Quality of roads
3. Activities for youth (sport)
4. Water

One to four years

1. Business and economic development
2. Quality of roads
3. Tidy town/ street scape
4. Youth activities
5. Sport

Four to ten years

1. Tourism
2. Business development
3. Roads

*All suggestions were excellent, and the most common answers are not always the best answers. A full read of responses is recommended. All responses are used to form the Strategic Community Plan.

Q5) How do we achieve our visionary position?

The most common top three responses were:

1. Through increased investment
2. Through partnerships and alliances
3. By decreasing funding in other areas / volunteerism and dedicated committees

Q6) The facility we are most proud of, right now, in February 2021.

As with all engagement, we must be conscious of bias in responding groups. However, according to those who contributed to this survey, the most common top three responses were:

1. The Hub
2. The sports club, Cranbrook
3. Frederick’s Square

Q7) What facilities would we improve first?

The most common top four responses were:

1. Playgrounds for children
2. Beautification of the town/s, street scaping
3. Roads
4. Caravan Park/s

Q8) What facility we admire from another local government area?

These responses didn’t provide trends, instead is an excellent list of thoughts. Most responses, though, are to do with ‘sport and recreation facilities’.

Q9) What we’d invest rate-payer funds towards?

The most common feedback centred on ‘road maintenance’.

Q10) What we’d de-invest rate payer funds on?

The most common feedback centred on Shire staff expenses (eg vehicles).

Q11) Our feelings about current investment

1. Would like to know more about investment 44%
2. It is well-managed 41%
3. It is poorly-managed 14%

Q12) I wish for the Shire to spend more money on....

The top four choices in order include;

1. Civil infrastructure being roads, footpaths and drainage
2. Health
3. Business and economic success
4. Building and public open spaces

Q13) We engage and receive information to and from the Shire through...

1. Newsletter 61%
2. Social media 57%
3. Website 43%
4. Email 37%
5. Shire office 23%

6. Other 14%

Q14) We'd prefer information through....

1. Anything digital

Q15) 'Future Think' extra thoughts.

The top five most common thoughts included:

1. Executing the Strategic Community Plan
2. Communicating with everyone
3. Being proactive with decision making
4. Linking the three towns
5. Beautification/pride

Examples of how much respondents tried extremely hard to assist this process with 'extra Future Think' include:

"Our Shire is recovering from the plantation industry. People are moving back onto ex-plantation farms and the Shire needs to support this by looking after roads and infrastructure in these areas. Invest in civil infrastructure which supports the young farmers returning to the land."

"Ambience is important for tourists and others passing through. A person passing through a town judges a book by its cover or appearance. A person passing through a town likewise judges the people by association with its appearance. People in tired towns tend to take the situation for granted and do not consider the impacts of ambience on the town's vitality, both for those living there and for those passing through. Prosperous towns look prosperous. Small things make a difference (vacant and barred shop fronts, junk yards, weed infested areas)."

"It is interesting that a social objective in 2017 to 2027 Strategic Community Plan was to increase the integration and unity amongst the towns within the Shire. Apart from Council News, there is no communication between the towns. Perhaps the Council could be proactive in this. There are a number of unsightly, empty buildings in Frankland that have asbestos sheeting, making their removal a cost project for their owners who are taking the do-nothing option. The Council could assist and support these owners with the removal of these structures, improving the towns overall appearance. The strategic forward thinking of the Council is to be commended. I'd like to see that forward thinking and positive attitude encouraged through all levels of the Council staff through to the maintenance workers."

Direct email Feedback

There were a number of direct emails sent to the Shire during this engagement phase. Most of this information is talking to building on the now, rather than seeing the future – the latter being a requirement of Strategic Community Planning.

- From a school perspective, I would like to see an ongoing commitment to the employment of a Smart Start Coordinator or similar. This has helped to identify families and children requiring extra support before we pick them up in the school context. I believe there is opportunity to enhance this further.
- Mental health is an ongoing issue in our community, so an ongoing alignment with Act Belong Commit is good.
- Ongoing commitment to the development of the club, sporting grounds, hall etc. as it would be a fabulous asset for the community!
- The Stirling Range offer an amazing tourism opportunity for the shire. Looking at expanding trails etc. enhancing roads and facilities in the areas. Or creating other hikes/trails in the Frankland and Cranbrook areas.
- Thanks for the opportunity to share our thoughts.
- The club has concerns about Frederick square, salt problem with the bottom of walls starting to go rusty and the veranda poles. We need to remember what we have needs to be maintained as well as moving forward with other wish lists.
- I have chosen not to attend [the community consultations] as I believe this to be a waste of time. I have done the survey and would like to add the below to pacifically [specifically] address some of the problems for business in the Shire.
 - Easing of regulation to encourage start up and expansion of business.
 - Creating employment encourages more workers to stay within the shire.
 - Easing of regulation on housing to accommodate those with employment or looking for employment within the Shire.
 - Encourage diversity including tiny homes and temporary accommodation throughout the shire not just Frankland.
 - A worldwide move to smaller footprint and self-sufficiency - not all bad in a Shire with minimal services and facilities.
 - Support for the people that are prepared to put money where their mouth is. If business owners are prepared to take a risk, encourage them.
 - Encourage expansion and improvements to building structure - as long as structural integrity and hygiene levels are within satisfactory guidelines.
 - Allow flexibility in zoning to encourage diversity in business - not enough population to have too much specialization.
 - Shire should support local business wherever possible and lead by example, instead of outsourcing products and services stifling existing and future business.
 - The roads and verges need to be fixed and maintained so businesses can actually attract customers.

Shire of Cranbrook, workforce, Future Think feedback

All workforce members completed a one-on-one interview in December. They were asked many 'operational' questions as well as one question relating to this community engagement process. A Strategic Community Plan is to be formed by community members from 'living, working and playing' in a region. This group assists thinking from the 'working' cohort of the plan.

- Our vision must be anything to keep small towns around. It should be about job growth for a small community. The theme should be about young people (around 18 years old) and give them more opportunities; if not agriculture, it should be sport. We need to be optimistic, when we set our mind to it, we tend to get jobs done. I hope a lot of things change and then spread it through the full region.
- Our vision is that all roads should be bitumen, not gravel and wider. We need more playgrounds for children.
- There's been some good things done so far, so let's keep it going, but just do more of it. The infrastructure is better, the sporting clubs are better, paving is better, so let's just aim for continual improvement. Agriculture is the current theme.
- I see CBH continuing to grow and more university students coming here to work. We need more homes and accommodation for the elderly.
- I'd like the vision to be about water supply. I want CBH to be bigger, or expanded, so we can increase the workforce. There's not a lot else about this place. The sheep and wheat and that's about all there is. No use focussing on tourism as Mount Barker has that wrapped up. We are just a gateway- and that's no good. We need to be optimistic. We need a plan and we need to stick to it – just work through it. We have an excellent bunch of people to work with. The future of this town is about population growth.
- I see upgraded facilities such as playground and lakes, and accommodation.
- Our vision should be about diversity- especially focussing on the young people who are coming through the system. Attract young couples to the area with simple things like film nights, playgrounds, work packages and housing packages. We want them to stay in the area, work in the area. To achieve this we need better infrastructure, water, internet – to be better connected to the rest of the world. We are very elderly-minded which is good and bad. We need to bring back the balance and look after the young a bit more.
- Our vision is a new depot for the people.
- I can see much moving forward such as grapes, farming, trees, potatoes, new industries, fabrication, abattoirs. I believe this Shire should partner with other Shires to achieve more than 'one plus one'.
- I wish to see the Shire moving with the times each year and something progressing every year like the playground, community events, aged care unites, shops blossoming, new facilities at schools, vibrant sporting club, a fresh caravan park and a new truck-way rest bay for our influx of truckies.
- My vision is for a caravan park extension at Frankland and Tenterden, with chalets. Also, improvement in our overall quality in our aging assets.
- I can't see our vision changing; same old farming, just with increased technology. A new vision isn't achievable; we are to promote what we've got and advertise how safe we are here. Crime is close to zero.
- I couldn't imagine being in a better place. We do need more growth and make our town heaps bigger. We have excellent feedback about our new track bay. A hub is a good idea. Entice community to purchase rainwater tanks. Command solar systems to create electricity for the community. Push tourism, promote the Lakes and Stirling Ranges to new visitors. We need more growth for young people.
- My vision is for strong community base, with vibrant events and markets. Our facilities to be upgraded so they are better, visually.
- My vision is for CBH to get bigger which will lead to more employment and a greater need for accommodation.
- I really like the idea of building an extra theme to Cranbrook on top of agriculture. I fell in love with this town but it needs more activities. It's a tight knit community. I'd like this town to have beautiful gardens, as a form of attraction. I want Cranbrook to be known for its gardens and streetscaping – its entrance and exit points. We should make it a point of difference and a real statement.
- I have no idea of a vision for Cranbrook....perhaps better health. Other towns health is better and more accessible. We do need better activities for kids under 10. We could make better use of sporting groups – build better connections through sport. The Club is beautiful, and we should use it more.
- I believe we'll have more people living here, more industry, and CBH growing. This will lead to more people being employed at the Shire.
- Our vision is for extra facilities and services, in particular health care for the elderly.

- In my vision I see significant economic growth. We should simulate growth in the region. The town scaping is not that nice – they are designed poorly and there’s lots of problems with it. Its not an appealing town to look at and we should make it much better. I’d wish for population growth as a vision. We are extremely fortunate as we have really great natural resources. We should share this, promote this. Our opportunity lies with tourism. We have room to grow, in particular, through viticulture. Unfortunately, we’ve had a low growth mindset in our past. We need to grow our workforce, and this will require strong leadership. We genuinely have an economic opportunity and potential here.
- I see more families staying and wanting to live in the Shire.
- My vision is for more infrastructure in terms of what towns offer, like buildings, roads, more shop variety, expansion, and more people. We need to share the theme of the town (a retirement town) with a town for a younger generation.
- I want more such as infrastructure, housing options, playground upgrades, sport, community engagement, independent living for older people, caravan parks, and much more tourism. I wish to double tourism – it is so underdeveloped. There’s a lot of amazing things here (like wine, wildflowers, lakes) and we just don’t capitalise on it. My vision for Cranbrook is to be an attractive place to live and work – where there is no discrimination. I wish for increased number of people living, working, visiting Cranbrook.
- My vision is for a facelift for the towns (13 in total), therefore the vision is one of infrastructure. There’s a few eyesores we need to clean up around all sites, and the depot needs an upgrade. And we need to consider road and truck safety. Water has to be pumped in by pipes. Also, promote the town and its tourism potential. But the vision is all physical – so we can see the change.
- I wish for the vision to be about infrastructure, for the entire region. I’d focus on the young people as all the focus of the past has been on the older people, making the town a retirement (only) place. We need skate parks and upgrades to Frankland River. Aged care has been our sub-theme, under agriculture and we’ve lost our sporting clubs, like cricket. We can grow our viticulture and wildflower walks. We certainly need to focus on small business – as these people are getting too old and there’s a risk we can lose some of these businesses in the near future. We need diverse business and increased employment options. I’d wish for this place to change from being ‘about the old’ to being ‘about the young (15 to 20 year olds). The older people think its their town, and this needs to change. Out of left field, let’s consider a recycling plant as a new venture. The farmers are old and need to bring kids back.
- A combining of facilities such as town halls and country clubs into single facilities.





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COACHING

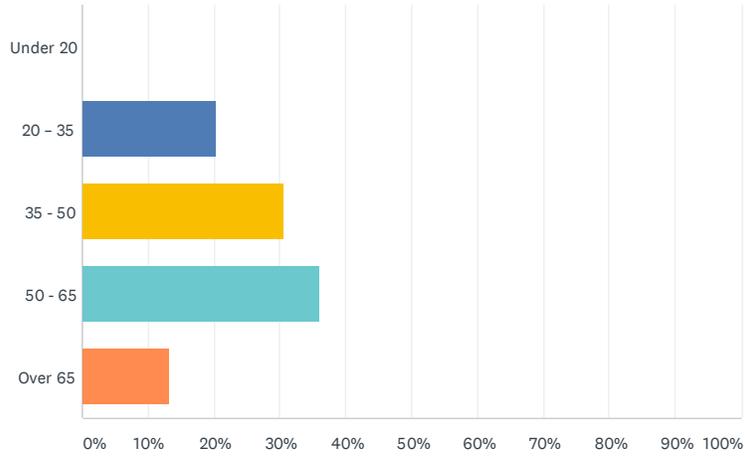
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Q1 Please select your age category

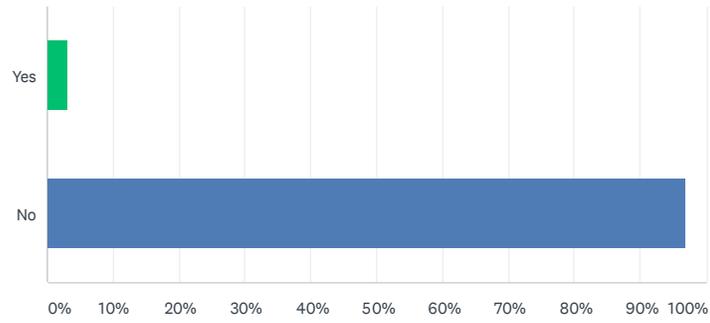
Answered: 128 Skipped: 1



ANSWER CHOICES	RESPONSES	
Under 20	0.00%	0
20 - 35	20.31%	26
35 - 50	30.47%	39
50 - 65	35.94%	46
Over 65	13.28%	17
TOTAL		128

Q2 Do you identify as Aboriginal or Torres Strait Islander?

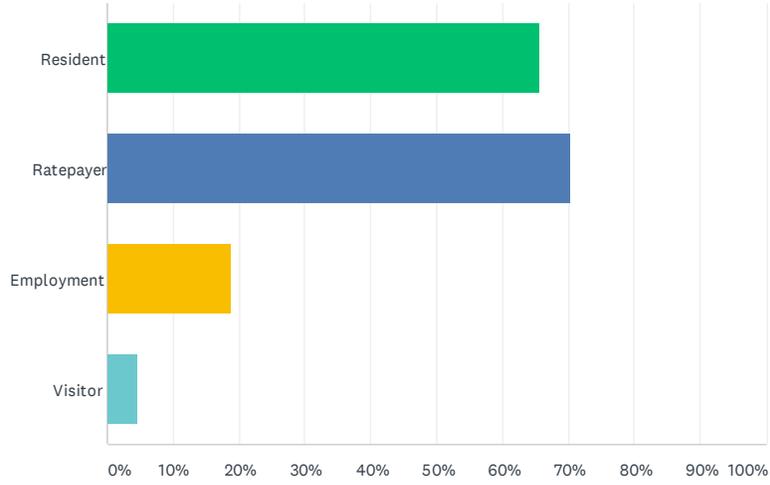
Answered: 128 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	3.13%	4
No	96.88%	124
TOTAL		128

Q3 What is your connection to the Shire of Cranbrook? (Please select all that apply)

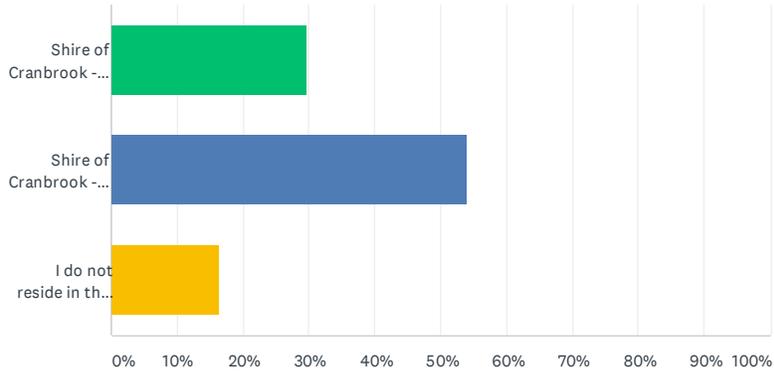
Answered: 128 Skipped: 1



ANSWER CHOICES	RESPONSES	
Resident	65.63%	84
Ratepayer	70.31%	90
Employment	18.75%	24
Visitor	4.69%	6
Total Respondents: 128		

Q4 Where do you reside?

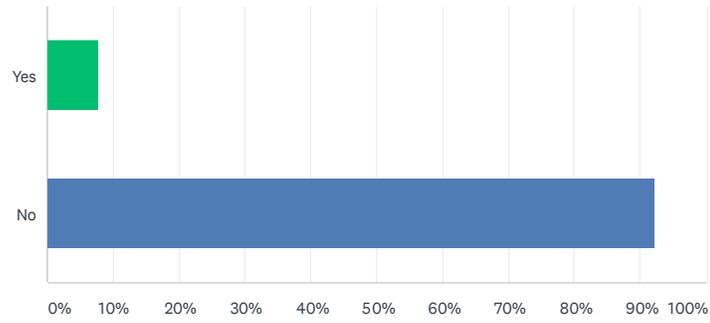
Answered: 128 Skipped: 1



ANSWER CHOICES	RESPONSES
Shire of Cranbrook - Town site	29.69% 38
Shire of Cranbrook - Rural	53.91% 69
I do not reside in the Shire of Cranbrook	16.41% 21
TOTAL	128

Q5 Do you identify as a person with a disability?

