

SHIRE OF CRANBROOK CORPORATE BUSINESS PLAN 2017/2018 - 2020/2021
QUARTERLY REPORT FINANCIAL YEAR 2020/2021

OUR VISION		That the Shire of Cranbrook is a proactive, sustainable, safe, friendly and prosperous place to be											
OUR KEY OBJECTIVES and OUTCOMES <small>(extract from Strategic Community Plan)</small>		OUR STRATEGIES <small>(extract from Strategic Community Plan)</small>		OPERATIONAL IMPLEMENTATION						ACTION STATUS		APRIL - JUNE 2021 ACTION UPDATE COMMENTS	
				OUR ACTIONS <small>(extract from Corporate Business Plan)</small> Note, these should be broad activities required to: 1) Achieve a target 2) Create a critical success factor 3) Overcome a barrier		ACTION DELIVERY TIMELINE				ON TRACK	HOLD		
2. ECONOMIC - To be an innovative, diverse, prosperous and growing economy													
2.1	A diverse, prosperous economy	2.1.1	Support local business and promote further investment in the district, including opportunities for industry growth and development	2.1.1.1	Develop and implement an Economic Development Strategy		✓	✓				Red	Nil this quarter
				2.1.1.2	Facilitate additional land for industrial, commercial and residential purposes	✓	✓	✓	✓	✓	Green	Ongoing - Council met with Development WA regarding industrial land in Cranbrook	
				2.1.1.3	Release industrial land	✓	✓				Yellow	Nil this quarter	
				2.1.1.4	Investigate opportunities for development of aviation services		✓	✓	✓	✓	Red	Nil this quarter	
				2.1.1.5	Maintain strong relationships with government agencies and regional service providers	✓	✓	✓	✓	✓	Green	Ongoing - GSDC, DLGSCI, Dept Communities, DPLH	
				2.1.1.6	Advocate for traineeships and other education opportunities	✓	✓	✓	✓	✓	Red	Nil this quarter	
				2.1.1.7	Actively promote investment in the district	✓	✓	✓	✓	✓	Green	Adopted SCP	
		2.1.2	Continue to advocate for the Southern Link Transport Hub (SLTH) and other innovative opportunities	2.1.2.1	Continue to liaise with stakeholders and lobby for the development of the SLTH	✓	✓	✓	✓	✓	Yellow	Discussions held with CBH CEO regarding industrial land and development	
				2.1.2.2	Investigate additional commercial opportunities arising from the development of the SLTH	✓	✓	✓	✓	✓	Yellow	As above	
2.2	A progressive, vibrant sustainable agricultural industry	2.2.1	Maintain strong relationship with CBH and support future expansion	2.2.1.1	Actively engage with CBH	✓	✓	✓	✓	✓	Green	Ongoing - Discussions held with CBH CEO regarding industrial land and development	
				2.2.2.1	Continue to support viticulture and general agricultural industries	✓	✓	✓	✓	✓	Green	Ongoing - assisted with promoting the issues surrounding smoke taint during vintage	
		2.2.2	Actively engage and support local agricultural and allied industries	2.2.2.2	Continue to support research initiative	✓	✓	✓	✓	✓	Red	Nil this quarter	
2.3	An active, innovative tourism industry	2.3.1	Promote the hidden treasures and natural attractions of the Shire of Cranbrook	2.3.1.1	Continue to support and participate in Hidden Treasures	✓	✓	✓	✓	✓	Green	Council rep attended GS Treasures meeting	
				2.3.1.2	Participate in regional marketing events and initiatives	✓	✓	✓	✓	✓	Green	Ongoing - through Great Southern Treasures	
				2.3.1.3	Continue to promote our natural attractions (including lakes)	✓	✓	✓	✓	✓	Green	Ongoing - social media presence.	
				2.3.1.4	Promote and encourage local tourism	✓	✓	✓	✓	✓	Green	Ongoing - social media presence	
				2.3.1.5	Market the Shire and explore partnership opportunities	✓	✓	✓	✓	✓	Green	Ongoing - social media presence	
				2.3.1.6	Maintain and review informative signage across the Shire	✓		✓		✓	Green	Ongoing	
				2.3.1.7	Continue collaboration on Maalak tourism project	✓	✓	✓	✓		Yellow	Scheme amendment being developed and land tenure being finalised	
2.4	Reliable and efficient supply of energy, water and communication infrastructure	2.4.1	Advocate for reliable and sufficient power, water and communication services for industry and the community	2.4.1.1	Continue to lobby for appropriate power and water supplies	✓	✓	✓	✓	✓	Green	Ongoing - meetings held with Water Corp	
				2.4.1.2	Promote and advocate for efficient utilisation of water and power in the Shire of Cranbrook	✓	✓	✓	✓	✓	Yellow	Ongoing discussion	
				2.4.1.3	Lobby for reliable communication services throughout the district	✓	✓	✓	✓	✓	Green	Ongoing - participated in telecommunications survey through VROC	