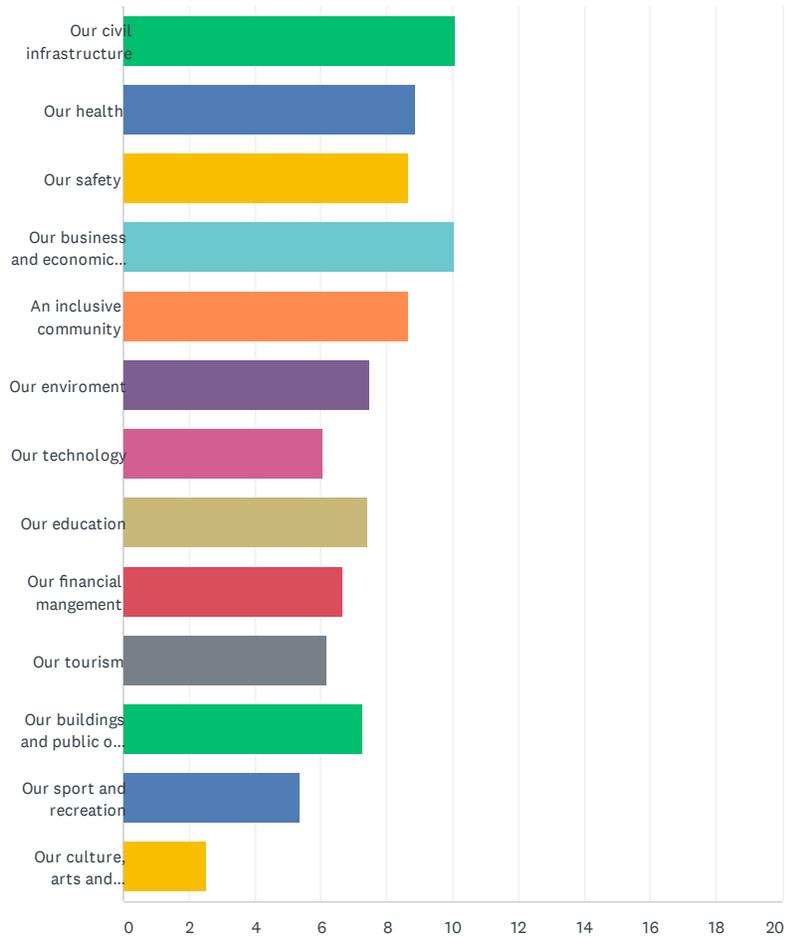
Answered: 128 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	7.81%	10
No	92.19%	118
TOTAL		128

Q6 What is the most important feature in the shire to you right now? (pick your top 3 with 1 being the most important)

Answered: 128 Skipped: 1



	1	2	3	4	5	6	7	8	9	10	11	12	13
Our civil infrastructure	20.95% 22	20.00% 21	9.52% 10	20.00% 21	6.67% 7	5.71% 6	5.71% 6	2.86% 3	1.90% 2	1.90% 2	1.90% 2	0.95% 1	1.90% 2
Our health	9.18% 9	18.37% 18	5.10% 5	16.33% 16	12.24% 12	9.18% 9	7.14% 7	7.14% 7	6.12% 6	1.02% 1	3.06% 3	4.08% 4	1.02% 1
Our safety	12.75% 13	8.82% 9	12.75% 13	7.84% 8	11.76% 12	14.71% 15	7.84% 8	5.88% 6	5.88% 6	4.90% 5	2.94% 3	1.96% 2	1.96% 2
Our business and economic success	24.78% 28	16.81% 19	11.50% 13	11.50% 13	7.08% 8	7.96% 9	7.08% 8	4.42% 5	3.54% 4	3.54% 4	0.00% 0	0.88% 1	0.88% 1
An inclusive community	11.88% 12	6.93% 7	14.85% 15	7.92% 8	14.85% 15	6.93% 7	9.90% 10	11.88% 12	6.93% 7	3.96% 4	0.99% 1	1.98% 2	0.99% 1
Our environment	6.48% 7	4.63% 5	12.96% 14	2.78% 3	7.41% 8	14.81% 16	11.11% 12	13.89% 15	10.19% 11	2.78% 3	5.56% 6	4.63% 5	2.78% 3
Our technology	4.17% 4	0.00% 0	4.17% 4	1.04% 1	9.38% 9	7.29% 7	15.63% 15	15.63% 15	13.54% 13	10.42% 10	7.29% 7	9.38% 9	2.08% 2
Our education	9.90% 10	8.91% 9	8.91% 9	0.99% 1	5.94% 6	8.91% 9	8.91% 9	13.86% 14	9.90% 10	13.86% 14	3.96% 4	3.96% 4	1.98% 2
Our financial mangement	4.81% 5	6.73% 7	6.73% 7	7.69% 8	7.69% 8	4.81% 5	3.85% 4	5.77% 6	21.15% 22	16.35% 17	4.81% 5	5.77% 6	3.85% 4
Our tourism	3.81% 4	9.52% 10	8.57% 9	4.76% 5	1.90% 2	4.76% 5	5.71% 6	5.71% 6	4.76% 5	22.86% 24	17.14% 18	5.71% 6	4.76% 5
Our buildings and public open spaces (eg parks)	9.43% 10	8.49% 9	17.92% 19	7.55% 8	2.83% 3	5.66% 6	2.83% 3	1.89% 2	2.83% 3	3.77% 4	28.30% 30	8.49% 9	0.00% 0
Our sport and recreation	4.08% 4	9.18% 9	5.10% 5	4.08% 4	6.12% 6	3.06% 3	6.12% 6	3.06% 3	5.10% 5	3.06% 3	3.06% 3	39.80% 39	8.16% 8
Our culture, arts and history	0.00% 0	2.04% 2	2.04% 2	3.06% 3	1.02% 1	1.02% 1	1.02% 1	2.04% 2	2.04% 2	4.08% 4	11.22% 11	4.08% 4	66.33% 65

Q7 What is a key major issue for you in the Shire of Cranbrook right now?

Answered: 123 Skipped: 6

#	RESPONSES
1	Infrastructure and street scape of towns
2	Improvement of services and facilities
3	Biodiversity loss and salinity
4	The lack of economic development, eg accommodation, structure for tourists/ visitors
5	Roads
6	How we are going to continue to make our shire a sustainable and attractive place to live and visit.
7	Youth
8	road maintenance
9	Lack of housing availability
10	Total lack of children's playground for all ages. Nothing for teenage children unless church oriented.
11	Town water supply Lack of after school activities for kids.
12	Water supply. Cranbrook town drinking water and emergency stock water dam
13	Planning for conservation of town water supply including recycling of storm and some grey water
14	The state of the gravel roads
15	I don't have enough knowledge to answer this, or any complaints. I believe in integrity and honesty, and hope that above all this can be maintained.
16	The population imbalance between older residents and younger (the under 30's)
17	The gardens and oval are very tired and unloved to look at. It all needs some tender loving care, not just plant something and forget it.
18	Facilities within the Frankland River district
19	Money needs to be spent on sealing gravel roads
20	CEO out of touch with the area and residents
21	Frankland River multipurpose facility
22	No transportation for the elderly
23	Keep the Shire nice and clean parks and gardens make sure they write
24	Not sure
25	Nothing
26	Shire Not employing enough locals. They don't live in our shire so therefore don't attend or support any businesses. Ratepayers money spent on expensive cars for shire employers.
27	We need improved roads. We need a road to the coast, through liaison with the many local govts involved.
28	Fixing the rural roads
29	State of the roads.
30	Roads in poor condition due to shoulders needing rebuilding(bitumen and gravel). And road verges need clearing. Heavy vehicles and seeding equipment require plenty of room.
31	The state of the roads in western end of Shire
32	Giving the kids and teenagers something to do in the community so they stay interested in the future of town
33	Little to no opportunities/ entertainment options/ free time activities/ sports/ music/ etc in town for kids, teenagers and young people in town
34	Town looks neglected Nearly everyone has a work Car?
35	As a landlord who does not live in the Shire, a timely reminder about fire boundaries/clearing would be appreciated - allowing enough time to get it done!
36	Attracting new businesses and industry
37	Fines inforcement
38	Our ROADS and the LACK of MAINTENENCE which includes NOT just the ROADS but the LACK OF CLEARANCE of the BUSH/TREES for a WIDE SCOPE of AREA for SAFETY/ANTICIPATION of VEHICLES/MARSUPIALS ETC.
39	There seems to be lack of economic input from the Shire. They support the community which is great, but they should probably look to developing the economic sector
40	Tourism to increase economy of town.
41	Terrible gravel roads abs absolutely no evidence of laying bitumen on any of them

42	water... public transport and safe access to disembark or embark with adequate parking area close to pick up and drop off...drainage.. pathway access...lack of rentals
43	Environmental issues. Climate change and the impact on the flora and fauna. Healthy trees being pushed down in salt affected areas. To increase cropping. Apparent little evidence of looking after the bush, adequately.
44	People leaving our town to educate children
45	Acquiring funding for new infrastructure projects
46	We need a healthy, sustainable natural environment to sustain our district into the future.
47	Parks and gardens - the look of our town
48	Transport for seniors
49	Clean up the rural roadsides and reduce fire hazards
50	The lack of care factor from our council, not reading the council agenda, not listening to the locals properly, Not doing their own homework on subjects which in essence gives the control to people employed ie town planner who lives in Perth and has no idea of our community, CEO,s that only concerned about there own self interest, promotions often at the expense of the rate payer., and other staff
51	I love that it quite but ideally the town needs to grow . Have something for the people who have land and would like to move to the area.
52	A working CEO
53	Safety & peace
54	there are no areass for children to be able to play. there should be an area such as a community pool. if you placed this as an example in the caravan park it would increase tourism for the town. even putting a water slide attached to it. if you stay in the caravan park it an added free incentive so to speak. outside people pay a token amount
55	The availability of future grant funding to sustain economic growth and prosperity
56	Council is allowing area to slowly strangle by not cpntinuing to adopt measures to encourage businesses and people to locate in Cranbrok
57	Road infrastructure- we need a road linking Frankland River to the south coast. (Ie Denmark and Walpole) This requires collaboration with 3 shires and DEC. We need the tourism links and casual labour pool on the coast, as well as access to the two great high schools in Denmark. Tourists from Perth could be driving through the Frankland wineries on their way to the tree top walk. Driving through Frankland is actually the shortest way to get to the South Coast from Perth. It's just that the existing roads aren't maintained or prioritised and no-one ever puts the money up to widen them sufficiently and make them safe. Franklands economy, population and business diversity would boom if it was a short, well maintained drive to the coast.
58	Amenities for children are almost non existant. If the shire wants the community to grow there is no incentive for families to relocate to Cranbrook as there is nothing here for their children! Seems to be all focused on the older generation.
59	Lake poorarecup is a hidden treasure with endless possibilities for tourism and local sport, recreation. A fesability study needs to be done to get water in the lake to then be able to charge for users and campers alike.
60	the water quality is not the best as our filters keep clogging up with slime and brown sludge. also communication between Councillors and members of the community.
61	The roads network apart from the bitumen roads the gravel roads that get most used need too be done since there is now more grain has been planted year on year
62	Extremely poor state of roads.and drainage.Complete disregard for Tenterden. Focus on Frankland. Lack of local water supplies. Lack of business support. Lack of inclusively for the community. Even opportunities like this to communicate are through third parties as the community forums seem very biased
63	Declining businesses impacting population growth impacting the ability to compete for grant monies
64	Saving the bushes/remnant vegetation on the road verges
65	No sport available for know kids
66	Static population
67	I would love a foot path to be put across the railway crossing in Cranbrook.
68	The lack of growth within the shire.
69	Frankland River needs some attention! Lack of growth we need to bring more people to the community
70	Unicup hall
71	Poor school performance
72	Dysfunctional school
73	No specific one issue. I am concerned that the Frankland Ambulance service is struggling to get enough volunteers as it is an important service for smaller towns. I am concerned with the

slow decrease in rural population that impacts on the availability of services etc. I am also concerned with the slow but steady degradation of natural bush areas including the death of large trees. This has an ongoing impact of decreased biodiversity in the region and a reduces the aesthetic appeal of an area.

74	Not enough \$ allocated to out of town residents (Tenterden)
75	The state of our towns parks and gardens
76	Frankland river country club replacement
77	The new club/hall building in Frankland River.
78	Lack of out door recreation activities for kids
79	Trees down by post office nice but they are messy makes our town look untidy
80	Lack of industry. Which is not drawing long term migration to the shire. Which affects schools etc
81	The lack of money for good maintenance of Frankland town & community
82	That the shire doesn't provide any major reason to go to Cranbrook. Only reason go there is due to a couple of private businesses
83	Local jobs for local people.
84	They need to look after the town of frankland river more and it's residents a lot has gone into town of cranbrook which is not the town that can support more intensive agriculture and therefore more jobs
85	Our aging population. We need to attract and retain younger people to our community
86	Too much wasteful spending by shire, grants are not how we should be making decisions
87	Infrastructure (roads)
88	Activities for children without having to go to Albany. Improving local community access to services for healthcare, food buying, and bringing life to the community
89	Not receiving messages at 5 am in the morning from the shire of CB
90	Not sending these messages out at 5am. Your clocks out, it's on EDST.
91	None so far
92	Education
93	Poor condition roads. (Especially bitumen ones)
94	No issues
95	Water, congested area for public bus drop off and school pick up in front of shop with customer cars coming and going, more pathways and curbing , lack of hpusing
96	No sporting clubs for young kids (milo cricket, Auskick)
97	Unicup road is a major link between the muir highway and wingebellup road and should be bitumised, to allow traffic in to the shire/frankland area to do business
98	Access to affordable fresh, healthy food and water.
99	Condition of Roads
100	The school issues. Which is now looking positive
101	The development of the playground and the sporting activities available or our children
102	Poor community envolvment
103	No major issues. The shire appears to be doing quite well in a changing and difficult environment.
104	We need a doctor visit every week, a community nurse each week , travel to appointments for those who don't drive, try to get a podiatrist and Pysio to cranbrook
105	Increasing investment in the western end of the shire.
106	Employment oppportunities
107	More for kids to do. New footpaths. General tidy up of the town.
108	The bituminization of gravel roads.
109	The lack of facilities for children to use
110	Town scaping
111	Shire is doing well. Continued maintenance of roads.
112	Improvement of sport and recreation facilities in Frankland.
113	Lack of understanding of what the Shire does
114	Our shrinking population which is putting pressure on local business and community engagement
115	Nothing for the future generations between the ages of 18 to 40. Yes there is a retirement

	village but there is nothing to keep the young people of the town staying here.	
116	Support for those who are working towards building a vibrant and economically successful business environment to encourage younger members of our community to stay and attract families into the Shire.	
117	Shocking state of gravel roads and the state of the house on the left when you enter town from the north (looks more like a works depot not a nice thing to see when first entering town)	
118	Bitumising gravel roads	
119	The Fact that I do not think they future think	
120	Frankland river town site missing out on everything!!! Gardens park buildings	
121	Water supply creating new businesses	
122	Water and the best interest of the Cranbrook residents	
123	The future provided for my children as all I see is a retirement town for the old , which leaves the question when they passed so will the town.	

Q8 Explain, in two to three sentences what is in your five to ten year vision for any area within the Shire of Cranbrook. This could be a tangible or physical thought, or a non-tangible or non-physical thought.

Answered: 122 Skipped: 7

#	RESPONSES
1	Make great southern highway the Main Street
2	To increase services and add in some tourist sites and facilities to increase tourism therefore boosting the economy. Increase in accommodation available. Make the region a destination!
3	10% new plantations on farmland within 80kms of Cranbrook. This would give a new biomass, Carbon and business resource of 200 000 hectares whilst restoring the health of the landscape and providing bew jobs and industry.
4	The Shire is a prosperous place to be - I have read the current statement and it says prosperous, but I do not believe this to be true nor currently achievable
5	Safe roads Business friendly Easy to with
6	Tenterden townsite - grassed parkland (old polocrosse field-links to Tennis Club) with wheelchair accessible paths, public bbq's & undercover seating for travellers & residents to enjoy incl nature play area, RV Dump Site.
7	Build a swimming pool for the whole community, affordable housing an rental
8	repair/maintain roads
9	Increases in population, housing, and employment availability. Respect & pride for town appearance.
10	1. Utiluse Sucky Hill to run go-cart races, built by kids- assisted by parents and community (Menshed/other groups/agencies) and made into a yearly event. Or a flying fox/ zip line on Sucky Hill. 2. More aged care homes but with much better facilities in the Shire for aged residents to attract and retain community (what do aged people want to do - bingo nights? Better medical services (weekly), etc 3. Community gardens set up (raised garden beds built from recycled materials from the tip/ donated) which can be rented (for a nominal fee) established on roadside verges/ other unused areas (empty private owned blocks) for people to grow veg/ favourite flowers.
11	Continued well kept facilities, mixed ages in the area, positive school vibes and community involvement. A safe feeling as it is curently, continued small local services.
12	It would be great to have well maintained roads and verges to make safer roads in the shire.
13	Encouraging young families into the shire by offering job opportunities and a welcoming culture and environment
14	Healthy, harmonious, providing services to the people
15	I'd like to see the Shire investing in renewable energy in a big way. It's windy enough for a wind turbine and plenty of sun. There is a town somewhere that has its community off-grid, supplying all it's own power. Could there be potential for us to lead the way in WA like this? Or supply battery hubs for those that invest in solar panels. Plus provide electric car charging station in Tenterden, the only town in the Shire right on the highway. And support this by putting decent public toilets here too. Let's be proactive and look to the future!
16	Build on the assets and strengths we have. Assets such as : 1 The Stirling Ranges - World Heritage listed . 2. The CBH super grain holding facility. 3.The Cranbrook Hotel 4. The Cranbrook Caravan Park. 5. Wineries, Vineyards and Cellar Doors. 6 . Lake Poorrarecup , camping , swimming and water sports. Build a tourist destination-- look at buying and renovating the Cranbrook Hotel and using it as a hub and upmarket accomodation to visit the Frankland vineyards and cellar doors and also tour the Stirling with a knowlegeble guide. We are close to the Albany Highway and have been known as "The Gateway to the Stirlings" for over 55 years that I know of !
17	I would hope that we have a town that we can be proud of not one that is remembered for horrible unkept gardens. I would also like the businesses to be assets not an unsalable property. To achieve this there needs to be some pride in our town.
18	Promotion of the Frankland River wine industry & olive oil
19	There is no impact when coming into the town. We need a large attractive entry statement. Roads need to be kerbed and lined with attractive street trees(crepe murtles). Main roads leading into town can be lined with geraldton wax, bottlebrush or bouganvillas. We could also tap into the trend of mountain bike trails . Treated waste water can be used to irrigate the golf course to help generate more members. The caravan park also needs to be made more attractive(trees, kerbing etc)
20	It seems Cranbrook has turned into gods waiting room with all those new units being built and lawn bowls being the only sport in town on a regular basis
21	Town water supplies are an issue and water Corp need to have a better vision and understanding of rural needs
22	Full time doctor and nurse Regular visit from specialist eg. eyes , dentist, feet and chiropractor
23	Try to get to people from the tourism working and also make sure the towns nice and clean so the tourist can come in and looks fine and shy to look after businesses
24	frank land river region,I would like to see the town site expanded,and the place itself promoted
25	Improved environmental management.
26	...
27	No more tree farms. A strong and viable agriculture industry at the Western edge of the shire.

	Prime agricultural land and fresh water respected for its agricultural potential	
28	The shire needs to develop infrastructure that will increase the liveability within its boundary and build on its current inventory	
29	Upgrade Nornalup Road to the coast. It will increase tourism opportunities particularly for Frankland wine region and give Shire residents easy access to the coast.	
30	Truck turn around, rest area on east end of town to access businesses at that end, and could potentially incorporate RV's also. Basic like outside CBH. Upgrading Salt river rd from Great Southern HWY to CBH to allow safer access to business and Heavy Haulage. Safe pull over areas for vehicles at tourist areas, ie pink lake, stirlings, making it safer for heavy vehicles to get by. Keep strong partnerships/ sponsorship with not for profit groups, and less red tape for businesses that try to make a go of it.	
31	Link Cranbrook (and other inland Shires) to the south coast	
32	...	
33	Increase leisure/ sports/ music/ options e.g. swimming pool, bigger skatepark, maybe outdoor or drive in cinema	
34	Fix the town up, give ratepayers a reason for paying their rates	
35	Continue to improve facilities in the Shire.	
36	Robust industry and prosperous business	
37	I'd like to see the council NOT run the shire like a for profit business, and to stop marginalising their Constituents that may not want to put a few hundred thousand dollar house on their property. Some people would be happy with a donga and a shed.	
38	TO INCREASE the OVERALL ASPECT IN BEAUTIFYING & IMPROVING ALL the SHIRE AESTHETHICS including Banners, Painting Buildings, Tanks & Plants/ Trees - Get Outside Advice (LIKE THE SILOS etc in OTHER STATES & IN WA) to Bring in Tourists and ALSO to show we ACTUALLY CARE about OUR SHIRE & COUNTRY TOWNS.	
39	It is a successful place to grow and be	
40	To relax and enjoy what Cranbrook and surrounding area can provide. Infrastructure to support both tourism and economic growth in general.	
41	BITUMISE popular tourist routes eg lakes Implement townscape committees for townsites Increase tourism advertising budget	
42	improved water supply...increased rental property...safer access to public services and area	
43	Alternate water resourcing. Replanting bushland Improvement of communication in the area.	
44	More money placed into our local school so families stay	
45	A place where people like to be, to work, play sport and socialise together	
46	I would love to see Frankland River turned into a beautiful, attractive town rather than a bunch of new and dilapidated buildings with a shop rather than a rest stop for endless road trains. The idea would be to plant disiduous trees along the main road and and the side roads with a nice park and walk trails in the remnant bush areas.	
47	Make our town look inviting to bring tourists and more families. We are central to most things and we need to use this to our advantage.	
48	not sure what your asking here - but inane case I'll probably be in a box in 10 years	
49	Fix our roads, clear road verges and gutters. Safer roads encourage local support of business - lead by example	
50	Increase tourism, refresh the buildings and street appeal, tidy up the rubbish tip houses shanty's that people have in the area.	
51	Access for children's services Aged transport	
52	Same as before. Safety peace and healthy	
53	increasing the inclusivity of the town and make it grow. people should be welcomed into the community eith pen arms	
54	The provision of a reliable and quality reticulated water supply and the enhancement of infrastructure to encourage regional tourism.	
55	In partnership with CBH etc Crannbrook should be made into a transport hub as suggested 10 to 15 years ago when feasibility studies etc were funded.	
56	Thriving agriculture economy, with family farms returning to the Western edge of the shire. Fence-to-fence tree farming by corporates or government actively discouraged by the shire. Great roads and a CBH site in Frankland River. Frankland River linked to Denmark with a quality road to give our world class wineries the through-traffic and visitor numbers they deserve.	
57	More amenities and involving the children as an incentive to attract more young families to the town. A swimming pool would be ideal in Cranbrook	
58	To see tourism and sports become a higher priority. Businesses will be if it from both and therefore will provide sponsorship and moneys to further stimulate the local economy	
59	a better water supply, updated overnight accommodation with better and fresher food supply. If	

	we want people to visit our town then we will have to think about making our town somewhere that people will want to visit.	
60	Would like too think that a small and affordable aquatic park could be built that would be maintained and owned by the shire. That would be great for everyone too use maybe heated in winter and cool in summer it would also a few local jobs at the same time but I don't know what it would cost too build \$2-3 million. Maybe it might be looked upon as a luxury but with the stories that hear about the aquatic park at Kulin you sometimes wonder	
61	I would like to see support for business trying to develop in the area. I would like to see encouragement for all of the community to feel involved and their thoughts and values respected. I would like to see a change in the thought processes for infrastructure including tiny homes etc in tune with the changing face of worldwide expectations, encouraging people to reside and work within the Shire and decreasing environmental footprint	
62	Increased businesses coupled with additional facilities and services to further enhance the appeal for potential residents	
63	That the shire would stop clearing the road verges. Vegetation prevents erosion	
64	More bush tracks Sports for know D's through the shire	
65	An increase in the number of families in the area with increasing work or career opportunities	
66	A safe place for my children to grow up. Road safety is a huge concern for me, especially with the amount of trucks coming through town.	
67	Growth of population and business within the shire. The development of a perception outside the shire that it is a good place to live and work.	
68	I would like to see more families moving here so the school can keep going. We need more things for tourists to give them a reason to come and stay in frankland. Better skate park or bike tracks or something to keep children entertained.	
69	Support further development of rural areas and the growing number of people living on rural Properties	
70	Water pipeline to cranbrook via Tenterden Aged care facilities	
71	Focus on encouraging tourism to our area Investigate possibility of addition aged care facilities with maybe monitored care available	
72	I would like Frankland River townsite prosper. I see this would be through the influx of new residents taking up land and houses and building new houses. I would like to see the newcomers include the young family demographic including children. I would like to see the council proactive in attracting people to the towns within the shire by making them attractive.	
73	To see more money spent in my town	
74	More productivity within the t Pi website and the hiring of staff that have some sort of wualifications	
75	Replacement of sports club in Frankland. Increase in local population. Increase in light industry through whole shire	
76	Promote tourism in Frankland River. See the completion of the new community facility in Frankland River.	
77	Nil	
78	More footpaths Make tidy coming down to our town it's so messy on the verges	
79	Desalination. Water is key to alot of industry. If we can show a surplus resource businesses will be attracted. Also it would secure the towns future. Water security, lowering water table to protect infrastructure.	
80	I would like to see Frankland become an important welcoming stop for tourists going through the SW & GStn. To have a fantastic rest stop and thriving community businesses for travelers to recognise what a lovely country town it is	
81	More annual family events in the shire showcasing our biggest attractions/businesses. To upgrade the lakes in the shire if it's feasible to do so.	
82	Turn the planned million dollar playground into a 10 million dollar playground. Manjimup a great example.	
83	To be an inclusive, forward thinking town that people want to live in.	
84	Growth of population and increased tourism be nice for shire to put some KPI around this to work towards	
85	Improved water harvesting, improved streetscapes and ovals, school numbers increased, increased tourism and economic sustainability, better services for our community and more tourists	
86	To have strong councillors that have the strength of character to make good decisions and not be pushed around by management. To be strong enough to question things. It's not a good look when you see council voting as one.	
87	All the shire wealth moves on the roads to have restored all to their optimal condition	
88	I would like a place where my children can grow up appreciating their local community and being involved in community activities. I want to see a place where there is more supermarket choice than just IGA in mount barker as the supermarket is Cranbrook has very little choice	

	and high prices. I would like more access to petrol for the residents of tenterden as currently they must go to mount barker or Cranbrook
89	Better messaging system
90	1
91	More infrastructure
92	Horse paddocks as you enter the Cranbrook township. And horse/cycle trail from Cranbrook to Tenterden. It would make a very welcoming view being a rural township. Truck turnaround bay at the northern entrance to the Cranbrook township like the one on Salt River Road outside CBH. Tourism park/board walk at the pink lake on Great Southern Hwy. Continuing support for sporting and interest groups.
93	Development of tourism in Stirling Range Park. There is nothing to brag or feel proud about compared to other shires. And vision of continually looking to improve facilities for young adults. Hands on help from shire with events and facilities. (Which is reasonably being done now).
94	Don't know the shire well enough
95	More public housing for population growth for families
96	Focus on the basics, maintaining gravel roads properly, keeping kids interested in our community and some water smarts everyone should be able to have a water tank in town on their house.
97	Basic facilities for western edge of shire, better roads from gravel to bitumen
98	I'd like to see the community evolve to include people of all ages with disabilities rather than specifically targeted to the elderly. It is a beautiful town and could cater well to those who can live independently yet who still need social support and access to safe and affordable housing.
99	I would love to see the schools (both Cranbrook and Frankland River) maintain and grow towards giving the students the best education they can and have the community be aware of this. Having a small water park, similar to the one located in the Exmouth townsite (not a pool) which draws families and visitors to Town
100	The sporting hub area a well used and developed are that is inclusive of all. That all aspects of the community use the new playground. That the school and community work together so the children can have access to more variety and things that the school can not necessarily afford. With most things in town within walking distance it would be great to see everyone working together and sharing resources.
101	To become a place where people stop, have fun and spend money
102	The Shire of Cranbrook is relatively unknown outside the region, which is the problem for so many regional centres. The opportunity is to increase the level of activity of secondary industry for the primary industries that are already established. An example would be secondary processing of rural products such as cereals and grains. The Shire being an enabler in the establishment of micro processing enterprises is also an opportunity. These industries could also be an attractor for tourism, which is also a big opportunity. There would need to be significant research to identify micro production opportunities. This would have to also be underpinned by the Shire ensuring smooth passage without neglecting the Shire responsibilities. A micro industry is assumed to employ up to 100 people.
103	As we have more seniors in town we need good medical services visit thd town or transport to take them to appointments. We need the town to always be kept tidy. We need Frederick square to be fixed and maintained as this is a well used area. We need to look into finding a bore or improving the town dam to assist the local farmers in times of water drought and to assist with fire fighting if required .
104	The Shire needs to invest in the productivity and tourism potential in the western end of the shire. Forge better tourism links for the wine region and actively pursue a grain handling facility at Frankland.
105	I see More young people and families moving in to town. Hopefully more employment opportunities for young people and mid aged
106	making the shire look appealing to younger people by showing then we have Safer gravel roads, more footpaths, more for kids to do
107	I would love to see more gravel roads bituminized. I am looking forward to the building of the new multi-purpose facility in Frankland.
108	Increase tourism within the Shire. Make use of community spaces.
109	In five to ten years I would like to see the Shire spend more money on making the town a more attractive place to visit. Where this be tourism initiatives, better looking town center or community facilities.
110	Water security (Large Local Water Source for Farmers), energy security (Large Solar/Wind Generation for Power outages), upgrade gravel to sealed roads. Expansion of support for community groups. Local Uber or Taxi service or Automated Driverless Bus Service along main roads to town centre i.e. Frankland Cranbrook Road. Electric Car Charging Station for Tourists.
111	Thriving Shire, with active and engaged community members who can access the treasures of the region with ease.
112	Improved roads, drainage and amenities

113	A stabilised population which healthy businesses and well supported community events. A small but well respected primary school that attracts families to the region. And a sustainable and prosperous farming community that is engaged within the community and supports local business and events.
114	More people coming to live in the retirement village. Less people who are young in the Shire.
115	Developing and encouraging residents to look at new agri-business and agri-tech opportunities which will provide diversity of employment. Finding ways to develop skills and encourage those with the ability, time and energy to support community organisations - the work required to run volunteer groups is in the hands of too few - we need to broaden the base.
116	Improved gravel roads that are actually graded to a decent standard
117	Lake poor are cup and lake nunijup tourist routes Bitumising and improving safety in Martagallup stockyard roads into Parsons road to handle heavy traffic burdens with increased trucks using roads
118	That it is a successful and prosperous place to be, including community, family and business including farming
119	Huge improvement to the Frankland town site cranbrook receives allot more care than what we get, and also better facilities at lake poorerecup
120	To see Cranbrook focus on getting new business in the town and young people to stay
121	more housing for families to rent with better resources available. To make the town of Cranbrook the heart of the shire and stand proud.
122	Affordable rentals an home ownership for all family's with a strong focus on children's sports , education, all facilities able to provide for our children future . Build a swimming pool for our community should of happened when I was a kid growing up here 30 odd years ago . The future is an will always be our children , we have no environmental for them to thrive here which mean there's not one for families

Q9 If you were the Shire's President, its Council, or its CEO what would you concentrate on achieving in these three timelines below. Please state up to three points for each timeline.

Answered: 129 Skipped: 0

ANSWER CHOICES	RESPONSES	
Less than 1 year	95.35%	123
1 to 4 years	96.90%	125
Between 4 and 10 years	89.15%	115

#	LESS THAN 1 YEAR	
1	Selling the waste of money Toyota's. Culling unnecessary staff like the fesa bloke	
2	Town scapes improved	
3	Dual indigenous nomenclature of all non-european goeographic places to create a truly unique Australian sense of place. Planting of large drought tolerant deciduous avenues on all main streets of all towns in Shire for cool summer shade and beauty.	
4	Expanding social media, what they do on Instagram is great, keeping growing - more videos	
5	Tree trimming along road	
6	Roads, water supply security, broader community consultation - not just box ticking activity	
7	Focus on the youth	
8	road repair maintenace	
9	Emploment for locals that live in the shire. Developpe pride in the presentation of towns.	
10	Children's playground . Set up a recyclable bottle area/ collection point in town with a view to use the money for a free community event - family movie night in hall with free food.	
11	Continue as they are!!	
12	Roads and verges	
13	Improving community facilities	
14	Repairs to roads	
15	Electric car charging station	
16	Thoroughly analyse our assets .	
17	Tidy up towns	
18	Creating more opportunities for young people to stay in the district.	
19	Visual amenity (street trees, kerbing, seating, gazebos etc)	
20	Re-elect council	
21	FRankland multipurpose building ,town water supplies,good road maintenance	
22	Transportation to my Mt Barker daily	
23	promote the area	
24	Environment repair	
25	Sports and recreation	
26	Improve the situation on the Cranbrook oval....salt and water issues	
27	A clean we town to get people in to the town	
28	Repair the Unicap Hall	
29	Covered Playground in Cranbrook	
30	Upgrade road network. Maintain community halls particularly Unicap as the area is re-emerging from the devastation of plantations.	
31	Less red tape	
32	Prioritize improving shire road networks. Stop plantation industry taking prime agricultural land.	
33	.	
34	.	
35	Simplify management by reducing staff	
36	Completing projects that have already commenced	
37	Energy storage (batteries)	
38	THE OUTER RURAL SHIRE ROADS- THE GRAVEL SHOULDERS including the OPENING UP OF THE TREE CANOPIES	
39	Continue grow social media and do more reels	
40	Common, achievable goal for town	
41	Improve gravel rod grading	
42	Water Supply to town...bus pick up and drop off area changed or moved to allow for parking and safe access.	
43	Have the roads maintained better	
44	More support for school	
45	Current projects - Frankland Water, footpaths and Sukey Hill lookout	
46	Design a new streetscape plan for Frankland River.	