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		OUR ACTIONS <small>(extract from Corporate Business Plan)</small> Note, these should be broad activities required to: 1) Achieve a target 2) Create a critical success factor 3) Overcome a barrier	ACTION DELIVERY TIMELINE						
				FY 17/18	FY 18/19	FY 19/20	FY 20/21		

3. ENVIRONMENT - Enhance, maintain, protect and promote our built infrastructure and natural environment														
3.1	A protected, diverse, healthy natural environment	3.1.1	Promote, enhance and maintain our natural attractions, parks and reserves	3.1.1.1	Enhance and maintain Shire controlled parks and reserves in line with asset management plans	✓	✓	✓	✓	✓	On Track	Ongoing		
				3.1.1.2	Promote and develop natural attractions within the district	✓	✓	✓	✓	✓	On Track	Continued support of Regional Trails Master Plan with funding planned for 2021/2022 budget		
		3.1.2	Support community environmental organisations, groups and individuals	3.1.2.1	Ongoing support for the Gillamii Centre and other local environmental groups and individuals	✓	✓	✓	✓	✓	On Track	Continued support of Gillamii.		
				3.1.3	Maintain best practice waste management	3.1.3.1	Develop and implement Waste Management Plan	✓	✓				Hold	DWER advised assistance with development of plans for regional local councils in 21/22
		3.1.3.2	Maintain waste transfer stations to environmental standards			✓	✓	✓	✓	✓	On Track	Ongoing		
		3.1.3.3	Explore opportunities for waste minimization including e-waste opportunities			✓	✓				Monitor	Subject to funding opportunities		
		3.1.3.4	Continue to provide litter and waste services			✓	✓	✓	✓	✓	Completed	Contract with WBW to February 2021 - extended due to COVID-19		
		3.1.4	Promote reduced environmental impact from activities within the Shire of Cranbrook	3.1.4.1	Support and encourage best practice water utilization management	✓	✓	✓	✓	✓	Monitor	Ongoing		
				3.1.4.2	Work with stakeholders to promote reduced environmental impact from activities within the district	✓	✓	✓	✓	✓	Monitor	Ongoing		
		3.2	A built infrastructure servicing the needs of the community	3.2.1	Maintain and enhance our roads, built infrastructure, parks and reserves	3.2.1.1	Continue to provide roads and road infrastructure in line with asset management plans	✓	✓	✓	✓	✓	On Track	Ongoing
						3.2.1.2	Continue to maintain and enhance building and other infrastructure in line with asset management plans	✓	✓	✓	✓	✓	On Track	Drought Communities Funding and LRCI Program projects are progressing well. Playground, Lookout, Drainage, Footpaths, Cemetery Upgrades, Car Parks
						3.2.1.3	Review and plan for additional community, sporting and tourism infrastructure	✓	✓				On Track	FR Caravan Park accommodation units nearing completion. FR community facility funding application submitted. Sukey Hill lookout complete. CB Tourism Info Bay commenced
						3.2.1.4	Maintain and enhance our townscapes, parks, reserves and cultural attractions	✓	✓	✓	✓	✓	On Track	CB Playground well underway. FR playground upgrade plan is included as part of the FR Community Facilities upgrade
						3.2.1.5	Provide appropriate public facilities	✓	✓	✓	✓	✓	On Track	Ongoing
3.2.1.6	Continue development of recreational and tourism facilities across Shire (including regional motocross facility)					✓	✓	✓	✓	✓	On Track	Sukey Hill lookout complete. CB Tourism Info Bay commenced		
3.2.1.7	Support, develop and protect cultural and heritage infrastructure					✓	✓	✓	✓	✓	Monitor	Ongoing - subject to grant funding		