47	Parks and Gardens
48	Clean up the town. Gardens are awful.
49	Clean up rural roadsides - each year !
50	retire, community needs a fresh start
51	Refresh the buildings and street appeal, nice park for tourists to stop at.
52	Aged Transport
53	play area, community events
54	A budget commitment from the State Government to provide a quality water supply
55	Improve road conditions .Revisit industrial area development. Get funding for CBH southern entrance
56	Engage with the Unicup community and come up with a plan to revitalise the high rainfall areas west of Frankland. (Economic and social goals)
57	Better playgrounds
58	Sport and rec facility's.
59	a tidier town from a visitor's point of view. More information for visitors to the town.
60	Repairing the worst roads in the shire. More flexibility for business. Including all of the community instead of the vocal or popular and often related few
61	Aim to increase business opportunities
62	Spending more wisely
63	Sports for kids
64	A clear plan to market and promote the area/towns to a wider audience. Ensuring that the issues regarding the future of the Shire remains a proactive conversation throughout the community.
65	Complete playground
66	development of local infrastructure and employment opportunities
67	Fix up the gravel roads in frankland
68	Better fire capabilities
69	Improved school leadership- quality principal and teachers
70	Have Cranbrook school principal replaced investigate additional horse paddocks for lease (can then move livestock from town residential area)
71	Promoting a positive attitude to growth and development, i.e. we can do it, while maintaining a healthy respect for the natural environment
72	24 h stand pipe for water like Kendenup
73	Staff improvement
74	Road upgrades,
75	Completion of our ongoing projects,
76	Promoting growth of sporting clubs in the shire.
77	Encouraging families to area
78	Tidy town verge
79	Continue to consolidate cranbrooks financial position.
80	More care for current facilities
81	Events in the community and for our youth
82	Identify issues
83	Have a land sale/promotion/giveaway
84	Review infrastructure and limitations of population growth and tourism growth
85	Move to a 2 bin system reflecting state bin colours to avoid confusion especially for our visitors and provide education to our residents about recycling and it's importance for now and future generations
86	CEO to give council better information ie pro's and con's. Start by reading their agendas properly. Look after the infrastructure that we already have and don't waste money on more
87	Access funds for infrastructure projects
88	Develop a local community program to engage children/ adolescents in the community
89	Don't wake resident's up at 5am
90	1

91	Community connection	
92	Truck turnaround bay at northern entrance to Cranbrook town	
93	Upgrading of facilities for young adults	
94	Sporting activities	
95	Better and safer public transport disembarking	
96	grader driver training, water saving for town houses	
97	Plan basic road upgrades	
98	Improving town Water quality	
99	Roads	
100	Build a strong relationship with school, provide events to boost morale following COVID times	
101	Children's playground	
102	Forward planning the layout of the town to achieve a place people want to stop.	
103	Established research into secondary industry opportunities.	
104	Medical services , Frederick square oval,	
105	Planning	
106	More shops for clothes, young people,	
107	More community driven activities	
108	Fixing/Creating footpaths	
109	General town tidiness / 'street appeal'	
110	Make sure our Councilors are here for the Shire future and not their own. Change mind set & make them more proactive in our communities	
111	Water Security	
112	Accessing resources (inc. people) to support health and well-being	
113	Improved infrastructure (facilities)	
114	community engagement, fundraising opportunities	
115	Volunteers fire-fighter equipment	
116	Find ways to attract ancillary health services into the Regional Hub and Frankland River CRC including regular fortnightly Doctors visits, podiatry, physiotherapy, mental health professional, dietician as examples - this would assist Seniors and young families to either stay in their community or encourage people to relocate here.	
117	Improve things to bring tourists into town	
118	Bitumising roads supermarket shopping centre job opportunities	
119	Reviewing its current internal structures of the Council, staff and their capabilities	
120	Improvements to the Frankland river townsite	
121	To create and support you businesses	
122	water source, more pathways, cleaning and maintaining townsite appearance	
123	Reevaluate financing an direction also the skills an over employment of shire employees	

#	1 TO 4 YEARS	
1	General Street scape of towns	
2	Buildings and infrastructure	
3	A business, community and environmental plan for the Shire up to 2050 (taking into consideration 2050 CO2 targets from Paris accord and what part Cranbrook plays in that)	
4	Grow in a digital space / technology, put more online, eg interactive maps, websites and more things for tourists	
5	More road works	
6	Economic Development, Senior Citizens Services, Youth	
7	Swimming pool, affordable housing	
8	road repair mainenance	
9	1. Established a well defined industrial area and move current businesses to it. 2. Set up a plastic bottle	
10	Technology and tourism improvements	
11	Town water supply	
12	Attracting businesses	
13	An exciting tourist destination	
14	Wind turbine	
15	Put in place and action rehabilitation of the above assets.	
16	Keep maintaining roads	
17	Entrance statements upgrades for all your towns	
18	Sealing gravel roads	
19	Bring more tourism to the town not just the region	
20	Maintain infrastructure,including roads and buildings.town Beautification	
21	Roads	
22	One for years is fine	
23	have static caravans for rent,for holidays	
24	Water security	
25	Education	
26	Employ more locals. Offering traineeships to young adults leaving school.	
27	Get some thine to invite people in town the town like other towns have eg a big fish or some thing	
28	Build a Road to the Coast through intergovernmental liaison	
29	Rural Roads	
30	Roads, roads, roads	
31	Road upgrades and verge/ drain pruning	
32	Improve community infrastructure in outlying areas. Maintain the hall and service the Unicup community	
33	.	
34	.	
35	Road, townsite and kids park	
36	Playgrounds, FR community facility, caravan parks	
37	Solar and wind farm (shire owned assets)	
38	Beautifying & the Aesthetics of the Shire (with the Help of Grants etc Bring in Outside Advisors possibly)	
39	Put in solid economic drivers and goals to achieve	
40	Increase in town economy (work and leisure)	
41	BITUMISE Poorarecup road	
42	Resource Centre, pathways carparking public housing plan and/or new rentals	
43	Improve the means for locals to communicate with the world.	
44	As above	
45	Industry at Lots in Cranbrook, FR shared Facility, maintainance of all other roads and buildings	
46	Plant lots of street trees.	

47	Bring more things to do in our shire
48	Stop wasting ratepayer money on non essentials like Tenterden footpaths.
49	CEO - try living in the community and get to know the people and businesses. Council - try to listen and communicate with a wide range of the community, be strong and fight for what is right for our community
50	Offer cheap rent for new businesses like homemade gifts, chocolate, ice creams, increase Tourist attractions
51	Access to regular Doctor
52	Keep the town clean & safe for the residents
53	pool area (enclosed fo allround use); markets / fairs
54	A financial commitment from government to assist in funding a new clubhouse for the motocross club for regional purposes
55	Look at town beautification..Remove all foreign trees from town streets. Get drainage in town to actually work
56	Link Frankland to Denmark by negotiating with the 3 shires and DEC to get Nornalup Road up to a safe standard for dual traffic and caravans.
57	Swimming Pool
58	Shire infrastructure and assets. Tourism and local atteactions
59	a cleaner water supply after appropriate feasibility studies have been done. A more inclusive attitude from residents.
60	Repairing more roads within the Shire. Increasing employ.ent opportunities by not stifling business. Including community by having shire council meetings in Tenterden and Tunney also.
61	Provide infrastructure
62	Improving road grading practices
63	Bush tracks
64	Taking a leaf out of the City of Albany experience and develop comprehensive street scape plans for the towns. Develop innovative ways to support new residents and new enterprises to get established. An improved Conservation management plan for nature reserves.
65	Footpaths throughout town and across the railway, keeping our children safe.
66	plan the development of attractive business and leisure attractions
67	Kids playground skate park or box track etc
68	Internet speeds
69	Aged care facility, water pipeline to cranbrook via Tenterden
70	Rebuild the sustainable focus at the Cranbrook school Continue town footpath project Investigate regular transport options for community senior persons
71	Continue the above while working towards revitalising the townscape. Support the removal of old buildings, especially those with asbestos. Promote the sense of community through continued support of the various community organisations.
72	President
73	Tenterden reserve reduce the fuel load in there
74	Taking more pride in the townsite
75	Setting up of industrial parks
76	Continued growth and prosperity
77	Completion of new building.
78	Providing activities for families
79	Finish footpaths
80	Push ahead with the new frankland river sports, rec and community hub, also work towards controlling rate creep. We wont be able to afford our farms in 30 years time if rates keep at current pace.
81	Building new facilities
82	Fix or upgrade attractions that are already here
83	Work towards fixings issues
84	Move unsightly industry to an industrial area , not on main entrance to town.
85	Implement a tourism strategy and make it easier for businesses to grow and employ a
86	Invest in water harvesting systems for agricultural use and to enhance and maintain our town streetscapes, ovals and public open spaces

87	Good roads. Encourage businesses as without them we have nothing	
88	Plan implementation of projects / roads/ skate park /mountain bike trail	
89	Develop activities for adults in the community	
90	Same	
91	1	
92	Booming businesses	
93	Horse/cycle trail. Pink lake tourism. Maintenance of streetscape - eg street gardens shrubs trees	
94	Roads	
95	Tourism	
96	Resource center	
97	Funding into junior sports we had it 15 years ago, a large amount of young kids are coming through early years in primary school now we need it back	
98	Implement road upgrades	
99	Improving access to healthy food either through delivery or grocery upgrades. Community garden or free food market stall occasionally	
100	A cleaner townscape of all towns	
101	Facelift for Main Street/murals, provide/offer incentives for traineeships/upskilling for residents at the hub	
102	Developing plans to be able to share resources within the community	
103	Gain funding and work through the design phase	
104	Secure players willing to invest in micro secondary industries	
105	Finding water to assist with drought, maintain what we already have	
106	Frankland tourism promotion and grain handling facility (obviously not shire expenses but require lobbying)	
107	More sporting, Frankland River pony club, netball teams	
108	Updating the "Look" of the town sites	
109	Multi-purpose facility in Frankland	
110	Building tourism	
111	Community facilities, i.e. playgrounds and walk trails	
112	Educating our rate payers on councilors roles and showing the community how proactive the shire can be.	
113	Energy Security	
114	Redevelopment of the Frankland River sporting area/club etc.	
115	Continue widening roads	
116	Local attractions-parks and renovating Fredrick square oval	
117	Making younger generation stay (apprenticeship, traineeships)	
118	Initiate another "This is the Shire of Cranbrook" - inviting Regional Managers or Director Generals of State / Federal Government Departments or Agencies, major agricultural based businesses, tertiary education and 'appropriate others' to see what is happening in the Shire - CBH, Wineries, piggeries and chicken enterprises, Gillamii Centre, Sukey Hill Motocross venue and Sukey Hill Lookout, Regional Hub etc. Lobby the State / Federal Governments for improved services and facilities such as water supplies to Cranbrook and Frankland River - if pipelines are too expensive, look at desalination - the technology is increasing and improving which could enable a community such as Cranbrook to take advantage of the underground water in our region. With better water supplies, we can encourage businesses to the Shire, the building of houses for young families and retirement which increases the economic base for local retail businesses. Work with the business community to have more involvement in the current Tourist & Business Promotion Group - this Group does not represent the businesses because the current businesses are busy with the day to day running but also, none of them see it as their role or part of their business plan to 'put their towns on the map'. The Shire's improvements to the Caravan Parks and other infrastructure has not come through lobbying by the businesses but by the work of Shire Councillors and Staff and there is little or no, input by the businesses - I would like to see more enthusiasm from our businesses.	
119	Bring town alive with fun activities/ days like the Art Trail Opening the other year	
120	Bitumising roads	
121	Attracting Younger People and thier families.	
122	Better facilities at lake poorerecup	
123	To follow up with support for new businesses encouraging young families to come with support packages	

124	housing for rent, water supply, main community resources.eg centrelink outlet
125	Community, business , affordable housing an rental main focus children thriving in our community

#	BETWEEN 4 AND 10 YEARS	
1	Make highway Main Street so not looking at back of buildings	
2	Accommodation and tourism features	
3	Implementation of community, business and environmental plan (singular - must be integrated) with a view to attracting new residents, workers and visitors to a enviro-culturally aware centre of new sustainable business activity that knows and is proud of its place in the chain of production (primary/some secondary)	
4	Becoming an actual prosperous place ti be	
5	Tourism, Walk/Bike paths, Town's Public Space Development	
6	Cut shire employees an hire local only	
7	road repair/maintenance	
8	Aim to utilise renewable/green energy system for the town- turn the water catchment area into solar farms with assistance of Senergy	
9	Technology and tourism improvements	
10	Shire emergency stock water dam	
11	Encouraging families	
12	Housing for all age brackets	
13	Sustainable power source for the town	
14	Build a thriving tourism town based on our strengths. The Premier Mill Hotel in Katanning Premier Mill hotel is an example of build	
15	Try employing locals first	
16	Increasing tourism activities(motorcross, mountain bike trails , golf) More use of the airport (water bomber stored at Cranbrook?)	
17	Invest in local business incentives creating more employment and a larger population	
18	Town beautification ,encouraging business and new residents	
19	Parks and sports	
20	encourage more people to live in the area,promote the life style it offers	
21	Climate change adaptation	
22	Livelihood	
23	Retain the medical services. Keep the school going. Improve the supermarket.	
24	A building for info about what we have here to offer people	
25	Support the growth of agriculture at the Western edge.	
26	expansion of tourist facilities like Free camping etc.	
27	Upgrade Nornalup Road to Coast.	
28	Town entry beautification, Frankland, Tenterden, and Cranbrook with cycle paths too.	
29	Join with other inland shires to lobby for funding to link Cranbrook Shire to the South Coast. Road from Coast through Frankland River would open up the area to more tourists and would help farmers who drought proof their operations by leasing land in coasal areas.	
30	.	
31	.	
32	Keeping the town maintained	
33	Encourage more developments like Frankland River Farms	
34	CB town hall, roads & footpaths, upgrading cemeteries	
35	Full road/rail power/water infrastructure overhaul and modernisation. (Future proof)	
36	Buildings and trying to Bring More into the Town. Offer incentives	
37	Have a economic dedicated officer, could also be 1 to 4 years, i believe there would be current staff who would be capable, staff no managers	
38	Township/community growth to a certain goal.	
39	Beautify entrances to townsites	
40	public housing and services	
41	Investigate the numbers of dying trees and come up sith solutions to bring the bush back. Develop a permit system to restrict clear felling in the district	
42	As abive	
43	Incentives for people to live in shire, make it a place to want to be, better care for our natural surrounds by the people in the areas -	

44	Make Frankland River a desirable place to live in and to visit.
45	Create a high end place for people to visit and stay
46	Don't know - see question 8.
47	Just do your jobs properly and the rest will sort itself out
48	Infrastructure like artesian pools, buss stops, water park, small pet zoo. People love quirky Aussie towns, Murals
49	larger town centre, more shops, more visitors
50	The identification of a new waste site facility for future expansionary requirements
51	Lobby and get water pipeline from Kendenup. Try to help local businesses get more people to shop local at bit more.
52	Facilitate a working group that liaises with all three tiers of government and sees a road made that links Frankland River to Denmark and the Tree Top Walk.
53	More community events for families
54	Roads. Town appeal. Asset replacement / upgrade. Major tourism attractions
55	more housing for aging residents. More affordable housing for younger people coming to the town. More job opportunities for younger people so that they stay in town.
56	Dedicated Committees and Volunteers
57	Achieving roads within the Shire that we can be proud of instead of embarrassed by in comparison to neighbouring shires. Water infrastructure for all of the townsites within the Shire. A plan for the future of the Shire not just Cranbrook and Frankland
58	Inclusive community
59	Improving road grading practices so money isn't wasted
60	A statewide reputation for excellence in administration, community engagement and innovative development
61	Reviving sports in town
62	delivery of business and leisure attractions planned above.
63	Build up the tourism industry give people a reason to come stay in frankland
64	Attract more permanent people to area professionals and trades
65	Increase tourism
66	Encourage water Corp to have piped water into Cranbrook, via Tenterden incorporated into their strategic plans and budgets
67	Actively promote the shire and our towns as friendly places to move to. Direct promotion to Perth residents targeting those who are think of a rural lifestyle. Incentives to build here could include greater help with the planning stages and financial incentives through waiving specific charges or rates for a period of time.
68	Trying to better the provision of health and welfare for seniors
69	Making the region a tourist hotspot
70	Major sporting community event that brings crowds to town:. Ie motorcross event, live music, bar
71	Increased tourism to the region.
72	More job opportunities
73	Seek and develop relationships to drive new future industry to grow the shire.
74	Focusing on the kids and technology within towns
75	Fix issues
76	Employ local people for local jobs, stopping the current " It's not what you know, but who you know"
77	As above needs to be some hard numbers around growth of towns (not just cranbrook town!!!!!!!!!!)
78	Create something iconic for each of our towns to entice tourist to visit and stay, boosting our economy
79	Clear all road verges and keep maintained. Encourage community involvement in all aspects
80	Make sure well on the way to achieving these goals
81	Develop local community resources and improve the standard of services in the community (cafe, supermarket) to enhance safety and access for people with disabilities
82	Same
83	1
84	More educational and leisure choices

85	Maintenance of existing public buildings eg public toilets etc
86	Tourism and facilities directly associated to the Stirlings and Lakes. Ie Pink lake and Nunijup.
87	Employment
88	Rental eg public housing
89	Planning on resheeting and widening of roads
90	Build up Frankland to support community
91	Shaping a socially supportive community which includes helping those with disability contribute to the town in ways to suit their capacity.
92	Facilities throughout the whole shire
93	Continue to provide great infrastructure and roads throughout shire
94	Maintaining families within the shire and making schooling more accessible rather than families having to travel so far daily or sending their children away.
95	Construct infrastructure that will help bring economic success to local small business
96	Establish at least 3 micro industries of primary production that is world class. This would also include the establishment of healthy tourism participation with support from the Shire in coordination.
97	Increase darwinia cottages , employ a nurse/manager on site and weekly doctor visits
98	Turn the Frankland golf course into pony club grounds.
99	Updating gravel roads to be wider and more safe
100	Bituminising all gravel roads in shire
101	Have more events held locally for locals and that will also draw in the wider community
102	Road and infrastructure linking between other neighboring Shires and attractions
103	improving our townsites & sports and rec areas, encouraging more events.
104	Automatic driverless bus service from town centre to main roads.
105	Look at opportunities to expan tourism in the region
106	Kerbing and improved drainage in all twons
107	Community crops, stabilised or even increased population through community reputation
108	Roads
109	In the past ten years, the Shire has achieved some very significant milestones - probably the best progress in the past 50 years - this is because there has been vision and action on 'top drawer' projects when funding opportunities arose - the level of professionalism for a Shire of our size has been and continues to be excellent. The infrastructure and facilities with the plans for Frankland River, in this Shire are excellent and so the next 10 years offers the opportunity to concentrate on 'community and social development' - finding ways to encourage residents to engage more fully with their communities ... if we want a vibrant and functioning community, that must be fostered from within - we have the buildings and infrastructure - we now need leadership which provides good and healthy examples of pride, encouragement and initiative for an economically sustainable future for our Shire. Our Centenary is in 2026 - it's time to make that known and work towards some goals to make that a great celebration.
110	Gravel roads, lots need proper grading and resheeting
111	Attracting people who spend money, not people on the pension. They are cute but they do not like to spend money. Young Couples, people who are materialistic
112	New club house/ country club
113	Seek funding or support from the Waterboard to get a waterline to Cranbrook we need water to create new businesses as well
114	growth of the townsites, businesses' and infrastructure
115	Growth in families an children's future

Q10 By using the list below how would you achieve this

Answered: 113 Skipped: 16

ANSWER CHOICES	RESPONSES	
By using partnerships	68.14%	77
Through investment (attracting funding)	70.80%	80
By dedicated committees	49.56%	56
Through volunteerism	48.67%	55
By decreasing funding in other areas	51.33%	58
Explain another way you would suggest to achieve these aspirations	49.56%	56

#	BY USING PARTNERSHIPS	
1	Work in conjunction with local and big businesses.	
2	With landowners and residents buying into the vision	
3	Yes	
4	With Synergy to be a Shire to emulate showing what could be done and how green we can be.	
5	Yes	
6	Yes	
7	With local and state governments	
8	Co-op or local businesses or car companies for electric chargers.	
9	A project leader , professional to draw the different sectors together	
10	Partnership with other shire to exchange equipment	
11	Yes	
12	Yes	
13	yes	
14	Acknowledgement	
15	Employing locals that are involved and seen in the community.	
16	Intergovernmental partnerships	
17	Tourist accomodation	
18	With other Shires to open up inland to the coast	
19	Partner with other shires for priority road to coast	
20	Yes	
21	✓	
22	No	
23	Yes	
24	Yes	
25	Partnering with companys like Tesla that offer future proof souldtions, to problems YOU haven't even thought of yet.	
26	Yes eg: CBH	
27	Via large corps in area.	
28	Main roads	
29	homeswest main roads transwa schoolbus services governing bodies.Water authority	
30	PPP partnerships	
31	Yes	
32	I'm not qualified to answer these questions	
33	Hopefully you know your job and partners better than we do	
34	Talk to funding providers and the GSDC	
35	MOU with CBH and main roads	
36	Partnerships with Shires of Plantagenet, Shire of Denmark and DEC	
37	prioritizing possible positive partnerships.	
38	CBH	
39	Strengthen or develop engagement with other Shires around development commonalities.	
40	develop mutually beneficial investment and development opportunities between different groups, businesses and organisations	
41	Working with newly appointed regional executive in bunbury	
42	Between shire and water Corp	
43	Getting the community onboard with the goals of cleaning up the towns to attract new residents is important. The attitude of some older farmers of 'wanting it to stay the same as always has been' will result in decline.	
44	Yep	
45	With other shires	
46	With local businesses	
47	Cbh is an obvious example. Theres future growth in the grains industry. Dont let other towns	

	take it away.	
48	Yes	
49	CBH	
50	Tourism partnerships	
51	Better collaboration with VROC members	
52	Maybe	
53	With private contractors	
54	Partner with mount barker to get activities in the local area	
55	1	
56	With community groups	
57	Yes partnerships	
58	Perhaps with companies who find and fund housing for people with disability	
59	Partnerships between Shire and local schools	
60	Communicating with key stakeholders like CBH, Primary School, Police, St Johns Ambulance, FESA, Department of Parks and Wildlife, Telstra, Western Power	
61	The identification of players and assisting with establishment of development grants	
62	Health deparyment,	
63	CBH/Bunge (lobbying)	
64	Yes. In the sport and rec area. And P C WA.	
65	Great Southern Treasures	
66	Partnering with neighboring Shire's with the same goals	
67	Y	
68	Yes	
69	Yes - Act Belong Commit etc	
70	Yes	
71	Using currents committees to brainstorm	
72	Explain to some partnerships about the importance of the future	
73	Yes - engage with CBH, Regional Development Australia, State and Federal Departments. We are well connected - Director General of DPIRD Ralph Addis, CEO City of Albany Andrew Sharpe and others grew up in Cranbrook - engage directly with them.	
74	Yes	
75	Yes	
76	Working with other Shires local governments seeking their advice	
77	Through investment (attracting funding)	

#	THROUGH INVESTMENT (ATTRACTING FUNDING)	
1	Yes	
2	Grant and government funding for tourism boosts	
3	Wealthy philanthropists and government assistance	
4	Yep	
5	Yes	
6	From the large multi- national mining corporations	
7	Yes	
8	Yes	
9	Outside funding sources	
10	Initial Seed Funding by community run events.	
11	Youth employment	
12	Yes	
13	Yes	
14	yes	
15	Proposals	
16	Liaising with the Western populations when you get things like drought fusing	
17	use of desalination for water	
18	Attracting grant funding should be a priority for the Shire - dedicated officer?	
19	Grant funding	
20	✓	
21	Yes	
22	Yes	
23	Yes eg : Lotterywest, Royalties for Regions.	
24	Grants within township	
25	Government grants	
26	lotteries west government funding	
27	Yes	
28	Yes	
29	ditto	
30	Gov grants,	
31	Bring investment and services to town	
32	get the voted elected officials to help attract funding	
33	Looking at funding opportunities or even debt financing arrangements	
34	Regional road funding applications	
35	Yes- Particularly State And Federal Govt Road Funding	
36	funding for playground facilities	
37	Funding from the many tourism, sport and rec grants. Revenue raised from fees and charges	
38	there are many grants and funding opportunities being offered.	
39	State and federal	
40	Not sure, but pursuing greater engagement with industry groups would be one way	
41	in employment generating prospects	
42	Offer incentives for people of. Iso was to establish or develop within shire	
43	Aged care - grants	
44	I don't know what funding is available, but yes funding to determine what demographic to target advertising to in Perth when encouraging them to move here. Also to be savvy in how to target the advertising to attract new residents.	
45	For industry and tourism	
46	Grant applications	
47	Yes	
48	Again we need to drive political interest and support so that people can speak on our behalf	

49	Yes most important
50	Yes - for upgrades
51	Invest in towns making towns more liveable (make residents tidy up rubbish on blocks, nicer areas)
52	To pay for the projects
53	No
54	Current funding opportunities seem effective
55	Get a better developed petrol station that had a supermarket attached
56	11
57	Yes
58	Grants
59	NDIS, Lottowest and many major companies are generous when it comes to community ideas that include those with disability. Get a grant writer
60	Attract funding and interest for groups to visit, sporting/arts etc, have good advertising to draw in people from towns afar
61	Providing additional workers accommodation to make building in a remote area more cost effective
62	Assistance for networking and securing State and Federal seed grants
63	Grants
64	Talking to the pony clubs in the great southern. Looking at offering Riding for the disabled.
65	Grant for multi-purpose facility
66	Applying for Grants
67	Apply for state and federal funding regarding roads and tourism initiatives
68	Y
69	Yes
70	Yes - grants for regional and tourism development etc.
71	Yes
72	Leasing a local parcel of land
73	See what grants are available
74	Yes - encouragement for SME's to relocate - our access to the Internet is a very positive factor
75	Yes
76	We need to attract more funding for tourist things and show results
77	Yes
78	Give a small business and opportunity to start low rates and incentive for them to build given land in a five year with no rights
79	By decreasing funding in other areas
80	Hard work an smart investment for the people in our community, no hand outs

#	BY DEDICATED COMMITTEES	
1	Yes	
2	Be inclusive of the committees established, recognise the work and efforts more.	
3	Experts, visionaries and leaders	
4	Yes	
5	Set up a green committee	
6	This happens already	
7	Under knowledgeable Chairs with a vision of what is to be aimed at.	
8	Entrance statements to the towns	
9	Yes	
10	Yes	
11	The main thing is community	
12	yes	
13	Rewards	
14	Yes	
15	✓	
16	No	
17	Have a Community incentives Scheme	
18	Townscape committees	
19	Rather than another committee. Utilise a better means to take sction.	
20	A Frankland River redesign and revegetation committee.	
21	I've not much faith in committees	
22	Look at other popular tourist areas , why are they popular, now is the time with COVID	
23	Being selective in terms of committee membership. The smaller the committee, the better	
24	Community based committees	
25	Yes	
26	depending on how these committees are created and what their modis opperandi will be	
27	Yes with Shire representation	
28	Streetscape and town and road ambience lend themselves to dedicated committees being involved in developing consensus regarding plans.	
29	towards attracting groups that otherwise have no current interest in the region.	
30	Appoint a shire councillor to dedicated committee	
31	Invigorating the local "tourism" group to take a more active role in improving tourism opportunities for the shire	
32	Perhaps a Frankland Progress Association could work towards these goals, but it would need support from the council and councillors.	
33	Perhaps	
34	Making sure of progress	
35	Yes - for organising events	
36	To provide community drive and ownership of projects	
37	Engage the strengths and passion of local residents to make a stronger more active and caring community	
38	1	
39	Yes	
40	Must include those who use it, no more than a couple meetings a year as these tend to be major timewasters	
41	Yes	
42	Yes dedicated development committees for each industry that have a shelf life of no more than 3 years	
43	Current committees	
44	Need to find youth for committees. Get the farming groups involved.	
45	Yes this is needed	
46	N/A	

47	Y	
48	No	
49	Yes	
50	Be wary of volunteer burn out	
51	Explain what needs to be done	
52	Bring together 10 people who have successfully grown their own businesses / organisation and who have a passion and vision for their community	
53	Yes	
54	Find the strongest youngest couples in the town but I've got to go to get up and help push the community	
55	By using partnerships	
56	A selfless committee full focus on their children's future	

#	THROUGH VOLUNTEERISM	
1	Education and assistance to those volunteering	
2	Especially within towns in tree tending and streets are presentation according to an agreed theme	
3	I think - volunteers is key, however I understand in small areas you take what you can get, but currently what we have is old and past it's used by date - need younger people with fresh idea. Old ppl don't like change and change is necessary in order to survive	
4	Yes	
5	Ask the community	
6	A roster to collect bottles from cafes, pub and sports club and empty collection points in town.	
7	Yes but it's nearly always the same people	
8	The world needs volunteers but not to run multifaceted projects like this.	
9	Yes	
10	yes	
11	Advertise	
12	Acknowledge our volunteers	
13	Yes	
14	Community crop to help local clubs	
15	Yes	
16	yes	
17	Yes	
18	I believe enough locals would join in to make a difference.	
19	Set up a troubled youth programme, work for the dole	
20	Most committees are made up of volunteers	
21	As above	
22	Yes	
23	This town is an aging town and so less inclusive than it should be	
24	Yes	
25	People are often happy to volunteer for smaller practical tasks attached to bigger plans. The OSH and insurance requirements for volunteer work have become quite complex and the Shire is in the best position to handle the legalities.	
26	make volunteering an attractive and desirable thing	
27	Volunteers on committees	
28	School sustainability	
29	I am amazed at the number of dedicated people within the shire who are community minded and already volunteer. However it needs greater coordination of volunteers.	
30	Being a volunteer is getting harder because of all the red tape	
31	No, starting to get too difficult to find willing participants	
32	Yes - for organising events	
33	To show community dedication and appreciation	
34	Yes	
35	Encourage people to step forward and try to develop volunteering passion in children and younger adults	
36	1	
37	Yes	
38	Too much of this required already for any community involvement and it is beyond what some can manage. Pay your workers.	
39	Yes	
40	Yes finding the correct people, facelift of areas with murals. Identify people's strengths and try and work with them and build interest and groups from that	
41	The focus would need to be in commercial activities for micro industries. Volunteering could be utilised in the tourism offshoot.	
42	Current volunteers, all work together	
43	Becoming less likely in these busy times	

44	Yes volunteering for riding the disabled is a very worth while use of volunteer time.
45	Community groups
46	using community groups to make community events
47	N/A
48	Y
49	Yes
50	Yes
51	As above
52	Mail out a survey and explain how good it would be
53	Yes, with Admin and practical support from the Shire of Cranbrook
54	Getting younger people invovled
55	Children's future is always the motivation for families , volunteering is what parents will do for their children's future

#	BY DECREASING FUNDING IN OTHER AREAS	DATE
1	Review the real needs of skills and staff within the Shire - I believe some areas need more attention and assistance than others? There are some positions I dont not believe warrant the hours they work. A 3 day a week building officer? How many buildings get built in the Shire, while there is no business development sector?	
2	No	
3	Shire employees	
4	focus majority of funding on road repair/maintenace	
5	Ideally no	
6	Hard to find a balance	
7	As the plan comes together current projects may become redundant	
8	Employee costs seem to be a major cost. We could reduce admin staff	
9	No	
10	no	
11	Less spend in on things we don't need	
12	Yes	
13	less spent on staff in ceo building	
14	Need to stop being town centric. The cost of the new playground is outrageous	
15	Yes, time to look further afield than Cranbrook town site.	
16	Yes	
17	No	
18	if that what it takes ie Reviewing the Shire Vehicles and How they are used	
19	Reveiw the current budget	
20	concentrating on connecting communities and having one main hub being the Cranbrook Township as this is the town our shire is named after and who tourist ect refer to	
21	No	
22	Stop wasting money on unnecessary buildings, caravan parks etc that have a big habit of going over budget	
23	Gov workers take a pay cut	
24	Not necessarily. Look and explore other avenues.	
25	Rationalise staffing levels at shire to only have as many staff as REALLY required to do job not just fill every chair in the office	
26	Yes-sometimes there is too much focus on Cranbrook townsite at the expense of other exciting communities/economies to the West of the shite	
27	depending on the areas. This is always going to be a balancing act via ratepayers, federal and local government	
28	Less money spent on pen pushing, reassessing things that have already been assessed and more time getting on with the job. Roads are essential for health, safety, business, tourism. It isn't an optional extra but a necessity. Management shouldn't be putting signs up notifying local traffic only, slippery road or to drive to conditions and having most roads within the Shire unsuitable for heavy vehicles every time there is 5mm of rain	
29	Potentially	
30	No	
31	Don't try to develop a traditional owners presence - they don't build or improve anything	
32	A lot of funds spent on fringe or noisy -people who are heard - rather than community in general	
33	Decrease funding in unpopular projects	
34	To Frankland River residents, shire funding appears skewed in fact of Cranbrook residents.	
35	Perhaps	
36	Hard to do but more even spending on rate payment basis (not all in cranbrook town)	
37	Less frequent turnover of administration vehicles. Reviewing the over staffed/under qualified administration/management team to build a more effective, efficient and progressive workforce.	
38	Yes	
39	Reduce road maintenance staff use contractors more efficient and cost effective	
40	Have less focus on inspecting buildings on farms such as sheds etc. and instead devote this money to improving community access and services	

41	1	
42	Ranger and emergency services	
43	Assign money to basic services	
44	No need for more any more truck bays or carparks.	
45	This can always be an option if needed, but generally well balanced with current needs	
46	Sharing resources within the shire, local businesses and community groups so less funding and new equipment is needed to be purchased.	
47	No. The encouragement of commercial investment is important. Encourage State and Federal seed monies.	
48	It will need to stand by its self	
49	New prados	
50	Decrease the Shire's funding used for employee vehicles	
51	Yes	
52	Create other funding options ie community crop	
53	Funding needs to go around to place throughout the community	
54	Not necessarily - shift of focus on other funding opportunities	
55	Yes	
56	Decreasing funding. Does all the Shire workers need Prados and an employee that works part time, why?	
57	Yes	
58	Shire employees an less focus on our elderly	

#	EXPLAIN ANOTHER WAY YOU WOULD SUGGEST TO ACHIEVE THESE ASPIRATIONS
1	Regulation (without action that will eventually come)
2	Engage with local business owners & residents
3	Hard work
4	privatise roads/remove rates
5	Employ people that live in the towns so that wagwies remained in the shire
6	Build a brick path/ wall with bricks engraved with names/ families/ captions/ quotes etc which people can buy as a fund raiser.
7	Ask philanthropists!
8	Offer ratepayers the opportunity to invest in renewable energy, with potential to to return funds once renewable hub operational. Probably won't work, but maybe worth a try?
9	Spread to belief that we have a huge advantage waiting to be developed.
10	That the staff employed for positions fulfill their working responsibilities, if they need more assistance then it needs to be budgeted for more outside staff
11	Community fundraising,attracting corporate sponsorship
12	start advertising,and encourage people to come
13	Engage farmers in their responsibilities to carbon use and tree conservation
14	See what business that would help funing
15	Strong engagement with ratepayers in isolated areas
16	If there is insufficient funding to bring the Shire roads up to acceptable standard then increase the rates
17	All of the above
18	Rate increase if necessary to fund better roads in outer areas of the Shire
19	Have a Suggestions Box
20	All above
21	good communication
22	Attract the driven people that can make a difference
23	Workers in town
24	Just have your ears cleaned so that you can hear properly. Also maybe get glasses so that you can observe things better
25	GOV grants,
26	Put out expressions of interest for new dr
27	Remain grounded in your aspirations and try and obtain community buy in and support. The job is a lot easier then.
28	Big picture thinking. A brave council
29	Start to communicate what and how action is being maintained
30	Instead of an annual road inspection in a bus, get out in smaller cars and also trucks etc to see the real issues. Visibility from cars is often difficult and blocked by shrubs, rocks in roads often mean low vehicles cannot drive on their own side of the road sharp rocks as a road surface isn't appropriate especially for cars and certainly isn't helpful on touris routes. Culverts that get blocked off completely by poor grading etc causing channels to be formed on the road and water flowing across the road causes the roads to further deteriorate and become more dangerous.. clearing road verges instead of allowing trees to grow in the gutters and often on the edges of the roads. Building the roads up instead of grading them away. Using a roller after grading could help stabilise the edges
31	Marketing campaigns to promote the Shire's opportunities
32	It is hard to change entrenched ideas
33	With regard to marketing and promotion the use of suitably skilled and experienced consultants can be of great value.
34	make the region attractive to adult age groups younger than the current median
35	Pressure the education department for decent school leadership
36	Become advertising savvy to promote our rural lifestyle.
37	Attracting businesses to the area
38	Theres an election coming up. Secure political support. Constant advertising, promotion
39	Make it easy for business to grow expand (not three month delays on building approvals etc work with the people that employ
40	Really assess shires role and job it would seem to have moved into area's that are not the

	shires primary role
41	Streamline process for applications and remove restrictive rules to bring people to the community. If you have too many rules and make it too hard to live on your property and develop your home then people will stop coming. Grants for people building brand new dwellings on rural blocks. Actually welcoming people to the community and ensuring that they feel welcomed instead of that they are doing the wrong thing. Show intolerance to people who make continual vexatious complaints
42	Being better organised
43	1
44	Community consultation to find ideas and observation of what people currently do/go for exercise
45	All of the above
46	Housing groups looking to resettle women over 50 are struggling to find suitable spaces in this state. Cranbrook could be suited on a small scale so working with womens groups willing to go regional is a start
47	The role of the Shire is to firstly identify micro industry opportunities and promote the opportunities. The second role of the Shire is to assist with accessing seed funding from development funding. It is envisaged the commercial parties come from within the Shire to ensure long term commitment to the Shire.
48	Not at the golf club somewhere else even in Cranbrook.
49	Sell Assets.
50	Corporate funding
51	Fun days at the park for a gols coin donation
52	Define the needs and aspirations - Social (health, education, cultural, historical) and Economic (business opportunities, sufficient water and power)
53	Government funding
54	Be more invested in Economic Development
55	Seek assistance from federal government they talk about wanting to achieve greatness for the country well maybe they might put their fingers in the pocket and pull out some dollars it's all about creating work and work creates money and money creates wealth
56	Let the whole community know there will always be a seat at the table for all as great thing will be achieved from working as one as whole community altogether