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						FY 17/18	FY 18/19	FY 19/20	FY 20/21	↗	ON TRACK	MONITOR	HOLD	COMPLETED
4. LEADERSHIP - Demonstrate strong governance and leadership														
4.1	Excellence in governance, compliance, regulation and reporting	4.1.1	Maintain a high level of corporate governance, responsibility and accountability	4.1.1.1	Maintain effective policies, procedures and practices	✓	✓	✓	✓	✓	ON TRACK	Ongoing - Policy review completed		
				4.1.1.2	Effectively manage risk	✓	✓	✓	✓	✓	ON TRACK	Ongoing - Risk review completed and noted by Council		
				4.1.1.3	Develop and maintain strategic plans	✓	✓	✓	✓	✓	ON TRACK	Adopted SCP, CBP and AEP - Works undergoing for AMP and LTFP		
				4.1.1.4	Provide high quality regulatory services	✓	✓	✓	✓	✓	ON TRACK	Ongoing		
				4.1.1.5	Seek a high level of legislative compliance and effective internal controls	✓	✓	✓	✓	✓	ON TRACK	Ongoing		
				4.1.1.6	Seek to deliver best practice services and outcomes within resource capabilities	✓	✓	✓	✓	✓	ON TRACK	Ongoing		
				4.1.1.7	Demonstrate sound financial planning and management	✓	✓	✓	✓	✓	ON TRACK	Ongoing - LTFP being reviewed. Budget workshops held with Council		
		4.1.2	Maintain organisational policies and strategies for the attraction and retention of quality employees	4.1.2.1	Review and maintain effective workforce planning	✓	✓	✓	✓	✓	ON TRACK	Complete		
				4.1.2.2	Ensure implementation and commitment to continual workplace health and safety improvement	✓	✓	✓	✓	✓	ON TRACK	Ongoing		
				4.1.2.3	Provide opportunities for training and development for staff	✓	✓	✓	✓	✓	ON TRACK	Ongoing - staff reviews undertaken, staff training undertaken		
4.2	Demonstrate strong leadership and civic responsibility	4.2.1	Provide leadership to the community, staff and wider region	4.2.1.1	Effectively represent and promote the Shire of Cranbrook	✓	✓	✓	✓	✓	ON TRACK	Ongoing - CEO has attended numerous stakeholder meetings during this quarter		
				4.2.1.2	Ongoing meaningful communication and engagement with residents and ratepayers of the Shire of Cranbrook	✓	✓	✓	✓	✓	ON TRACK	Ongoing - Community Consultation undertaken regarding a Medical Service in Frankland River		
				4.2.1.3	Identify and encourage opportunities for leadership roles	✓	✓	✓	✓	✓	ON TRACK	Ongoing		
				4.2.1.4	Provide opportunities for training and development for elected members	✓	✓	✓	✓	✓	ON TRACK	Ongoing - elected member training in council member essentials		
				4.2.1.5	Collaborate with regional partners and other organisations	✓	✓	✓	✓	✓	ON TRACK	Ongoing participation in Southern Link VROC and GSHI meetings		
				4.2.1.6	Support the CEO and provide strategic direction for service delivery	✓	✓	✓	✓	✓	ON TRACK	Ongoing		
				4.2.1.7	Ensure delivery, monitoring, evaluation and reporting of strategic planning outcomes	✓	✓	✓	✓	✓	ON TRACK	Ongoing - quarterly reporting process in place		