Q11 Coming back to the present day, and in regards to facilities across the full local government region of Cranbrook

Answered: 122 Skipped: 7

ANSWER CHOICES	RESPONSES	
What facility are you most proud of?	95.08%	116
What facilities would you improve first?	94.26%	115
What facility do you admire in another local government area?	90.98%	111

#	WHAT FACILITY ARE YOU MOST PROUD OF?
1	Tunney fire shed
2	The Hub
3	The railway
4	The chalets at Frankland River will be great
5	The St John Sub Centre in Cranbrook
6	The Hub
7	Tenterden tennis club The Hub sports club motocross
8	Tenterden tennis club house
9	Frankland Community Centre
10	The Frankland CRC
11	Not sure, I'm right on the edge of the Shire so rarely use facilities
12	Frederick Square
13	The hub
14	Community centre
15	Frederick square
16	Sports facilities
17	Tenterden tennis club
18	The hub
19	Cranbrook sporting club looks fine I'm in the tennis courts look good all sporting facilities
20	golf course
21	Town hall
22	Hub and town hall
23	The hub
24	Frankland town- but its a long way from us
25	Frederick Square
26	Freddie Square and Sukey Hill MX Track
27	Sporting club
28	.
29	None
30	Don't know the area well enough to comment
31	CB Hub
32	The community resource center is quite good
33	Frederick Square & Buildings
34	Sukey Hill Lookout
35	St John's ambulance
36	Lake Poorarecup
37	the Hub but think a resource center could be added here
38	Frankland Community centre
39	Sporting Club
40	The Tenterden Tennis Club
41	Frankland River CRC. Frankland River Country Club. Foxy's Shop.
42	Hub
43	Hub
44	CBH
45	Tenterden Hall
46	Local bowls club
47	Hub
48	Community center is great
49	caravan park

50	The improvements in aged care and the fact that seniors are now able to remain in the community	2/22/2021 6:35 PM
51	Successful farming enterprises	
52	Frankland CRC	
53	sporting club	
54	Cranbrook hub. Frankland crc	
55	The sports club is a wonderful underutilized facility.	
56	The Grain Terminal Facility	
57	The Tenterden Hall and Fire Shed and the Tunney Fire Shed	
58	The sports Club	
59	Sports ground	
60	The hub	
61	The CRC at Frankland River	
62	The hub	
63	Frankland CRC	
64	The frankland crc and school is all we have in frankland	
65	Darwinia cottages	
66	Hub - great opportunity recognised and acted on	
67	Frankland Community Resource Centre	
68	Darwinia cottages	
69	Moto cross track Sukey hill	
70	Frankland River op shop	
71	The Tunney fire shed and club in town	
72	Our Hub	
73	None	
74	The FR CRC & HUB	
75	The Cranbrook Hub and Sporting Club	
76	Tunney fire shed/bar	
77	None	
78	None come to mind	
79	Cranbrook heavy vehicle rest bay and Sukey hill lookout	
80	Tenterden again hall as it at least had community involvement in the process of building. We have some sense of ownership	
81	Sporting club Cranbrook	
82	The staff at the caravan park and the ranger	
83	Pub	
84	1	
85	Town hall	
86	Cranbrook Motocross Track and pretty much all the public buildings in all three townships	
87	St John Ambulance	
88	Hub and sporting club	
89	Hub	
90	Bush walking tracks and footpaths, gillimi centre	
91	The hub	
92	Sporting club	
93	The Cranbrook hub and how it was turned from an eye sore into a community building which is used every week.	
94	The cranbrook sports club	
95	I am not sure	
96	Sporting club and Frederick square	
97	Frankland town/community	
98	Frankland caravan park	

99	Sporting Club	
100	The CB-FR toy library and Hub	
101	The Hub is a really useful/practical and well located facility	
102	Community Hub and the new Sukey Hill Viewing Platform	
103	none	
104	Community Hub	
105	Cranbrook community Hub	
106	Ovals & Lookout	
107	The gillamii centre and cranbrook sporting clubhouse	
108	The Sports Club and Ambulance center	
109	Gillamii Centre	
110	Sports club	
111	Sporting club	
112	The hub is good	
113	Nothing in Frankland	
114	The new truck bay on the southern tomorrow the new look out Tsuki till the town in general it's a beautiful place to be proud off	
115	Truck bay and toilets	
116	None as of yet	

#	WHAT FACILITIES WOULD YOU IMPROVE FIRST?
1	Main Street
2	Frankland River Hall/Club facilities including playground and skatepark
3	Streetscape of Shire towns. Deciduous trees (themed not random), kerbing, lighting (green) and general store/main shop fronts eg Rocky Gully
4	The Cranbrook town look
5	Public toilets at Lake Nunijup
6	Children's park the old sports gound
7	Playground. If it was the best n the area people would come and spend money in the town
8	Nails public toilets in Tenterden somewhere
9	Tennis courts, Tenterden
10	Frankland Country Club
11	The street scapes
12	Again, not sure
13	The Cranbrook Hotel or the Caravan Park.
14	The oval
15	Entrance statement, oval
16	Roads and verges
17	Increase sports at said facilities
18	FRankland multipurpose building
19	Transportation
20	frank land river caravan park
21	Maintenance on FR CRC - mouldy roof
22	Town hall
23	The supermarket
24	Unicup Hall, playground and playing courts
25	Covered Playground in Cranbrook
26	Roads
27	All Lakes facility's. Benchmark for this is lake Moodiarup
28	Outlying areas. Local halls and roads.
29	Playground
30	.
31	Kids park ??
32	FR hall
33	Battery farm and power infrastructure
34	The ENTRANCE of TOWN/S with perhaps plants, Solar lights, Painting, Sculptures etc that pertain of the TOWNS.
35	Frankland town
36	Ablutions
37	resources in cranbrook and public transport
38	Internet Access
39	Cemeteries
40	Frankland River new community building
41	Frankland River parks.
42	Gardens
43	the rural roadsides - they're a disgrace
44	Roads
45	Street appeal
46	Health services need improvment
47	play area neede
48	Health arrangements- that is, access to health support for seniors. This would include transport

	options.	
49	Town beautification.. town looks tired	
50	Unicup	
51	Playground	
52	Local attractions / places of interest to both locals and tourists.	
53	the playground for the younger kids and not forgetting the middle aged kids either	
54	Have too keep upgrading the grain terminal	
55	The roads are possibly more important than most things as people need to get places safely. There is very little infrastructure in the Stirling Ranges but the roads out there are poor. It is supposed to be a major tourism drawcard for the Shire "Gateway To The Stilings"	
56	Frank land River Sports Club	
57	Saving the bushes on road verges	
58	Streetscape	
59	Footpath across railway	
60	Frankland club and hall	
61	The lake	
62	Rural access , roads and community spaces	
63	Shire offices	
64	Assist with the Frankland River community building	
65	Continue to support the renewal of the combined town hall and country club facilities.	
66	The walking track in Tenterden it's not very safe	
67	Playground	
68	Frankland country club and hall	
69	Frankland River hall upgrade/new build	
70	Play area for kids/skate park	
71	Parks	
72	None	
73	FR Hall/Club	
74	Frankland River playground and Lake Poorrarecup	
75	Local lakes and recreation areas	
76	Caravan Park	
77	Accommodation	
78	Urban civil infrastructure and parks and gardens	
79	None we have already wasted too much money	
80	Mx club	
81	Get a pkyground at the caravan park. Provide a better water allowance so the caravan park is greener. Improve access to fuel and goods after 7pm and get somewhere that serves good coffee	
82	Pub	
83	1	
84	Town hall	
85	Old railway station building in Cranbrook repurpose as part of the museum.	
86	Pink lake and Nunijup and water to school oval	
87	Bus shelters and parking area	
88	Fredrick square oval and playgrounds	
89	Unsealed roads to be bitumised	
90	Grocery/fresh food access	
91	Gilamai centre	
92	Footpaths linking streets together	
93	Playground & shire hall	
94	The street scape	
95	I have only recently returned to the Cranbrook area so cannot give a qualified answer.	

96	Frederick square oval
97	Unicup Hall - our community almost became extinct but it is slowly coming back to life. We desperately need a local hub to gather and the hall is far too good to be written off or demolished.
98	Club/hall
99	Frankland County Club
100	The Cranbrook Caravan Park
101	Town center gardens and general 'look'
102	all of them
103	Playgrounds for kids
104	Frankland River Club/Hall
105	Lake Poorecup
106	Sports oval and park
107	Public toilet access for disabled people
108	Concern about the surface of Frederick Square - salt encroachment
109	Squash or badminton courts
110	Need an IGA
111	The Information bays and general town aesthetic, both Frankland and Cranbrook - when you drive into both ugly and poorly designed
112	Frankland park
113	The town Street scape needs a new facelift
114	youth and playground
115	Everything to do for the youth

#	WHAT FACILITY DO YOU ADMIRE IN ANOTHER LOCAL GOVERNMENT AREA?	DATE
1	Gnowangerup sporting facility	
2	Katanning Park and Playground as it is a 'destination' that attracts people to the town.	
3	Northam Rec Centre / Pool / Playground area is amazing	
4	Katanning playground and parkland area	
5	Swimming pool an facilities for the youth	
6	Busselton's skate park, Fremantle's parkour park. Manjimup's park.	
7	Williams park, picnic areas Kattanning sheep yards	
8	Sporting facilities	
9	The Park centre in Manjimup	
10	Pool and Rec Centre in Mount Barker is well maintained and provides a great facility.	
11	The Premier Mill Hotel in Katanning , what it has done for the town.	
12	Playgrounds	
13	Porongurup	
14	Artistic entry statements	
15	The old mill dome hotel in Katanning	
16	Fire station	
17	none	
18	Rec centre	
19	Boyup Brook visitors centre	
20	Kulin Shire - To Do Attitude	
21	New Albany Skate/ BMX park on Sanford rd.	
22	Swimming pool	
23	nature- & water playgrounds; leisure & sports centres; school of music, dance and performing arts	
24	Parks	
25	Caravan parks in small towns	
26	Kalbarri FESA buildings	
27	Aesthetics/ Gardens and the Layout of Buildings In Mount Barker	
28	Albany Visitors Centre	
29	Large shaded play areas for children	
30	Transformation of Main Street facades	
31	Kattanning All ages playground	
32	Rockingham council parks and gardens	
33	Playgrounds	
34	Tambellup Pavilion	
35	Landscaping in Mount Barker.	
36	Parks	
37	Tidy town	
38	?	
39	Toilet facilities, picnic areas in outlying parts of shires	
40	Great toilet bathroom rest area parks	
41	The Hub under utilisef	
42	Transport services	
43	caravan parks that have a play area or pool	
44	Enhanced streetscapes - Dumbleyung for example. This however is a balancing act - funding vs need.	
45	Well maintained shire facilities	
46	Borden Pavilion	
47	Playgrounds - look at broomehills	
48	Sporting clubs, tourist parks/ attractions	

49	the entertainment center in Albany is a great facility
50	The Aquatic Park at Kulin
51	I am impressed with the barbecue and playground facilities in Pingrup, Nyabing and Gnowangerup. I point these out as I see these places as being a good comparison. They are simple, community friendly and also from communities that have similar water issues
52	Indoor recreational facilities
53	Where grading and drainage have been done properly
54	Sport for kids
55	Manjimup family friendly community park
56	Excellent playgrounds
57	good minor roads
58	Manjimup timber park
59	Playground at Katanning
60	The tambelup sports building
61	Pleasant treed streetscapes.
62	Kendenup their standpipe for water
63	Plantagenet town site
64	Footy oval in Mt barker
65	Cranbrook sporting facility
66	Hopetoun large pillow with coffee shop next to it for parents watching kids!
67	The parks for the children
68	None
69	Broomehill & Williams parks/travelers stops
70	Lake Towerinning, Lake Kepwari
71	Playgrounds
72	My Barker Caravan Park
73	Tourism attractions enhancing local environment
74	Manjimup heritage park - a great place to visit for all ages which makes tribute to their history
75	Play grounds and public open space
76	The playground in Kojonup. The condition of roads there as well. Green seating and play areas in albany
77	Pub
78	1
79	Rec centre
80	Capel skate park
81	Capel skate and concert park with the ultimate one the Busselton one.
82	Adult playgroup Kattanning
83	All ages playground Katanning
84	Safe roads
85	Mt Barker CRC and pool
86	Sports complex in Gnowangerup
87	Murals in Mount Barker
88	All ages playground and entrance of Katanning
89	Parks
90	Hey - a mental block
91	Swimming pools
92	Katanning all ages playground
93	Broomhills sporting facilities
94	Shire offices, always look tidy and not run down
95	Playgrounds
96	The sporting facility in Northam
97	City of Albany - The gap and Middleton Beach Area and City of Bussleton - Main Street and

	foreshore	
98	Haven't been in enough to compare	
99	Pool	
100	Railways Football Grounds	
101	Poorongarups	
102	Tambellup sporting club	
103	Local artwork and how the town comes together as a community not just several people	
104	I honestly can't think of anything we need here that we don't already have or can adapt for our needs.	
105	Mt barker rec centre	
106	Door walk in Barker atm great idea for a tourist walk	
107	Shire of Katanning Offices are very nice	
108	Parks gardens	
109	Town gardens their town halls the general tidiness of the town	
110	resource centres and youth centres	
111	None as it's the people hard work I admire	

Q12 If you managed the funds at the Shire of Cranbrook

Answered: 118 Skipped: 11

ANSWER CHOICES	RESPONSES	
What would you invest the ratepayer money in?	98.31%	116
What would you de-invest the ratepayer money in?	75.42%	89

#	WHAT WOULD YOU INVEST THE RATEPAYER MONEY IN?	DATE
1	Roads and street scape	
2	Roads, parks, infrastructure	
3	Aesthetics, infrastructure for people/business	
4	Business / Economic / Technology Development	
5	Infrastructure that attracts visitors who could potentially become residents. Good roads, good services, community areas	
6	The community	
7	roads	
8	Development of transport & attracting medical services	
9	Be much more proactive in recycling instead of just burying rubbish. Emergency preparedness. Making all community members feel they are included	
10	Improving town water supply	
11	Roads, local sporting clubs	
12	Community facilities	
13	Gravel road repairs	
14	Renewable energy which would benefit the rate payer in the long run.	
15	The whole project , but keeping the basic infrastructure of Roads and Community facilities .	
16	.	
17	What does the shire own in the way of machinery and equipment? Do we have a comprehensive list that as ratepayers we can access ? Why are we subcontracting work and hiring equipment that we should be doing ourselves?	
18	Tourism and infrastructure	
19	Civic infrastructure and gardens	
20	Make sure the town is nice and clean for the terrace to come in the right price will be welcome to come into the office any time to talk to the CEO or whatever	
21	town expansion	
22	Sports and rec	
23	Traineeships and employment opportunities for locals	
24	Roads and a beautiful town promoting are town	
25	Roads/ Making Frankland more attractive to visitors	
26	Local Bank	
27	Roads	
28	Communication as a whole whether it be for tech down to just pure understanding of transparency with Shire and community.	
29	Where it is meant to be spent, on roads.	
30	Roads	
31	.	
32	Town, roads and facilities	
33	Roads and community facilities	
34	Power infrastructure	
35	ALL Legitimate Business dealings needed in the Shire,(For Employment ; Perhaps think about Apprentices ??	
36	More economic development	
37	Australian mining companies	
38	Bitumen roads	
39	resorce center, public transport and public housing	
40	Safety of residents. Medical support	
41	Accomodation	
42	Civic structures and buildings along with keeping facilities contempary	
43	Trees!	
44	Roads and Gardens	
45	Area around public toilets	

46	Roads
47	Street appeal, tourism
48	Aged Transport, more community consultation
49	Just keep them in the shire
50	greater recreation activity, ie pool
51	Facilities for the aged, the young and enhanced tourism
52	Enticing businesses and people to area
53	Linking Frankland River to the South Coast with a road. (This involves going into the jurisdictions of other shires but the return on investment for Frankland would be enormous)
54	maintaining rural roads - especially tenterdens
55	Assets upgrades. Tourism hot spots.
56	better water supply to keep older residents well
57	An Aquatic Park for all the people too use
58	Roads. Hopefully that would keep people alive. Better for emergency services too
59	Some tourism funds
60	Ensuring quality essential services first
61	entertainment and employment opportunities
62	Fixing gravel roads in frankland
63	Projects community will benefit the most ie suits mainstream rate payers
64	Infrastructure - roads/ footpaths /airfield/cranbrook caravan park ablution block
65	Services for seniors. Town beautification - all towns in the shire
66	Supporting affordable housing
67	Infrastructure within the town
68	Local services
69	The 3 Rs
70	Frankland River townsite
71	Road infrastructure
72	Infrastructure
73	Desalination, renewables
74	FR new build for hall
75	I think it's managed perfectly!
76	Local lakes
77	Attracting people to move/live here
78	Attracting more people to live in area, better and easier ways to do business including internet etc
79	Upgrading urban civil infrastructure and water harvesting systems
80	Roads
81	Road maintenance
82	Attracting families to the area. Attract people with essential skills to the area to staff hospitals and health services and schools, they will bring their families which will provide community growth. Attracting tourists to the area with upgrading services provided
83	Pub
84	1
85	Supporting State level sporting events. Cycle path from Cranbrook to Tenterden along Salt River Road & Ronaldshaw. Tourism park bay/board walk at the pink lake Great Southern Hwy.
86	Roads
87	Better resources
88	Roads
89	Roads
90	Accessible community, better footpaths suited to wheelchairs, electric scooter and walkers town wide. Environmental regeneration and management shire wide
91	Roads
92	Freddie square park

93	Roads and making safe turn around bays in for the school buses so more children can have access
94	Workers Accommodation, Streetscape and Roads
95	Health facilities due to the aging population and smaller heated swimming pool for health of older people
96	Safest investment option and local bank
97	Transport infrastructure, health and community
98	Housing
99	Playgrounds, cemetery upgrades, gravel roads
100	Roads
101	events & tourism
102	Town appearance
103	better amenities
104	Sealed Roads
105	Building a new complex
106	Infrastructure
107	Community buildings and parks
108	Improving fire safety
109	Programs to support and encourage pride, engagement and investment in our community
110	Water for farmers
111	IGA shopping centre hub
112	Things that drive the economy, ie; tourism and nice looking information bays, better technology eg why is more stuff not online
113	Better facilities gardens and care to Frankland river
114	Playgrounds for kids Townhall sporting complex and roads footpath's lighting and water supply
115	cleaning up the town and water source/supply,making rentals available and youth and pensioner learning
116	Financial educating all an the children's future in the rown

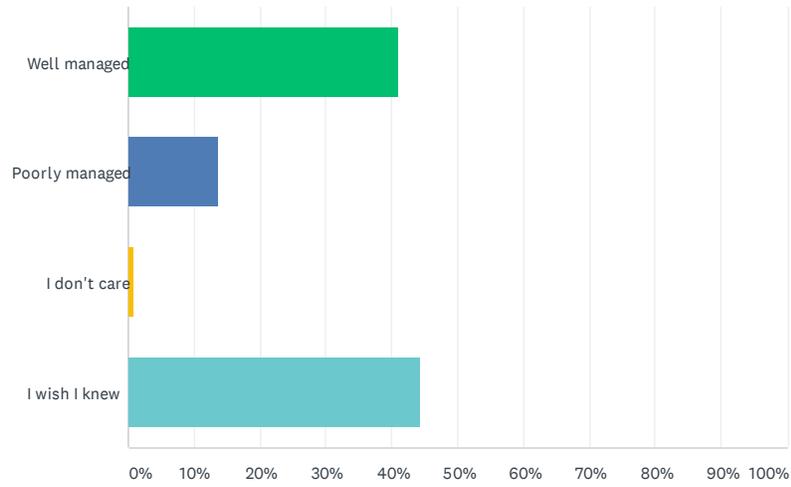
#	WHAT WOULD YOU DE-INVEST THE RATEPAYER MONEY IN?
1	Prado. It's an embarrassing joke. No other shire I know has prados
2	Wasted resources, better staff management
3	Cars - why do they all have 100k Toyotas when they Ceo car sits in Claremont, and other managers sit in the carpark? They should have a more affordable car, they dont drive anywhere. I dont pay rates so managers can look good? And the ranger has a vehicle but is on leave and he is allowed to use his vehicle for private use on leave? I dont pay rates for to pay for staff cars for private use especially on while they are on leave!!!!
4	Executive cars
5	Shire employees
6	everything else can be funded by volutary contributions by users of facilities
7	High turnover of managers vehicles and limit use of these vehicles
8	Don't know what it spends it on... provide a full list to the public and get comments back on it.
9	Carting water into cranbrook town
10	Not sure
11	Not qualified to say
12	I don't have enough knowledge of finances at the Shire
13	Smaller staff numbers in the Shire offices.Less feel good appointments, we are a small shire .
14	.
15	Excessive employee expenses
16	State government beaurocracy
17	not sure
18	High maintenance public buildings
19	Expensive vehicles for staff
20	Road , cleaner town , some thing to bring people to the town
21	Too many town projects
22	Shire Emergency Services rep
23	Town centric social infrastructure
24	Less vehicles and less office staff
25	.
26	Office
27	Fines inforcement and upscaling of residential areas
28	Some SHIRE VEHICLES and How they are USED
29	Honestly, the cars and the managers packages, review the budget the CEO gets paid alot to not be here an awful lot
30	staff perks eg
31	Fancy signage
32	Shire workers using cars for personal use
33	Small groups wanting big investment in infrastructure
34	Chemical blanket fogging of Frankland River.
35	I don't see the need for senior execs to have \$60 + 4wd's !
36	Gilliami
37	You look at the budget, where are you wasting money
38	To many staff in office,
39	building unnecessary foot paths in areas where there is little to no foot traffic
40	Negative community outcomes including dubious SAT challenges
41	New shire offices and works depots on such exorbitant scales
42	Expensive beautification of Cranbrook townsite
43	Not really sure
44	More halls and offices and tourist accomodation when the existing infrastructure is more than sufficient and underutilised. Vehicles that are more than is required for staff. The Shire investment in private enterprise- Gillamii, CRCs, Men's Shed, Clubs. All things that are not inclusive in the community and the Shire utilising these facilities instead of the town halls etc. The use of Clubs etc that may cause discomfort for those that have alcohol issues

45	Unsuccessful events
46	Nothing stands out at this time
47	anything that focuses too greatly on a minority
48	Eco parks
49	I think currently all funds are well allocated
50	Greater efficiencies and less destructive in road verge maintenance.
51	Unnecessary purchasing of vehicles for office staff
52	I don't know
53	Cranbrook townsite
54	The position held by Kevin - Cesm?
55	Consolidate staff, reduce machinery turnover
56	Enough new infrastructure in Cranbrook, time to put some focus on FR
57	Salt river rd and Solomon rd expenditure
58	Booze ups.
59	Not sure where it currently goes so hard to say
60	Staff vehicles. The shift to Toyota's must validate retaining vehicles for a longer period of time due to them holding their value. Why does a part time staff member have a car? Massive misuse of public funds!
61	Gilliami and similar as this is not reflective of the whole community. If you are going to support one business you should support all
62	Shire funded seniors activities
63	Number of council vehicles. Get the members of parliament to actually live in the areas that they represent.
64	Community centre
65	Ranger service
66	Ranger and emergency services management
67	Shire staff housing and perks
68	Staff
69	Ancillary spending, get the basics right
70	Truck facilities, trucks should be phased out over then next 40 years with automative transport systems taking their place in the world
71	Housing
72	Shire staff that could be outsourced and shared with other shires
73	Sports facilities - many Shires have over-capitalised on sporting infrastructure when there is an aging and declining population. The maintenance cost rise dramatically over time and there is no real State government ongoing support, whereas, there would be ongoing support for health related investments.
74	Replacing play equipment and renovating existing infrastructure that is already in decent condition.
75	No more new Cars/Prado every year, Shire of Kojonup Ceo has had the same car for the last 5 or more years. Council need to do more research into what other Shire's do before agreeing to this.
76	Managements cars
77	Shire vehicles
78	plants & cars
79	N/A
80	shire Machinery for grading etc. the machinery does a limited numbers eg 500 hours whereas as a private contractor would do considerably more. Therefore t he investment in machinery is
81	nothing
82	I would have to see current break down
83	Shire workers vehicles
84	I can't think of anything that money is being spent unnecessarily on
85	Exorbitant amounts being spent on things like Tunney Fire Shed which is over the top when other shires have similar buildings that cost a hell of a lot less
86	Stop posting rates and does the entire shire need new Toyota cars all the time? Other shires do not turn over vehicles as much as Cranbrook

87	Less in cranbrook Frankland river has more tourism than cranbrook and we get left out
88	None
89	Shire over employment

Q13 How do you feel about current financial investment?

Answered: 117 Skipped: 12

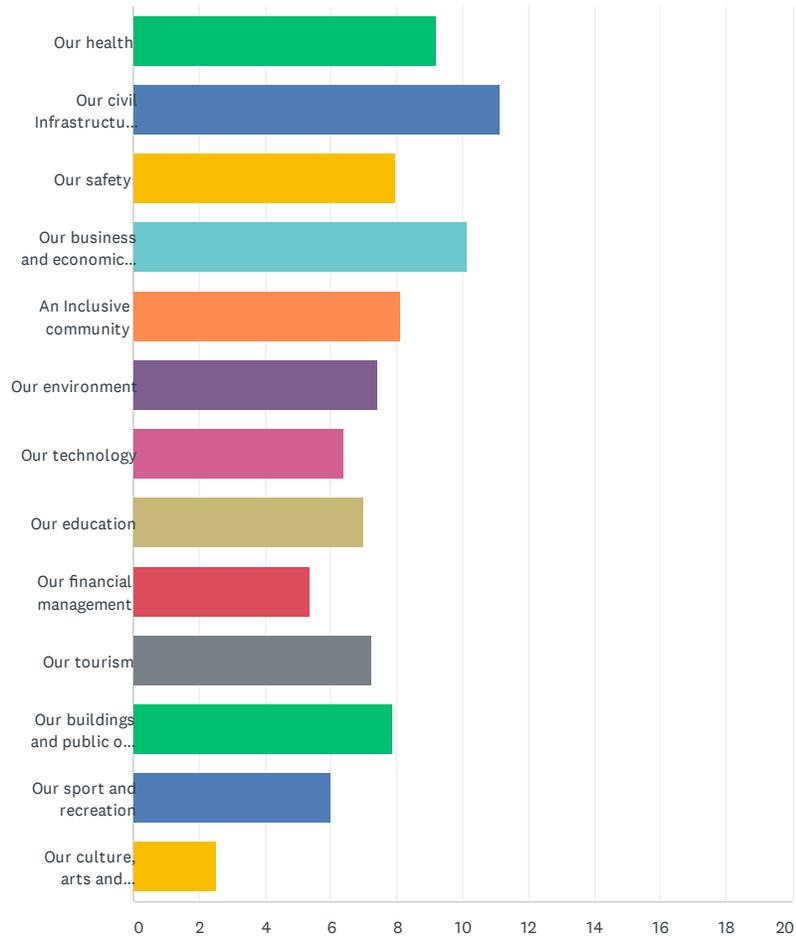


ANSWER CHOICES	RESPONSES
Well managed	41.03% 48
Poorly managed	13.68% 16
I don't care	0.85% 1
I wish I knew	44.44% 52
TOTAL	117

#	COMMENTS
1	Generally good but things like cats and unnecessary staff annoy me
2	They should promote this in a more user friendly way. I dont understand the budget properly
3	Ratepayers funds ideally should go 100% to roads only. Everything else to be user pays, then true priorities would be determined by voluntary contributions, ensuring funds go only to things people want.
4	With no information about spending known publicly that I know of
5	As far as I know
6	I am sure that I could find out, if I had time and head space, but I trust you guys to do the research and make the right decisions.
7	Too much emphasis on staffing and acquiring Government funding.
8	Don't know enough to comment
9	Could be improved
10	Rarely feel engaged with. Cranbrook is a huge shire, it goes much further west than Frankland River
11	If the outlying roads condition is anything to go by then maybe financial management needs to improve and Officers and Council should get their priorities right. Roads!!
12	Shire should take a good look at assett management - roads- and if there is enough being spent in this area.
13	Unknown, new resident
14	Too conservative
15	As long as my rates don't go up I am happy.
16	Awful lot of waste on senseless projects
17	Some decisions I don't understand as a ratepayer. How was the drought funding allocated, for example. The works crew do a brilliant job, roads are a great investment
18	Spending money on useless things just because grants can be applied for to cover part of the costs. Walking trail on Ronaldshaw Rd?
19	The Budget and Rates information brochure is appreciated
20	current fiscal practises are good
21	Limited responses given to this question. I think they are moderately well managed but I don't know. I am not sure of the equity of works for each town, but sometimes feel the focus has been more on Cranbrook.
22	It's not overly publicised
23	Seems to be trying to do everything get big things fixed then worry about the rest
24	1
25	Only know about the truck bay and continuous road repairs
26	As I have only recently returned to the area, I have not had a chance to look at the Shire's finances. A small organisation like the Shire of Cranbrook will always have a tight budget.
27	Unfair to comment as I haven't analysed the Shire's finances.
28	Although the perception (accurate or not?) is that more funds are directed towards the town of CB rather than the town of FR.
29	Not really poor - Average Managed
30	Haven't looked at the investment portfolio
31	Unable to comment
32	I'm not aware enough to comment
33	We are extremely fortunate to have such professional management of the Shire finances.
34	The Shire is well off, but not spent wisely

Q14 I wish for the Shire of Cranbrook to spend more money on? (pick your top 3 with 1 being the highest)

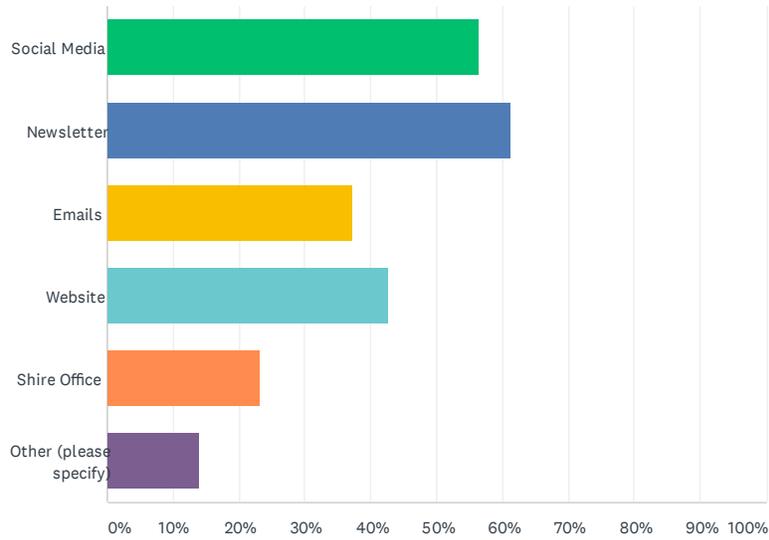
Answered: 127 Skipped: 2



	1	2	3	4	5	6	7	8	9	10	11	12	13
Our health	18.82% 16	12.94% 11	5.88% 5	18.82% 16	14.12% 12	7.06% 6	1.18% 1	3.53% 3	3.53% 3	3.53% 3	4.71% 4	1.18% 1	4.71% 4
Our civil Infrastructure (roads, footpaths and drainage)	36.79% 39	22.64% 24	10.38% 11	13.21% 14	6.60% 7	2.83% 3	0.94% 1	0.94% 1	1.89% 2	1.89% 2	1.89% 2	0.00% 0	0.00% 0
Our safety	2.25% 2	6.74% 6	12.36% 11	12.36% 11	19.10% 17	14.61% 13	7.87% 7	3.37% 3	3.37% 3	4.49% 4	4.49% 4	4.49% 4	4.49% 4
Our business and economic success	15.89% 17	16.82% 18	17.76% 19	14.95% 16	10.28% 11	11.21% 12	6.54% 7	2.80% 3	0.93% 1	0.93% 1	0.93% 1	0.93% 1	0.00% 0
An Inclusive community	3.13% 3	9.38% 9	9.38% 9	1.04% 1	16.67% 16	21.88% 21	17.71% 17	9.38% 9	4.17% 4	2.08% 2	1.04% 1	2.08% 2	2.08% 2
Our environment	8.33% 8	0.00% 0	8.33% 8	4.17% 4	5.21% 5	13.54% 13	22.92% 22	16.67% 16	12.50% 12	2.08% 2	2.08% 2	3.13% 3	1.04% 1
Our technology	3.33% 3	4.44% 4	5.56% 5	3.33% 3	3.33% 3	4.44% 4	14.44% 13	16.67% 15	21.11% 19	12.22% 11	5.56% 5	5.56% 5	0.00% 0
Our education	6.38% 6	5.32% 5	8.51% 8	8.51% 8	4.26% 4	4.26% 4	3.19% 3	19.15% 18	11.70% 11	18.09% 17	10.64% 10	0.00% 0	0.00% 0
Our financial management	2.20% 2	1.10% 1	5.49% 5	3.30% 3	3.30% 3	3.30% 3	5.49% 5	6.59% 6	26.37% 24	19.78% 18	12.09% 11	7.69% 7	3.30% 3
Our tourism	8.91% 9	9.90% 10	15.84% 16	2.97% 3	4.95% 5	3.96% 4	5.94% 6	4.95% 5	3.96% 4	12.87% 13	18.81% 19	2.97% 3	3.96% 4
Our buildings and public open spaces (eg parks)	14.29% 16	21.43% 24	12.50% 14	4.46% 5	0.89% 1	0.89% 1	2.68% 3	1.79% 2	1.79% 2	6.25% 7	17.86% 20	13.39% 15	1.79% 2
Our sport and recreation	5.43% 5	13.04% 12	11.96% 11	5.43% 5	2.17% 2	2.17% 2	1.09% 1	2.17% 2	3.26% 3	4.35% 4	2.17% 2	41.30% 38	5.43% 5
Our culture, arts and history	1.09% 1	1.09% 1	3.26% 3	1.09% 1	2.17% 2	2.17% 2	1.09% 1	4.35% 4	0.00% 0	2.17% 2	4.35% 4	7.61% 7	69.57% 64

Q15 How do you engage in receiving information from the Shire of Cranbrook? (Please select all that apply)

Answered: 129 Skipped: 0



ANSWER CHOICES	RESPONSES	
Social Media	56.59%	73
Newsletter	61.24%	79
Emails	37.21%	48
Website	42.64%	55
Shire Office	23.26%	30
Other (please specify)	13.95%	18
Total Respondents: 129		

#	OTHER (PLEASE SPECIFY)	DATE
1	SMS messages	
2	Letter sent out with rates notice	
3	Txt msg	
4	Community interaction	
5	SMS	
6	Other residents tell me	
7	SMS	
8	Council agenda	
9	The Franklander	
10	Fire notification texts	
11	text service for essentials	
12	Franklander newspaper	
13	Text messages	
14	I dont	
15	SMS	
16	Text messages	
17	Text messages	
18	Text messages	

Q16 How would you prefer to engage in receiving information from the Shire of Cranbrook?

Answered: 108 Skipped: 21

#	RESPONSES	DATE
1	Social media	
2	Happy as is	
3	Phone, email, social.media	
4	Digital	
5	No particular preference. More options the better	
6	Newsletter	
7	e-mail	
8	Newsletter	
9	As is	
10	Email	
11	Website	
12	I prefer written rather than social media	
13	I'm fine with current communication	
14	Targeted Emails and the newsletter	
15	Emails	
16	Text & email	
17	Email	
18	Ok with current ways of receiving	
19	We have a newsletter once a month a lot of people do read the information but a lot don't a lot of people don't look at Facebook either the Shire website not many people look at that	
20	Email would be nice	
21	Newsletter	
22	Paperless	
23	Email or text	
24	By email , or letters	
25	Direct consultation	
26	Emails	
27	Regular email updates to ratepayers	
28	Electronic board outside Shire. Similar to Mt Barker	
29	Newsletter is fine	
30	.	
31	How we normally recieve it	
32	Social media, email, newsletter	
33	Email	
34	Local Newspaper, Social Media, SMS.	
35	Any form of digital	
36	Email or in person	
37	Current methods are ok	
38	Emails	
39	Local newspaper, Social media	
40	Email	
41	Email	
42	website, email, newsletter	
43	Email is fine	
44	Monthly meetings with ratepayers not only once a year	
45	I'm ok	
46	email, website	
47	Happy as is	
48	Happy	
49	The shire doing a bit more face to face with people at the Western edge, so they know who we	

	are and our priorities. This is not just Frankland River, it's everyone.	
50	facebook, emails	
51	Social media Local papers/ newsletters	
52	more shire activity information in the newsletter	
53	This is a good way in text message surveys	
54	I would prefer more community meetings in all of the community halls including Tenterden and Tunney	
55	Social media, website and phone calls	
56	It depends on the type of information and I would be happy to use whatever method the Shire found convenient	
57	Franklander, social media, text service	
58	Text message	
59	As is	
60	Local newsletter / shire website / emails	
61	I think a variety of mediums as current available	
62	Happy with this arrangement	
63	A newsletter delivered to every address in the shire	
64	Local news paper	
65	Same as now	
66	Newletter	
67	Bigger shire presence on Frankland River Community face book page.	
68	Newsletter	
69	On there website	
70	Newsletter	
71	Social media/newsletter	
72	Social media and text messages	
73	As before	
74	Email to say meeting minutes have been posted to website more prompts to say updated info on website when there is this	
75	Anything electronic	
76	Newsletter and website	
77	Happy with the above	
78	During waking hours	
79	Sms	
80	Email or SMS	
81	I engage differently depending on the information I'm seeking. • Via SMS the emergency services messages currently received are direct and informative. • The Snap Send Solve smartphone app is excellent, records the issue, timely response and accountable. • Would recommend advertising for staff employment to be placed in the community newsletter. • Community newsletter summary of council meeting is interesting • Current up to date website for general information	
82	Newsletter and website	
83	S	
84	Email	
85	Newsletter is most accessable to me and very well done for a small town production. Maybe pinning these pages on the shire office notice board would be good too. Do not rely on social media or only online spaces to get your notices out please.	
86	Social media	
87	Email or text message	
88	Social media	
89	Emails or an app	
90	Social media emails	
91	Emails	
92	via social media	

93	Email
94	Social Media
95	Text messages/emails
96	As above
97	Text messages, notice board in front of Post Office.
98	Social Media and email
99	no preference
100	Newsletters
101	Email out newsletters, say in newsletters about the up coming meetings and what would be happening
102	SMS messages and FB - and discussions with Councillors and Staff
103	Newsletter
104	Anything Digital.
105	Newsletter
106	None
107	Shire office to be available in business hours regardless of openings and events
108	All way possible

Q17 In regards to Future Think is there anything else you'd like to say to help for the 2021 to 2031 Shire of Cranbrook, Strategic Community Plan?

Answered: 99 Skipped: 30

#	RESPONSES
1	Work inclusively on a continual basis not just when compiling data
2	Be visionary
3	I thankyou for allowing me to have a say about where my money goes - I get disappointed if this is not heard and falls on deaf ears. While everything at the shire is good, things need to be improved and they way they spend my rates is somewhat concerning. To think they are using to drive cars so they can "look cool" instead of helping us grow, id rather see them put more money into economic development. Thankyou
4	Looking forward, there are 3 townsites within the Shire of Cranbrook that all contribute rates and volunteers towards the many community groups and sadly it is still Tenterden that is the most neglected and ignored. The improvements made to the cemetery are a good start, please don't stop there. Better policing of Lake Nunijup visitors/campers who stay far longer than they should (it is not actually a designated camping area). They light fires out of season, bring dogs (prohibited) and do not always control them (local farmers have had sheep killed), launch prohibited watercraft and think it is fun to scare the swan and treat our beautiful lake area like a rubbish tip.
5	Focus on the youth affordable housing an rental swimming pool for our community
6	Focus all funding on roads only, then move to reduce and replace rates by user pays model, but allow competition for service provisions (free market). This is the most efficient and ethical way to ensure the community gets what it needs within the limitations of the resources they wish to allocate to these services.
7	Open and honest communication by the shire office with the public/residents/rate payers. Regular public meetings. Councillors actually interested in the task they are elected for and available to the people for discussions.
8	Don't know
9	I appreciate and would like to acknowledge the Shires support of local groups, especially Smart Start, Toy Library, Tenterden tennis club, Motocross. We are excited about the playground and lookout improvement projects. I find the current Shire communication is fantastic, most staff are very approachable , community minded. Buildings and facilities are well looked after and all very good. I like that street scape improvements are being made, paths, car parks and signs. There is always something going on! Bravo
10	No
11	Good luck, as you'll get so many different wishes and ideas
12	It's hard to comment without knowing the projected demographics. Is population aging or is there a growing number of kids ? Look after the environment, support the farmers and think big and outside the box.
13	In 1996 a group of Community active individuals were invited to undertake a study tour of rural USA. North Dakota , South Dakota and Nevada. We looked at what they were doing in their various communities -- just as I mention here , identifying their strengths and assets and building on them. Most did not have a Stirling Range on their doorstep either !. The trip was personally enlightening , as I was running the Frankland Gordon Catchment at the time there were some learnings I could use, especially dealing with government departments , its the same the world over. When we came home , with others , I started a Cranbrook Shire on Show , hoping to engender support over and above what a normal country show draws in. However the community was not up to understanding the concept. Several years ago (after 20years)they changed the name back to The Cranbrook Show , which indicates that an exhibition style event has been too much for the locals to grasp.Local Industry did not really support or grasp the concept either. After finishing a large landcare funding roll out(around 6 million) for the FGCMG in 2002, I moved on to running the Great Southern Wine Producers Association always frustrated that my own Shire couldn't grasp the concept of utilising properly what was under their noses. To grow one needs to take chances and given what advantages we have here in the Cranbrook Shire it is an opportunity .
14	We have to remember that we are three small communities and reasonable equality between us is one way to unite the shire
15	Could look at an underground bore and desalination plant for town water
16	Help the town grow. Gateway to the stirlings. The majority visiting the Stirling range use mt barker or Albany as a base
17	No
18	Hey so we only had six so business is left in town chooser 2021 2004 we had 10 but the moment we have 12 and one new one so I don't know where they get the information from
19	no
20	No
21	See improvements and keep informed as improvements happen
22	To listen to every one in side town and out side of the shire
23	Be Proactive.
24	Shire should reconsider its attitude to plantation industries. Why has agriculture not been considered in this survey. Agriculture is the biggest economic driver for our Shire. We need to protect agricultural land and support young farmers emerging after plantations.

25	Support businesses and not for profit groups by lessening red tape.
26	Our Shire is recovering from plantation industry, people are moving back onto ex plantation farms and the Shire needs to support that by looking after roads and infrastructure in these areas. Open up the Shire/Frankland region to more tourism by upgrading road to South Coast. Invest in civil infrastructure that supports the young farmers returning to the land.
27	No
28	Focus on projects that will encourage families with kids and teenagers and young people to come to town / stay here as only through young people will the town and the whole shire thrive and grow rather than be in decline.
29	No
30	Thanks for the opportunity to engage and keep doing a great job. The community shouldn't expect the Shire to do everything. The community need to drive things, not leave it for the Shire to do. Business should also not expect the Shire to assist them with everything. Some times they need to invest as well.
31	Infrastructure building to the point of self-sufficiency throughout the shire. Focusing on assets that produce resources, of which the overflow/excess can be sold forward towards profit/surplus
32	going forward into the Next Years. We will have to Try to Attract more people and Industry/ies into the Town/s so that this brings about a PROSPERITY and a Community engagement eg: Like Donnybrook a Huge Playground and Wagin - A Large RAM. We need to think OUTSIDE THE SQUARE. :)
33	The Shire does a good job and I think that is credit to staff, however there is always room for improvement and Im not sure they have made some good decisions lately. I think the whole community is aware of the culture issues within the Shire and its reflected in the growth of the Shire. I think it needs to grow, its got room to - its just finding the right avenue to do it
34	to improve Cranbrook we need to engage youth and residents, create local jobs and supply housing to help us grow
35	Come up with means to attract more people into the area. Residents and tourists
36	Employ staff that live in the Shire
37	No
38	All the town's in the south west that have turned around their population decline are also the ones that started an annual event to put them on the map, e.g. Bridgetown blues festival, Balingup small farm field day and Medievil festival, so, I believe Frankland River needs a unique annual event like that, it would be I treating to see how much support there would be for a well promoted one off weekend event. (Music? dance? RVs? Motorcycles? Horses? Tractors?)
39	No
40	Again, clean up the roadsides, stop wasting money on non essentials (footpaths in Tenterden which nobody will ever use), over the top tarting up the Tenterden Cemetery (this could have been completed adequately with half the money !).
41	Think outside the box!
42	Keep up the good work
43	they could spend their time better by stopping expecting new houses, new properties that have changed owners by stopping harassing them especially when they are unaware of rulings and governances of their new properties
44	The community needs to recognise the challenges facing the shire and the sector as a whole. It needs to get behind the Council and its staff who all try to do the best that they can - often under challenging circumstances.
45	Need council to be proactive and lead not just sit back and be seat warmers
46	A return to monocultural tree farms in our area would be a disaster for the future of farming. Tree plantings should be integrated with the agricultural landscape or system following agricultural forestry principles. With a global focus on net zero emissions by 2050 the 'fence to fence' tree farms could return if the investment incentives were created.
47	Get a decent playground done ASAP!!
48	Get the people involved. Community involvement in the planning process.
49	no I think I have said enough, thank you for letting me have the time to reply.
50	No that will do it will be interesting too see what some people's visions and concerns are from here too 2031
51	I would like to feel that as a community member that I could attend a community meeting without being ostracised or excluded. The same few views still appear to be the only ones that are able to be heard. The inclusion of females and all business owners in invitations.
52	Appreciate the opportunity to contribute
53	Stop killing the bushes on the verges. Stop leaving windrows on the sides of the gravel roads. The gravel should be left on the road; and the windrows trap the water

54	Some thoughts; Ambience is important for tourists and others passing through • A person passing through a town judges the 'book' by its cover or appearance. • A person passing through a town likewise judges the people by association with its appearance. • People in 'tired towns' tend to take the situation for granted and do not consider the impacts of ambience on the towns vitality, both for those living there and for those passing through. • Prosperous towns look prosperous. • Small things make a difference (Vacant shop fronts, barred shop windows, derelict houses, junk yards, dead trees, weed infested areas). Marketing the town is important The small impressions are important. The viability of country towns requires strong marketing connections with the cities. Putting all your eggs in one basket is not a good investment strategy although a town with a popular annual event (e.g. Kulin races, Birdsville races, Boyup Brook Country Music Festival) benefits. The questions for local businesses are: What reasons would a traveller have for stopping next time they are passing by? Why would anyone stay in town a second time? What would those who passed through or stopped, say about it to their family, friends and work colleagues? Shires, without compromising statutory requirements, need to develop ways to positively assist innovative enterprises in a country community rather than simply hindering them.
55	Focus on brining youngish active people to the community. Retireerees and unemployed people moving to the district will not significantly improve anything.
56	Well done on the work being done so far and at keeping the community informed Update the ablution block at cranbrook caravan park When sending out these surveys - make the boxes accessible again after answering the question - difficult on iPhone to add further info when rechecking information already added Thanks for the opportunity to comment on the 2021-2031 plan
57	Maybe consider new ablutions for Cranbrook caravan park
58	Reading through the Strategic Community Plan 2017-2027 the following points stand out to me. It is interesting that a social objective was to increase the integration and unity amongst the towns within the shire - Apart from council news, there is no communication between the towns. Perhaps the council could be proactive in this. Social Objective 1.2.2: St Johns Ambulance is very important for towns. I don't know if there is any way the shire could help with encouraging a higher level of volunteerism, especially from the younger people. Economic objectives: There are a number of unsightly empty buildings in Frankland that have asbestos sheeting making their removal a costly project for their owners who are taking the do nothing option. The council could perhaps assist and support these owner with the removal of the structures, improving the towns overall appearance. Economic objectives 2.3.1: Promote hidden treasures - Frankland River is NOT part of the Gateway to the Stirlings but has many hidden treasures in the diversity of farming enterprises and its natural environment. The many reserves within the shire have an amazing diversity of plant and animal life that need protecting and promoting e.g. our Cossack Orchid and many other orchids, Phascogale, etc. Environment Objective: the health and appeal of natural reserves requires proactive care to protect and enhance. Just leaving them alone and burning them periodically will not protect them and many are steadily degrading. A start would perhaps be to make an inventory of what is within the shire responsibility and an assessment of their condition and management requirements. Leadership objective: The strategic forward thinking of the council is to be commended. I would like to see that forward thinking and positive attitude encouraged through all levels of the council staff, down to the maintenance workers.
59	Fix the roads
60	Thank you
61	No
62	Think outside the town of Cranbrook remember there is also Frankland and kendenup. Make sure they get a fair go
63	Continued economic development
64	No thanks
65	More services for the elderly
66	Secure the shires longevity by securing our water and energy needs
67	No
68	While CBH is a great town business I'm sick of hearing what it can do for our town It's about time we creat something great ourselves
69	Have a sale on land. The current prices are a joke. Raffle them off or sell cheap to attract new blood.
70	Encourage business and agriculture that are bigger employers (more intensive) otherwise cranbrook shire will end up like wheatbelt town
71	Look to the truth of what we need. CEO, president etc need to stop looking at what they think makes them look important and look at the long term for our community. We are a small shire that cannot afford too many luxuries. Get the basics right and the rest will follow
72	Just do core shire business until done then worry about having shire buses etc
73	I think more focus needs to be put on building the community and attracting people to want to live and stay there. Provide services that care for the vulnerable people in the community and the people to care for them.
74	No
75	No

76	Teamwork makes the dream work.
77	I think the 0-4 year old program is really valuable and is seeing good results for kids I feel the shire provides a lot of in kind assistance to clubs and community groups, as well as partnering with clubs to assist with grant applications. I would like to see this continued.
78	Heavy haulage fluidity in regards to entryways to Cbh and parking/ turnarounds. Need to take advantage of this being a super site and the advantages this can bring, and minimise the negatives.
79	Growth and ypuath engagement opportunities
80	Focus on better toad infrastructure to attract familys to rural areas
81	It is a wonderful town with a solid base to build on as an inclusive community for vulnerable people looking for a home for life. Many with disability do not need constant medical contact or excessive intervention and just want a home of their own. Specifically, women of lower capacity should be targeted to a site like this increasing the economic input to the town businesses and solidifying the population for the future as agriculture becomes automated.
82	The Shire of Cranbrook has an opportunity to grow over the next 5 years due to the changes that are occurring in the world economically, financially and socially. These changes mean that is a stronger propensity for people in urban centres to move to regional centres. (Note; I have moved back from Perth with health as a driving concern). The availability of services is one of the biggest things that is noticed when moving "back to the country".
83	Maintain what we have before building more to satisfy egos
84	Best of luck! I'm sure what ever you all decide to do it will be great!
85	Its clear that the Shire has put a lot of effort into this. looking forward to seeing what it bring over the next 10 years
86	Thankyou for inviting us to participate in this.
87	I think it is great at how the Shire is encouraging the locals to attend the session as much as possible.
88	Make it a better place, for you and for me and the entire shire
89	Thank you for this opportunity to provide feedback.
90	Improve the ageing infrastructure
91	Not really, just get community engagement
92	Keep the future generations staying by setting up a traineeship or apprenticeship with the local mechanics, shire gardeners, shire admin and local companies to help bring people in.
93	The 2011-2021 Strategic Community Plan provided a focus for building infrastructure - I hope the community is satisfied with the excellent facilities we have and now look towards our future on the basis of our social and economic development, looking for employment opportunities to encourage our young people to stay, our retirees choosing to retire in Cranbrook and all contributing towards a healthy and vibrant place to live, work and play.
94	CEO needs to do their job with their own brain not just do what Senior Admin says. He's meant to run the shire not her
95	Cranbrook
96	The Shire is good, but as a ratepayer not progressive. I feel they could be better, there is no growth in the population in 30 years and that's an issue - and the towns are not pretty. Fix the town planning and maybe employ staff that care about the Shire
97	Better facilities in Frankland. We are one shire but we seemed to be be left out! Cranbrook looks like they have there lawns scissored by hand mean while we in Frankland don't get anything. Put a questionnaire out and I guarantee most people In Frankland community will agree. We are one shire !!!
98	to improve water supply, main town Cranbrook to be centre of shire with main resources and infrastructure
99	Our children future an housing affordable to buy an rent for families